Greater Chennai Corporation (GCC)

REQUEST FOR PROPOSAL (RFP)
Volume II: Draft CONCESSION AGREEMENT

Grant of Advertising Rights on Bus Bays, Streetlights, Parks, Playgrounds, Sports Facilities, Community Halls, Community Centres, Shopping Complexes, and Bridges in Greater Chennai Corporation
Package B

B.D.C.No/1745B /2026

[Bid Due Date:30.07.2026]

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CONCESSION AGREEMENT

THIS CONCESSION AGREEMENT ("Agreement") is made and executed at Chennai on this __ day of _____, 2026:

BY AND BETWEEN:

The Greater Chennai Corporation, having its office at Ripon Building, Chennai – 600003, acting through its Commissioner or any officer duly authorized by it (hereinafter referred to as the **"GCC"** or **"Authority" or "Concessioning Authority"**, which expression shall, unless repugnant to the context or meaning thereof, include its successors and assigns), of the **FIRST PART**;

AND EITHER:

(A) In case of a single-entity Concessionaire:

[Insert name], a private limited company, incorporated under the Companies Act, 1956/2013, having its registered office at [●] (hereinafter referred to as the **"Concessionaire"**, which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns), of the **SECOND PART**;

OR

(B) In case of Consortium

[Insert Lead Member Name], a private limited company, incorporated under the Companies Act, 1956/2013, having its registered office at [●], and identified as the **Lead Member** of the Concessionaire (hereinafter referred to as the **Second Part**, which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns);

AND

[Insert Other Consortium Member Name], a private limited company, incorporated under the Companies Act, 1956/2013, having its registered office at [●] (hereinafter referred to as the **Third Part**, which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns);

(The **Second Part** and the **Third Part**, each being a **Consortium Member**, are hereinafter collectively referred to as the **"Concessionaire"**, which expression shall, unless repugnant to the context or meaning thereof, include both such parties and their respective successors and permitted assigns.)

The Authority and the Concessionaire are hereinafter collectively referred to as the **"Parties"**, and individually as a **"Party"**.

WHEREAS:

A. The Authority is an urban local body (ULB) and a municipal authority responsible for the governance, development, and maintenance of civic infrastructure and public services within Chennai Metropolitan Area (CMA);

B. The Authority is the owner and custodian of various built assets under its control including, inter alia, bus bays, streetlights, parks, playgrounds, sports facilities, community halls/centres, shopping complexes, and various bridges;

C. With the objective of enhancing public infrastructure, promoting civic engagement, and augmenting municipal revenues, the Authority decided to grant advertising rights on designated assets through a non-exclusive, time-bound concession, to be awarded pursuant to a competitive bidding process and implemented by the successful bidder, whether a single entity or a consortium, in accordance with the terms and conditions of the Concession Agreement;

D. Pursuant to a competitive bidding process conducted in accordance with Request for Proposal No. [●] dated [●] (the "RFP"), the Authority issued **Letter of Award No. [●] dated [●] (the "LoA")** to:

[Select one of the following, and delete the other:]

(i) [For sole firm / single entity:]

[Insert name of entity], a [●], which submitted its bid as an independent entity and has been identified as the selected bidder under the RFP;

(ii) [For consortium:]

A consortium comprising [insert names of consortium members], which submitted a joint bid and was identified as the selected bidder under the RFP;

E. [Include only if consortium applies]

The members of the said consortium have agreed to jointly enter into this Agreement and shall be **jointly and severally liable** to the Authority for the performance of all obligations, responsibilities, and liabilities under this Agreement throughout the Concession Period;

F. [Include only if consortium applies]

[Insert name] has been designated as the Lead Member of the consortium and is authorised to act on behalf of the Concessionaire in all matters arising under or in connection with this Agreement, including interface with the Authority;

G. The [selected bidder/Consortium] has accepted the terms and conditions set forth in the LoA and, in compliance therewith, has agreed to enter into this Agreement and perform all obligations, covenants, and undertakings contemplated herein in its capacity as the Concessionaire. The Authority, relying upon such acceptance and undertaking, has agreed to grant the Concession on the terms and conditions set forth in this Agreement

H. The RFP and the LoA shall be deemed to form an integral part of this Agreement.

NOW, THEREFORE, in consideration of the mutual covenants, representations, warranties, and agreements set forth herein, and intending to be legally bound hereby, the Parties hereby agree as follows:

Article 1. Definitions and Interpretation

1.1 Interpretations

The words and expressions defined in the RFP shall, unless the context otherwise requires, have the same meaning and effect when used in this Agreement. In addition, words and expressions defined elsewhere in this Agreement shall carry their respective defined meanings. Any consent or approval required from the Authority shall mean the prior written consent of the Authority.

1.1.1 In this Agreement, unless the context otherwise requires:

(a) references to any legislation or any provision thereof shall include amendment or re-enactment or consolidation of such legislation or any provision thereof so far as such amendment or re-enactment or consolidation applies or is capable of applying to any transaction entered into hereunder;

(b) references to laws of India or Indian law or regulation having the force of law shall include the laws, acts, ordinances, rules, regulations, bye laws or notifications which have the force of law in the territory of India and as from time to time may be amended, modified, supplemented, extended or re-enacted;

(c) references to a "**person**" and words denoting a natural person shall be construed as a reference to any individual, firm, company, corporation, society, trust, government, state or agency of a state or any association or partnership (whether or not having separate legal personality) of two or more of the above and shall include successors and assigns;

(d) the table of contents, headings or sub-headings in this Agreement are for convenience of reference only and shall not be used in, and shall not affect, the construction or interpretation of this Agreement;

(e) the words "**include**" and "**including**" are to be construed without limitation and shall be deemed to be followed by "**without limitation**" or "**but not limited to**" whether or not they are followed by such phrases;

(f) references to "**construction**" or "**building**" include, unless the context otherwise requires, investigation, design, engineering, procurement, delivery, transportation, installation, processing, fabrication, testing, commissioning and other activities incidental to the construction, and "**construct**" or "**build**" shall be construed accordingly;

(g) references to "**development**" include, unless the context otherwise requires, construction, renovation, refurbishing, augmentation, upgradation and other activities incidental thereto, and "**develop**" shall be construed accordingly;

(h) any reference to any period of time shall mean a reference to that according to Indian Standard Time;

(i) any reference to day shall mean a reference to a calendar day;

(j) any reference to a **"business day"** shall be construed as reference to a day (other than a Sunday) on which banks in the State are generally open for business;

(k) any reference to month shall mean a reference to a calendar month as per the Gregorian calendar;

(l) references to any date, period or project milestone shall mean and include such date, period or project milestone as may be extended pursuant to this Agreement;

(m) any reference to any period commencing **"from"** a specified day or date and **"till"** or **"until"** a specified day or date shall include both such days or dates; provided that if the last day of any period computed under this Agreement is not a business day, then the period shall run until the end of the next business day;

(n) the words importing singular shall include plural and vice versa;

(o) references to any gender shall include the other and the neutral gender;

(p) **"lakh"** means a hundred thousand (100,000) and **"crore"** means ten million (10,000,000);

(q) “Rupee”, “Rupees”, “Rs.”, “INR”, and “₹” shall denote Indian Rupees, the lawful currency of India.

(r) **"indebtedness"** shall be construed so as to include any obligation (whether incurred as principal or surety) for the payment or repayment of money, whether present or future, actual or contingent;

(s) references to the **"winding-up", "dissolution' "insolvency""reorganisation"** of a company or corporation shall be construed so as to include any equivalent or analogous proceedings under the law of the jurisdiction in which such company or corporation is incorporated or any jurisdiction in which such company or corporation caries on business including the seeking of liquidation, winding-up, reorganisation, dissolution, arrangement, protection or relief of debtors;

(t) save and except as otherwise provided in this Agreement, any reference, at any time, to any agreement, deed, instrument, licence or document of any description shall be construed as reference to that agreement, deed, instrument, licence or other document as amended, varied, supplemented, modified or suspended at the time of such reference; provided that this sub-clause (s) shall not operate so as to increase liabilities or obligations of the Authority hereunder or pursuant hereto m any manner whatsoever;

(u) any agreement, consent, approval, authorization, notice, communication, information or report required under or pursuant to this Agreement from or by any Party shall be valid and effective only if it is in writing under the hand of a duly authorised representative of such Party, in this behalf and not otherwise;

(v) the Schedules and Recitals to this Agreement form an integral part of this Agreement and will be in full force and effect as though they were expressly set out in the body of this Agreement;

(w) references to Recitals, Articles, Clauses, Sub-clauses, Provisos or Schedules in this Agreement shall except where the context otherwise requires, mean references to Recitals, Articles, Clauses, Sub-clauses, Provisos and Schedules of or to this Agreement; reference to an Annex shall, subject to anything to the

contrary specified therein, be construed as a reference to an Annex to the Schedule in which such reference occurs; and reference to a Paragraph shall, subject to anything to the contrary specified therein, be construed as a reference to a Paragraph of the Schedule or Annex, as the case may be, in which such reference appears;

(x) unless otherwise specified, any interest payable under this Agreement shall accrue on a monthly basis and from the respective due dates as provided for in this Agreement; and

(y) Time shall be of the essence in the performance of the Parties' respective obligations. If any time period specified herein is extended, such extended time shall also be of the essence.

1.1.2 Documentation Submission

Unless expressly provided otherwise, any documentation required to be submitted by the Concessionaire to the Authority shall be provided free of cost in three (3) physical copies and one (1) electronic copy. The Authority shall be entitled to retain two copies.

1.1.3 Neutral Construction

This Agreement shall not be interpreted against the Party that drafted it, and the rule of contra proferentem shall not apply.

1.1.4 Ordinary English Usage

Words not defined in this Agreement shall be interpreted in accordance with their ordinary English meaning. The provisions of the General Clauses Act, 1897 shall not apply.

1.2 Priority of Agreements and Resolution of Discrepancies

1.2.1 Document Hierarchy

This Agreement and the documents forming part hereof are to be taken as mutually explanatory. In case of conflict, the following order of priority shall apply:

(a) This Agreement;

(b) All other documents forming part of this Agreement, including the RFP and Letter of Award.

1.2.2 Internal Discrepancies

In the event of any ambiguity or discrepancy within this Agreement, the following shall apply:

(a) Between two Articles, the specific provision shall prevail over the general;

(b) Between the Articles and the Schedules, the Articles shall prevail;

(c) Between Schedules and Annexes, the Schedule shall prevail;

(d) Between a written description on a drawing and the specifications, the specifications shall prevail;

(e) Between scaled dimensions and written dimensions, the written dimension shall prevail;

(f) Between values written in numerals and words, the words shall prevail.

1.3 Definitions

"Abandonment" shall have the meaning ascribed to it in Clause 16.2 of this Agreement.

"Access Date" means the date on which the Concessionaire is given physical possession of all the Concessioned Assets by the Authority for implementation of the Concession, as set forth in Clause 2.2 of this Agreement.

Provided, however, that if the Concessionaire fails to take over physical possession of any Concessioned Asset within **sixty (60) days** from the date of issuance of the Letter of Award, then the **sixty-first (61st) day** from the date of such Letter of Award shall be deemed to be the Access Date for such asset, regardless of actual possession.

"Advertisement" shall mean any display, projection, publication, or communication of content, branding, imagery, text, symbols, or promotional material by the Concessionaire through any medium, including but not limited to illuminated or non-illuminated signage, printed material, posters, hoardings, digital screens, LED displays, electronic panels, product displays, or any other outdoor format, intended to promote goods, services, ideas, or events.

All Advertisements shall be subject to the prior approval of the Authority and shall conform to Applicable Laws and the provisions of this Agreement, and shall not include any content that is objectionable, offensive, misleading, or listed in the **Negative List** annexed or referred to under this Agreement.

"Advertising Infrastructure" or "Advertising Media"or "Advertising Assets" shall mean all physical structures, equipment, and installations developed, installed, operated, or maintained by the Concessionaire on or in relation to the Concessioned Assets for the purpose of displaying Advertisements. This shall include, without limitation:

(a) hoardings, billboards, unipoles, kiosks, gantries, digital and LED panels, wall wraps, flags, banners, and standees;

(b) fixtures and mountings, frames, screens, casings, electrical connections, lighting systems, foundations, and supporting elements;

(c) associated hardware and structural or civil works required for stability, safety, illumination, or visibility of such advertising media.

All Advertisement Infrastructure shall be installed and maintained by the Concessionaire in accordance with the Approved Media Plan, Applicable Laws, and Good Industry Practices, and shall be subject to inspection, approval, and regulation by the Authority.

"Advertising Kiosk" refers to a self-contained, freestanding structure, typically mounted on one or more poles, designed specifically for displaying advertisements.

"Advertising License" shall mean the license to be obtained (and renewed from time to time) by the Concessionaire from the Authority under the **TN ULBs Rules** for displaying advertisements on the Concessioned Assets in accordance with the terms of this Agreement. The Advertising License issued under this Concession shall be co-terminus with the Concession Agreement.

"Affiliate" means, in relation to any Bidder, Concessionaire or Consortium Member, a person who controls, is controlled by, or is under the common control with such Bidder or Member. As used in this definition, the expression "control" means: (a) with respect to a company, corporation or limited liability partnership the ownership, directly or indirectly, of more than 50% (fifty percent) of the economic or voting rights of such person, or (b) with respect to a person which is not a company, corporation or limited liability partnership, the power to direct the management and policies of such Person.

"Affected Party" shall have the meaning ascribed to it in Clause 15.1 of this Agreement.

"Amicable Resolution" shall have the meaning ascribed to it in Clause 20.1 of this Agreement.

"Annual Concession Fee"or **"ACF"**or "**Concession Fee**" shall have the meaning ascribed to it in Article 10 this Agreement.

"Applicable Laws" shall mean all laws, statutes, enactments, acts of legislature or parliament, ordinances, rules, regulations, by-laws, policies, notifications, guidelines, directions, directives, circulars, and orders, including amendments thereto, enacted, issued, or promulgated by anyGovernment Instrumentality, whether in India or in any other jurisdiction (to the extent applicable), and having the force of law during the subsistence of this Agreement.

Applicable Laws shall include, without limitation:

(a) any judgments, decrees, injunctions, writs, or orders of any court, tribunal, or authority of competent jurisdiction;

(b) any requirements or official directions of any Government Instrumentality acting under law; and

(c) any administrative interpretation or binding clarification issued by any such authority, including notifications issued by the Reserve Bank of India, or any statutory authority.

"Applicable Permits" shall mean all approvals, authorisations, clearances, consents, licenses, no-objection certificates, registrations, permissions, sanctions, or exemptions, whether statutory or otherwise, required to be obtained by the Concessionaire under Applicable Laws from anyGovernment Instrumentality, including but not limited to the Greater Chennai Corporation, the Chennai Metropolitan Development Authority (CMDA), the Tamil Nadu State Pollution Control Board (TNPCB), the State Police, the Archaeological Survey of India (where applicable), and any other competent authority, in connection with the design, fabrication, construction,

installation, operation, maintenance, and display of Advertisement Infrastructure on the Concessioned Assets in accordance with the terms of this Agreement.

"Application Fee" shall mean the fee payable by the Concessionaire at the time of submitting an application to procure an advertising license from the Greater Chennai Corporation (GCC), in accordance with the Tamil Nadu Urban Local Body Rules, 2023 and any amendments thereto. This fee shall be payable over and above the Concession Fee.

"Approved Media Plan" or **"Media Plan"** shall have the meaning ascribed to it in Clause 8.8 of this Agreement.

"Arbitration and Conciliation Act, 1996"shall mean the Arbitration and Conciliation Act, 1996 (Act No. 26 of 1996) of India, including all rules, regulations, amendments, modifications, and re-enactments made thereto from time to time, and any statutory replacement thereof.

"Arbitration Award"shall mean any interim, partial, or final decision or determination rendered by the Arbitral Tribunal in accordance with the Arbitration and Conciliation Act, 1996, in respect of any dispute arising out of or in connection with this Agreement, and shall include any directions or orders forming part of such decision.

"Arbitral Tribunal" shall have the meaning ascribed to it in Clause 20.2.2 of this Agreement.

"Arbitrator" shall have the meaning ascribed to it in Clause 20.2.2 of this Agreement.

"ASCI (Advertising Standards Council of India)"shall mean the Advertising Standards Council of India, a voluntary self-regulatory organisation of the advertising industry in India, established to ensure the protection of consumer interests through ethical advertising practices, and shall include any successor entity or organisation performing similar functions.

"Authority" / "Concessioning Authority" / "GCC"shall have the meaning ascribed to it in the **array of parties to this Agreement**,and shall refer to the **Greater Chennai Corporation (GCC)**, acting through its authorized officer(s), and shall include its successors and permitted assigns.

"Authority Event of Default" shall have the meaning ascribed to it in Clause 16.3 of this Agreement.

"Authority Indemnified Persons" shall have the meaning ascribed to it in Clause 18.1 of this Agreement.

"Authority's Cure Period" shall have the meaning ascribed to it in Clause 17.2 of this Agreement.

"Authorized Representative" means any person expressly authorised by a Party, by a written instrument or resolution, to act on its behalf for the purposes of this Agreement.

"Backlit Advertising" refers to a form of visual advertising display where the advertisement graphic is illuminated from behind using a light source, typically LED or fluorescent lighting.

“Bank Guarantee” means an unconditional, irrevocable, and on-demand guarantee issued by a Scheduled Commercial Bank (excluding Cooperative Banks) in India in favour of the Authority, in a format acceptable to the Authority.

“Change in Composition”means any change in the shareholding pattern, control, or structure of the Consortium or Concessionaire, including substitution, dilution, or transfer of any equity interest, from what existed at the time of bid submission, and shall include any change in the identity, role, or status of any Consortium Member, any alteration in control, management or decision-making authority of the Concessionaire, or any transaction that results in direct or indirect change in beneficial interest, as more fully described in **Clause 3.2** of this Agreement

“Change in Law” shall have the meaning ascribed to it in Article14 of this Agreement.

“Chartered Accountant” shall mean a person practicing in India or a firm whereof all the partners are practicing in India as Chartered Accountant(s) within the meaning of the Chartered Accountants Act, 1949.

"Civic Infrastructure" refers to the collective physical assets, systems, and facilities owned, operated, or maintained by the Authority or any Government Instrumentality for public use, welfare, or service delivery. This includes, but is not limited to, roads, footpaths, bridges, parks, public buildings, street lighting, transport terminals, public kiosks, urban furniture, and other amenities that support urban living and community well-being.

“Commercial General Liability Insurance”means insurance obtained and maintained by the Concessionaire from a registered insurer in India, covering legal liabilities arising from bodily injury, death, or property damage to third parties occurring in connection with the Concessionaire’s performance of its obligations under this Agreement, and shall comply with the applicable provisions of the **Insurance Act, 1938**, the regulations issued by the **Insurance Regulatory and Development Authority of India (IRDAI)**, and any other Applicable Laws.

“Concession” shall have the meaning ascribed to it in the Recitals and Clause 2.1 of this Agreement.

“Concession Agreement” shall mean this agreement including all its Schedules, Annexures, and amendments.

“Concession Period” shall mean the period of nine (9) years commencing from the date of execution of this Agreement and shall include a Gestation Period of six (6) months.

“Concessionaire”shall have the meaning ascribed to it in the **array of parties to this Agreement**, and shall refer to the entity or entities identified therein as the Concessionaire, including their respective successors and permitted assigns.

“Concessionaire Event of Default” shall have the meaning ascribed to it in Clause 16.2 of this Agreement.

“Concessionaire’s Cure Period” shall have the meaning ascribed to it in Clause 17.1.1 of this Agreement.

“Concessioned Assets” / “Licensed Assets” shall have the meaning ascribed to them in Clause 2.1 of this Agreement.

“Concession Year” means a continuous period of twelve (12) months commencing from the Effective Date, and each subsequent twelve (12)-month period during the Concession Period.

“Construction Works” / “Installation Works” shall mean all works carried out by or on behalf of the Concessionaire for the design, fabrication, installation, and commissioning of advertising infrastructure on the Concessioned Assets, as described in Article 9 and in accordance with the Approved Media Plan.

“Consortium”shall have the meaning ascribed to it in the recitals of this Agreement, and shall mean the group of entities that jointly submitted the bid in response to the RFP and have jointly and severally agreed to undertake the obligations of the Concessionaire under this Agreement, if applicable.

“Consortium Member”shall have the meaning ascribed to it in the **array of parties to this Agreement**, and shall refer to any individual entity forming part of the Consortium, as listed in the bid submitted in response to the RFP, and signatory to the Consortium Agreement.

“Control”shall mean, with respect to any person or entity, the possession, directly or indirectly, of the power to direct or cause the direction of the management, policies, or decisions of such person or entity, whether through the ownership of more than 50% (fifty percent) of the voting securities, by means of shareholder agreements, voting agreements, management rights, decision-making rights, contractual arrangements, or otherwise; and shall include the ability to appoint a majority of the board of directors (or equivalent governing body) or to control the decisions of such body by any means, whether de facto or de jure.

The term “Control” shall include **“controlling,” “controlled by,” and “under common control with”** and shall be interpreted consistent with the definition of control under the SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, as amended.

“Cure Period”means the period specified in this Agreement for curing any breach or default of any provision of this Agreement by the Party responsible for such breach or default and shall:

a) commence from the date on which a notice is delivered by one Party to the other Party asking the latter to cure the breach or default specified in such notice;

b) not relieve any Party from liability to pay Damages or compensation under the provisions of this Agreement; and

c) not in any way be extended by any period of Suspension under this Agreement; provided that if the cure of any breach by the Concessionaire requires any reasonable action by the Concessionaire that must be approved by the Authority, the applicable Cure Period shall be extended by the period taken by the Authority to accord their approval.

“Damages” shall mean any claim of the Authority against the Concessionaire for breach of this Agreement, including but not limited to, losses, dues, arrears, delays, failures to perform its obligations under the Agreement (including but not limited to those arising under Article 11 (Operation and Maintenance), Article 12 (Public Safety and Content Compliance), and other relevant provisions), etc. against which the Authority shall be entitled to make claim, recover and/or adjust the Performance

Security. The imposition of Damages shall be without prejudice to any other rights or remedies available to the Authority under this Agreement, including the right to terminate the Agreement.

"Disclosure"shall mean any communication, publication, transmission, or revelation of information, whether oral, written, or electronic, made in accordance with the terms of this Agreement or as required under Applicable Law, and shall include any disclosure permitted or required under **Article 21** of this Agreement.

"Dispute" shall have the meaning ascribed to it in Clause 20.1.1 of this Agreement.

"Dispute Notice" shall have the meaning ascribed to it in Clause 20.1.2 of this Agreement.

"Effective Date" shall mean the date on which this Agreement is executed by both the Authority and the Concessionaire.

"Encumbrance"shall mean any mortgage, charge (fixed or floating), pledge, lien, hypothecation, assignment, title retention arrangement, security interest, option, right of first refusal, right of pre-emption, third-party right or interest, claim, covenant, easement, usufruct, lease, license, attachment, or other encumbrance or restriction of any nature whatsoever, including any restriction on use, transfer, or disposal of any asset, property, or undertaking or any part thereof, whether created by operation of law, contract, or otherwise, which has or may have the effect of granting a security interest or adversely affecting ownership, possession, or transferability.

Provided however that "Encumbrance" shall not include:

(a) liens arising solely by operation of law in the ordinary course of business and not resulting from any default;

(b) rights of the Authority under this Agreement, including its right to terminate or inspect;

(c) any non-exclusive license granted in accordance with the provisions of this Agreement and with prior written approval of the Authority;

(d) obligations or restrictions arising from Applicable Laws that do not constitute a security interest.

"Event of Default" shall have the meaning ascribed to it in Clause 16.1 of this Agreement.

"Financial Proposal"shall mean the proposal submitted by the **Selected Bidder** in response to the **Request for Proposal (RFP)**, quoting the **Annual Concession Fee**, and other commercial or financial terms, and which has been accepted by the Authority and forms an integral part of this Agreement, as referenced in the **Recitals** thereto.

"Fire and Special Perils Insurance"shall mean the insurance policy obtained and maintained by the Concessionaire from a registered insurer in India, providing coverage against loss of or damage to the advertising infrastructure and related assets arising out of fire, lightning, explosion/implosion, storm, cyclone, tempest, flood, inundation, riot, strike, malicious damage, impact damage, and such other perils as

specified under the **Standard Fire and Special Perils Policy** format prescribed by the **Insurance Regulatory and Development Authority of India (IRDAI)** in accordance with the **Insurance Act, 1938**, the **IRDA Act, 1999**, and any rules, regulations, guidelines or modifications issued thereunder.

"Force Majeure Event" or "Force Majeure" shall have the meaning ascribed to it in Clause 15.1 of this Agreement.

"Gestation Period" shall have the meaning ascribed to it in Clause 2.2 of this Agreement.

"Good Industry Practices"shall mean the practices, methods, techniques, standards, and procedures, which are generally accepted and followed from time to time by prudent and experienced operators and service providers engaged in the outdoor advertising and infrastructure sectors in India, under conditions similar to those applicable to the performance of obligations under this Agreement. Such practices shall be consistent with Applicable Laws, manufacturer's recommendations (where relevant), applicable codes, and standards prescribed by regulatory authorities, and shall be aimed at ensuring the performance of such obligations in a diligent, safe, reliable, environmentally sound, and efficient manner, having due regard to the objectives of this Agreement and the standards of care, skill, safety, and performance that would be expected of a competent operator under similar circumstances.

"**Government Authority**" or "**Government Instrumentality**" shall mean and include any ministry, department, authority, agency, instrumentality, board, commission, corporation, statutory body, or other entity that is:

(a) "State Government Authority" or "State Government Instrumentality"

Under the direct or indirect control of the **Government of Tamil Nadu**, including but not limited to:

- State Government departments and ministries
- Statutory bodies and regulatory authorities constituted under Tamil Nadu laws
- State public sector undertakings (PSUs)
- Urban Local Bodies (ULBs), Municipal Corporations, and Panchayats
- Local planning and development authorities (e.g., CMDA)
- Any other entity exercising executive, legislative, judicial, regulatory, or administrative functions on behalf of the State Government

(b) "Other Government Authority" or "Other Government Instrumentality"

Under the control of any other government entity other than the State Government Authority, including:

- Ministries, departments, and agencies of the Government of India
- Central statutory bodies and regulatory authorities
- Central public sector undertakings (CPSUs)
- Departments, agencies, and statutory bodies of other State Governments
- Judicial and quasi-judicial bodies at the central or inter-state level
- Any other entity performing governmental functions not under the Government of Tamil Nadu

This definition shall include any successor, substitute, or statutory reconstitution of the above entities.

"Handback" means the process whereby the Concessionaire returns possession of the Concessioned Assets to the Authority upon expiry or termination of the Agreement, in accordance with the condition and specifications laid down in the Agreement.

"Handback Requirements" means the requirements set forth in Article 17.6 of this Agreement, including conducting a condition survey, rectifying damages (if any), and restoring the Concessioned Assets to a safe, functional condition, normal wear and tear excepted.

"Handover Certificate" means the certificate jointly signed by the Authority and Concessionaire confirming the date of handover of each Concessioned Asset to the Concessionaire, marking the Access Date under Clause 2.3.1 of this Agreement.

"Heritage-sensitive Zone"shall mean any area, precinct, building, monument, or site notified or designated as a protected, regulated, or heritage area under Applicable Law, and identified as such by the **Chennai Metropolitan Development Authority (CMDA)**, the **Archaeological Survey of India (ASI)** under the **Ancient Monuments and Archaeological Sites and Remains Act, 1958**, the **Tamil Nadu Heritage Commission** under the **Tamil Nadu Heritage Commission Act, 2012**, or any other Competent Authority, as an area of historical, architectural, archaeological, cultural, or urban significance, where specific restrictions may apply on outdoor advertising or structural interventions.

"Indemnified Party" means the Party entitled to receive indemnification under Article 18 of this Agreement.

"Indemnifying Party" means the Party obligated to provide indemnification under Article 18 of this Agreement.

"Insurance" shall have the meaning ascribed to it in Article 13 of this Agreement.

"Insurance Cover" shall have the meaning ascribed to it in Article 13.1 of this Agreement.

"INR" shall mean Indian Rupee, being the lawful currency of Republic of India.

"Lead Member"shall mean the member of the Consortium designated as the lead member in the bid submitted in response to the RFP, and identified as such in the **array of parties to this Agreement**, who is authorised to represent and act on behalf of the Consortium in all matters relating to this Agreement, and who shall be responsible for ensuring compliance with the obligations of the Consortium and the Concessionaire under this Agreement.

"Letter of Award" or "LoA"shall mean the written communication issued by the Authority to the Selected Bidder, as referred to in **Recital (D)** of this Agreement, conveying the acceptance of its bid submitted in response to the RFP and the Authority's intention to enter into this Agreement with the Selected Bidder, subject to the terms and conditions specified therein.

"License Fee" refers to the annual payment made by the Concessionaire to the Greater Chennai Corporation (GCC) under this Agreement, for the grant and continued maintenance of an integrated license to undertake outdoor advertising on, over, or in

relation to the Concessioned Assets. This fee is payable in accordance with the Tamil Nadu Urban Local Body Rules, 2023, and any amendments thereto, and encompasses the right to install, operate, and maintain Advertising Infrastructure on the Concessioned Assets covered under this Agreement.

"Material Adverse Effect"shall mean any event, circumstance, change, occurrence, condition, development, or effect that, individually or in the aggregate with other events or circumstances:

(a) has or is reasonably likely to have a material adverse impact on the ability of either Party to perform any of its obligations under this Agreement in a timely and lawful manner;

(b) causes or is reasonably likely to cause a material impairment to the legality, validity, enforceability, or effectiveness of this Agreement or any material provision hereof;

(c) materially and adversely affects the rights, interests, entitlements, financial position, or remedies of the other Party under this Agreement; or

(d) results in, or is likely to result in, any material liability, loss, cost, expense, or penalty being incurred by either Party in connection with the performance of its obligations under this Agreement, which was not reasonably foreseeable at the time of execution of this Agreement.

For the purposes of this definition, the determination of whether an effect is "material" shall take into account the nature, extent, duration, and context of such effect, and shall be evaluated from the perspective of a prudent person engaged in the same or similar undertaking under similar circumstances.

"Maximum Permitted Advertising Area" shall have the meaning ascribed to it in Clause 8.9 of this Agreement and indicated in Schedule A thereto.

"Memorandum"shall mean the written handover record jointly prepared and executed by the Authority and the Concessionaire pursuant to Clause 8.3.1 of this Agreement, evidencing the physical condition, inventory, and status of each Concessioned Asset on the respective Access Date. Upon execution of the Memorandum, the Concessionaire shall be deemed to have received lawful possession and license to access and use the relevant Concessioned Asset in accordance with the terms of this Agreement. Each such Memorandum shall form part of the records of this Agreement and may include annexures such as photographs, asset tags, and observations recorded during joint inspection.

"Negative List" shall have the meaning ascribed to it in Clause 8.11 of this Agreement.

"Non-Political Event" shall have the meaning ascribed to it in Clause 15.2.1 of this Agreement.

"Notice of Termination" shall have the meaning ascribed to it in Clause 17.1.1 of this Agreement.

"Other Event" shall have the meaning ascribed to it in Clause 15.2.3 of this Agreement.

"Outstanding Dues" shall have the meaning ascribed to it in Clause 7.4.2 of this Agreement.

"Party" / "Parties"shall mean either the **Authority** or the **Concessionaire** (including the Consortium Members), and **"Parties"** shall mean both collectively, as identified in the **Array of Parties to this Agreement**, and shall include their respective successors and permitted assigns, as the context may require.

"Performance Security" shall have the meaning ascribed to it in Article 7 of this Agreement.

"Political Event" shall have the meaning ascribed to it in Clause 15.2.2 of this Agreement.

"Public Liability Insurance" shall mean an insurance policy procured and maintained by the Concessionaire from a registered insurer in India, providing coverage for legal liability arising out of bodily injury, death, or property damage suffered by third parties, including members of the public, in connection with the installation, operation, maintenance, or presence of the advertising infrastructure on the Concessioned Assets.Such insurance shall comply with the provisions of the **Public Liability Insurance Act, 1991**, the **Insurance Act, 1938**, and the regulations, circulars, and guidelines issued by the **Insurance Regulatory and Development Authority of India (IRDAI)** under the **IRDA Act, 1999**, and shall be maintained for the duration of the Concession Period in accordance with Article 13 of this Agreement.

"Public Safety" shall mean the obligation of the Concessionaire to ensure that all Advertising Media and associated infrastructure installed, operated, or maintained under this Agreement are designed, erected, and managed in a manner that does not pose any risk, hazard, or obstruction to pedestrians, vehicular traffic, or public infrastructure, and are compliant with applicable safety standards and norms, including:

(a) **Article 12** of this Agreement;

(b) the **Chennai City Municipal Corporation Act, 1919**;

(c) the **Tamil Nadu Town and Country Planning Act, 1971**;

(d) the **CMDA Development Regulations**;

(e) the **National Building Code of India**;

(f) the**TN ULBs Rules**

(g) and any other Applicable Laws, Rules, or directives issued by the Authority or any Government Instrumentality in relation to structural safety, obstruction, lighting, or public health.

"**Quarter**" shall have the meaning ascribed to it in Clause 10.3 of this Agreement.

"Request for Proposal" or "RFP"shall mean the document issued by the Authority inviting bids for grant of advertising rights on the Concessioned Assets, as referred to

in **Recital (D)** of this Agreement, including all its annexures, clarifications, addenda, and amendments issued from time to time, which forms an integral part of this Agreement.

"Reserved Advertising Area" shall mean an area equivalent to ten percent (10%) of the total advertising area across all Advertising Infrastructure, which the Concessionaire is required to reserve and maintain exclusively for the display of public messaging, in accordance with Clauses 2.4.1 and 8.7.1 of this Agreement. Such messaging may include public interest content, civic education, campaigns of public importance, emergency alerts, time-bound civic initiatives, or government schemes, as may be directed by the Authority from time to time. The Reserved Advertising Area shall be provided to the Authority at no additional cost throughout the Concession Period.

"Resurrection Period" shall have the meaning ascribed to it in Clause 8.10.5 of this Agreement.

"Selected Bidder"shall mean the bidder whose bid has been accepted by the Authority pursuant to the bidding process conducted under the RFP, and who has been issued the Letter of Award, as referred to in **Recital (D)** of this Agreement.

"Set-off" shall have the meaning ascribed to it in Clause 7.4.2 of this Agreement.

"Similar Economic Position"means the financial and operational status that a party would reasonably have attained had the relevant legal or contractual obligation been duly performed in a timely and lawful manner, including anticipated revenues, cost savings, and other economic benefits that would have accrued under normal course of performance.

"Socially Offensive Content" means any advertisement that is vulgar, obscene, lewd, discriminatory, sexually explicit, religiously sensitive, or otherwise prohibited as per Clause 8.11 and the Negative List under this Agreement.

"Sub-licensing" / "Sub-letting" means any arrangement by which the Concessionaire allows a third party to install or display advertisements on the Concessioned Assets or exercise any rights under this Agreement, with or without consideration, without the prior written approval of the Authority.

"Termination Date" shall mean the date on which this Agreement stands terminated by efflux of time or under the terms of Article 17, and such termination becomes effective.

"Taxes" shall mean all taxes, duties, levies, cess, imposts, and other statutory charges of any nature whatsoever, whether direct or indirect, imposed by any Government Instrumentality under Applicable Law, including without limitation:

(a) taxes on gross income, gross receipts, sales, use, consumption, service, goods and services (GST), ad valorem, value-added, capital gains, property, or transfers;

(b) withholding taxes, custom duties, excise duties, entry taxes, stamp duties, and registration charges; and

(c) any interest, penalty, surcharge, or other additions imposed in relation thereto.

The terms **"Tax"** and **"Taxation"** shall be construed accordingly.

"Third-Party Liability Insurance" shall mean an insurance policy obtained and maintained by the Concessionaire from a registered insurer in India, covering legal liabilities arising out of claims made by third parties (including bodily injury, death, or property damage) in connection with or arising from the performance of the Concessionaire's obligations under this Agreement.
Such insurance shall be distinct from, and may be in addition to, any Public Liability Insurance required under this Agreement, and shall comply with the provisions of the **Insurance Act, 1938**, the **Insurance Regulatory and Development Authority Act, 1999**, and the regulations, guidelines, and circulars issued by the **Insurance Regulatory and Development Authority of India (IRDAI)** from time to time.

"TN ULBs Rules" shall mean the *Tamil Nadu Urban Local Bodies Rules, 2023* [G.O. Ms. No. 45, Municipal Administration and Water Supply (Election) Department, dated 12th April 2023], including any amendments, modifications, or re-enactments thereof.

"Transferee Entity" shall mean any governmental, statutory, or regulatory entity to which the Authority transfers or assigns its functions relating to the ownership, maintenance, or control of the Concessioned Assets (in whole or in part), and to whom this Agreement is novated or assigned in accordance with **Clause 4.2.1** of this Agreement. Upon such transfer, the Transferee Entity shall assume all rights and obligations of the Authority under this Agreement from the effective date of such novation or assignment.

"**Unauthorised Advertising Assets**" shall mean all unauthorized hoardings, billboards, gantries, digital screens, pole-mounted displays, or any similar advertising media, any advertising structure, display, hoarding, device, installation, fixture, or medium—whether temporary or permanent—erected, installed, displayed, operated, or maintained without valid authorization, license, permission, or approval from the competent authority or in violation of the applicable laws, rules, by-laws, policies, or terms of approval.

"Urban Design Guidelines" shall mean the standards, regulations, codes, policy guidelines, or circulars issued or adopted by the Authority or any Competent Authority, including but not limited to the Chennai Metropolitan Development Authority (CMDA), the Greater Chennai Corporation (GCC), or the Tamil Nadu Heritage Commission, which regulate the form, placement, appearance, illumination, and structural integration of outdoor advertising infrastructure in urban public spaces.

Such guidelines shall include, without limitation, any applicable norms issued under the Tamil Nadu Town and Country Planning Act, 1971, the Chennai City Municipal Corporation Act, 1919, the Tamil Nadu Urban Local Bodies Rules, 2023, or any other Applicable Law, and may address aspects such as:

(a) maximum size, shape, and height of advertising structures;

(b) permissible locations, including prohibitions in heritage or residential zones;

(c) aesthetic integration with streetscape and public assets;

(d) restrictions on digital and illuminated media;

(e) pedestrian and traffic safety considerations.

“Visual Clutter”shall mean the excessive, uncoordinated, overlapping, or disorderly installation or display of advertisements or advertising infrastructure in a manner that adversely affects urban aesthetics, obstructs architectural sightlines, or impairs the visibility of public signage or infrastructure.For the purposes of this Agreement, Visual Clutter shall be regulated in accordance with Clause 12.2 of this Agreement and the applicable Urban Design Guidelines issued by the Authority or any Competent Authority governing outdoor advertising and urban form.

“Waiver of Subrogation”shall mean the express relinquishment by the insurer of its right to recover from the other Party any sums paid under an insurance policy. As per **Clause 13.3** of this Agreement, all insurance policies procured by the Concessionaire shall contain a waiver of subrogation rights against the Authority, its successors, assigns, subsidiaries, affiliates, employees, insurers, and underwriters.Each such insurance policy shall also include a waiver of any right of set-off, deduction, or counterclaim by the insurer in respect of liabilities of the Authority, and the Concessionaire shall irrevocably waive any subrogation rights it may have against the Authority under such policies, except in relation to third-party liability insurance

“Workmen’s Compensation Insurance”shall mean an insurance policy procured and maintained by the Concessionaire from a registered insurer in India, providing coverage for legal liability to pay compensation to its employees or workmen, including permanent, temporary, or contract labour, in accordance with the provisions of the **Employees’ Compensation Act, 1923** (formerly the Workmen’s Compensation Act, 1923), as amended or re-enacted, and in conformity with the regulations, circulars, and guidelines issued by the **Insurance Regulatory and Development Authority of India (IRDAI)** under the **Insurance Act, 1938** and the **IRDA Act, 1999**.Such insurance shall cover claims arising from death, personal injury, disablement, or occupational disease occurring in the course of or arising out of employment in connection with the performance of the Concessionaire’s obligations under this Agreement.

Article 2. The Concession

2.1 Grant of Concession and License

2.1.1 Subject to the terms and conditions of this Agreement, and relying on the representations and undertakings of the Concessionaire, the Authority hereby grants to the Concessionaire a non-exclusive, non-transferable, revocable **concession and license** to design, fabricate, install, operate, maintain, and market advertising infrastructure on the assets of the Greater Chennai Corporation ("**Concessioned Assets**" or "**Licensed Assets**"), as identified in **Schedule A** to this Agreement (the "**Concession**").

2.1.2 The Concession is granted solely for the limited purpose of installing and operating advertising media in accordance with the approved Media Plan and the provisions of this Agreement. The Concession does not confer any leasehold, tenancy, ownership, development, or possessory rights in the Concessioned Assets. The Authority shall retain full ownership, control, and access to the Concessioned Assets at all times.

2.1.3 The Concessionaire shall not:

2.1.3.1 assign, transfer, or sub-license the Concession or any part thereof without the prior written approval of the Authority;

2.1.3.2 make any permanent or structural modification to the Concessioned Assets without express consent of the Authority;

2.1.3.3 use the Concessioned Assets for any purpose other than that expressly permitted under this Agreement.

2.1.4 The Concessionaire shall:

2.1.4.1 be entitled to utilize up to 90% of the approved media area for commercial advertisements, subject to content restrictions under this Agreement.

2.1.4.2 reserve and maintain, an area equivalent to ten percent (10%) of the total advertising area across all Advertising Infrastructure (the "**Reserved Advertising Area**") for the exclusive purpose of displaying public messagingsubject to provisions under clause 8.7.

2.2 Term of Concession

2.2.1 The Concession shall be valid for a period of nine (9) years commencing from the Effective Date of execution of this Agreement and shall include the Gestation Period.

2.2.2 The Gestation Period shall mean a period of one hundred and eighty (180) days commencing from the Effective Date execution of this Agreement. During the Gestation Period, the Concessionaire shall undertake all preparatory activities including, but not limited to:

(a) installation of advertising infrastructure in accordance with the approved Media Plan;

(b) sample or trial marketing;

(c) staffing, mobilisation, and commercial readiness; and

(d) fulfilment of all pre-operational requirements prescribed under this Agreement.

2.3 Handover and Use of Concessioned Assets

2.3.1 The Authority shall hand over the Concessioned Assets within **sixty (60) days** from the date of execution of this Agreement, following a joint inspection and issuance of a Handover Certificate. The Access Date shall be deemed to occur upon such handover.

2.3.2 The Concessionaire shall not encroach upon any adjoining areas beyond the Concessioned Assets, or obstruct their primary public utility. All use shall strictly comply with applicable laws, safety codes, and the terms of this Agreement.

2.3.3 In the event that the Authority is unable to hand over a Concessioned Asset as envisaged under this Agreement, it shall endeavour to identify and hand over an alternate asset of equivalent utility within the same administrative zone. If the Authority is unable to hand over such alternate asset within the time period specified in Clause 2.3.1, appropriateadjustment due to Variation in Maximum Permitted Advertising Area shall be made in accordance with clauses8.9 and 10.6 of this Agreement.

2.4 Reduction of Concessioned Assets

2.4.1 The Concessionaire agrees and acknowledges that the Authority may, at any time during the Concession Period, reduce or withdraw any of the Concessioned Assets due to **developmental, operational, statutory, regulatory, or national security reasons**, by giving reasonable written notice.

2.4.2 Upon such notice, the Concessionaire shall promptly vacate the notified sites, remove all advertising structures at its own cost, and restore the site to its original condition. No claim for loss or compensation shall be made by the Concessionaire in this regard, save as may be expressly provided elsewhere in this Agreement. For avoidance of doubt, it is clarified that upon reduction of ConcessionAssets under the provisions of clause 2.4.1 above, appropriate Adjustment due to Variation in Maximum Permitted Advertising Area shall be made in accordance with clauses 8.9 and 10.6 of this Agreement.

2.5 Restricted Nature of Concession and Independent Assessment

2.5.1 The Concessionaire expressly agrees and acknowledges that the Authority does not grant, and has not granted, any rights to the Concessionaire other than the limited and restricted right to install and operate advertising media in accordance with this Agreement. No tenancy, leasehold, proprietary, or developmental rights are created under this Agreement.

2.5.2 The Concessionaire further confirms that, prior to execution of this Agreement, it has conducted an independent, thorough assessment of:

2.5.2.1 the advertising potential and operating conditions of the Concessioned Assets;

2.5.2.2 the applicable legal, municipal, and commercial laws, rules, regulations, and guidelines; and

2.5.2.3 the risks, costs, and obligations associated with this Project.

The Concessionaire acknowledges that it does not rely on any representation or assurance made by the Authority regarding the profitability, volume, continuity, or suitability of the advertising opportunity. The Concessionaire hereby irrevocably waives any claim against the Authority in relation to any such commercial or operational assumptions.

Article 3. Obligations of the Concessionaire

3.1 General Obligations

3.1.1 Subject to and in accordance with the terms and conditions of this Agreement, the Concessionaire shall, at its own cost and risk, be responsible for designing, fabricating, installing, operating, maintaining, and marketing advertising infrastructure on the Concessioned Assets. The Concessionaire shall observe, perform, and comply with all its obligations under this Agreement.

3.1.2 The Concessionaire shall at all times comply with all Applicable Laws, municipal regulations, court orders, and Applicable Permits (including renewals thereof) as may be required for performance of its obligations under this Agreement.

3.1.3 The Concessionaire shall execute its obligations under this Agreement in accordance with Good Industry Practices and as a reasonable and prudent operator.

3.1.4 Without limiting the generality of the foregoing, the Concessionaire shall, at its sole cost and expense:

3.1.4.1 make timely applications and obtain all Applicable Permits from relevant authorities, and keep them valid and in force throughout the Concession Period;

3.1.4.2 procure, as necessary, all proprietary rights, licenses, or permissions for designs, systems, technologies, or materials used in the advertisement infrastructure;

3.1.4.3 ensure that all its personnel and those of its contractors maintain sound professional and industrial conduct and comply with all the rules and regulations stipulated under the TN ULBs Rules along with amendments thereto and applicable labour and employment laws;

3.1.4.4 ensure that its contractors and sub-contractors (if any) similarly comply with Applicable Laws and applicable terms of this Agreement;

3.1.4.5 not undertake any activity or omission that would constitute a breach of this Agreement;

3.1.4.6 provide all cooperation reasonably required by the Authority to enable effective monitoring and implementation of the Concession; and

3.1.4.7 upon expiry or termination of this Agreement, hand over to the Authority vacant and peaceful possession of all the Concessioned Assets and restore the Concessioned Assets to their original condition within thirty (30) days, unless otherwise directed by the Authority.

3.2 Obligations Relating to Ownership and Control

3.2.1 The Concessionaire shall not, without the prior written approval of the Authority, undertake or permit any **Change in Composition** of the consortium, including any change in the identity, role, or status of any Consortium Member, or any transaction that results in an alteration of control, management, or decision-making authority of the Concessionaire from that which existed at the time of bid submission.

3.2.2 The Concessionaire agrees and acknowledges that:

3.2.2.1 The **Lead Member** of the consortium, as designated at the time of bid submission, shall continue to perform such role and retain primary responsibility for coordination and interface with the Authority throughout the Concession Period. The Lead Member shall not be replaced or substituted without the prior written approval of the Authority.

3.2.2.2 The original members of the consortium, as listed in the bid and executing this Agreement, shall not withdraw, transfer, assign, or otherwise relinquish their roles, rights, or obligations in the Concession for a minimum period of **three (3) years** from the date of execution of this Agreement, except with the prior written approval of the Authority.

3.2.3 Any proposed change in the control, management, or beneficial interest of any Consortium Member, whether directly or indirectly, shall be subject to the prior written approval of the Authority, if such change is deemed sensitive from the standpoint of national security or public interest. The decision of the Authority in this regard shall be final and binding. No such change shall take effect unless the Authority has granted prior written approval.

3.2.4 For the purposes of this Clause:

3.2.4.1 The expressions **"control," "person acting in concert,"** and **"beneficial interest"** shall bear the meanings assigned under applicable laws, including the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations or any statutory modification or re-enactment thereof;

3.2.4.2 "Indirect control" shall include any arrangement or transaction (whether by contract or otherwise) that enables a person or entity to control, direct, or materially influence the management or decision-making authority of any Consortium Member;

3.2.4.3 The power to appoint a majority of the decision-making body or to exercise decisive control over commercial and operational affairs of any Consortium Member shall be deemed to constitute acquisition of control.

3.2.5 Any guidelines, directions, circulars, or instructions issued by the Authority from time to time in relation to advertising formats, permitted content, civic messaging, safety standards, installation protocols, maintenance, or any other operational matter shall be binding on the Concessionaire and shall be implemented without delay or demur.

3.3 Employment of Foreign Nationals

The Concessionaire acknowledges and agrees that any employment of foreign nationals by it or its contractors shall be subject to applicable regulatory approvals, including but not limited to visas, work permits, and security clearances. The Authority shall bear no responsibility in this regard. The failure of the Concessionaire or its contractors to obtain such approvals shall not constitute a Force Majeure Event, nor relieve the Concessionaire of any obligations under this Agreement.

3.4 Employment of Trained Personnel and Conflict of Interest

The Concessionaire shall ensure that all personnel engaged in the performance of this Agreement are properly trained and competent. The Concessionaire shall not employ or engage, in any capacity, any official of the Authority who has ceased to be in service with the Authority within the preceding **two (2) years**, without obtaining prior written approval from the Authority.

3.5 Obligations Relating to Advertising on Centre Medians

The Concessionaire mayinstall Advertising Kiosks along the centre medians of bus route roads only, subject to assessment of advertising potential for the respective road stretches. However, the Concessionaire shall ensure that no more than thirty percent (30%) of the total Advertising Kiosks installed in such centre medians are Backlit Advertisements. Installation of Advertising Kiosks, including Backlit Advertisements, on centre medians (either vacant or landscaped area) other than those located along bus route roads shall not be permitted.

3.6 Obligations Relating to Procurement and Use of Electricity

The Concessionaire shall be solely responsible for arranging and managing electricity connections required for advertisement purposes on the Concessioned Assets, as detailed below:

a) Where an existing electricity connection is available:

If the Authority already has an electricity connection at the location of a Concessioned Asset, the Concessionaire shall, at its own cost, install a sub-meter to measure electricity consumption for advertisements. The Concessionaire shall pay the proportionate electricity charges based on sub-meter readings within the time limits prescribed by Tamil Nadu Power Distribution Corporation (TNPDCL).

If the existing connection is under a subsidised tariff (e.g., for public utilities such as streetlights), the Concessionaire shall pay the applicable charges as per the commercial purpose tariff (Low Tension Tariff V: (Miscellaneous/General purpose)) for the electricity used for advertisements, within the timelines specified by TNPDCL. The Authority shall remit the total electricity charges to TNPDCL.

b) Where no suitable electricity connection exists:

If there is no existing electricity connection at the location of a Concessioned Asset, or if the existing connection is insufficient to meet the electricity demand for advertisements, the Concessionaire shall, at its own cost, obtain a new electricity connection and pay all electricity charges directly to TNPDCL within the prescribed timelines.

c) Responsibility for electricity infrastructure and compliance:

The Concessionaire shall bear full responsibility for all costs and obligations related to the procurement, installation, operation, maintenance, and safety of the electricity connections used for advertisements. This includes compliance with all applicable laws, regulations, and guidelines issued by TNPDCL during the Concession Period.

The Concessionaire shall ensure that all electrical systems are regularly inspected, properly maintained, and promptly repaired as needed. Only qualified personnel or certified service contractors shall be engaged for these activities.

d) Payment of dues and statutory charges:

The Concessionaire shall make timely payment of all applicable taxes, charges, deposits, advances, and periodical electricity bills directly to the relevant authorities, including TNPDCL.

Article 4. Obligations of the Authority

4.1 General Obligations

4.1.1 The Authority shall, at its own cost and expense, comply with and perform all obligations set forth in this Agreement or otherwise arising hereunder, in a manner consistent with Applicable Laws.

4.1.2 The Authority agrees to provide support to the Concessionaire and undertakes to observe, comply with and perform, subject to and in accordance with the provisions of this Agreement and the Applicable Laws, the following:

4.1.2.1 upon written request from the Concessionaire, and subject to the Concessionaire complying with Applicable Laws, provide letter ofrecommendationfor procuring Applicable Permits or approvals required from any Government Instrumentality for the implementation and operation of the Concession.

4.1.2.2 upon written request from the Concessionaire, provide letter of recommendation for obtaining access to necessary infrastructure and municipal services, including electricity and water, for purposes connected with the installation, operation, and maintenance of the advertising infrastructure, on terms no less favourable than those generally available to similarly situated commercial users;

4.1.2.3 not do or omit to do any act which may materially impair or restrict the rights granted to the Concessionaire under this Agreement or result in a breach of any provision hereof by the Authority;

4.1.2.4 upon written request from the Concessionaire, and subject to the Concessionaire's full compliance with all applicable provisions of the Tamil Nadu ULBs Rules, the Authority shall provide necessary facilitation support to enable the Concessionaire to obtain the No Objection Certificate (NOC) from the Tamil Nadu Police for displaying advertisements on the Concessioned Assets;

4.1.2.5 support, cooperate with, and facilitate the Concessionaire in the implementation and operation of the Concession, including coordination with departments or agencies under the administrative control of the Authority.

4.2 Obligations upon Institutional Transfer

4.2.1 In the event that, during the Concession Period, the Authority transfers or assigns any of its functions relating to the ownership, maintenance, or control of the Concessioned Assets (in whole or in part) to any other governmental or statutory entity (the "Transferee Entity"), the Authority shall:

4.2.1.1 ensure that this Agreement is transferred or novated to such Transferee Entity, and that all rights and obligations of the Authority under this Agreement are assumed by such entity from the effective date of such transfer/novation;

4.2.1.2 execute or cause to be executed, together with the Concessionaire and the Transferee Entity, all documentation necessary to give effect to such transfer or novation, and ensure that such transfer shall discharge the Authority of any future obligations or liabilities under this Agreement arising on or after the date of such transfer or novation;

4.2.1.3 ensure that the rights and obligations under or pursuant to this Agreement, and all related arrangements between the Authority and the Concessionaire, continue to be valid and enforceable against the Transferee Entity, and that there is no diminution of the Concessionaire's rights or interests as a result of such transfer.

Article 5. Representations and Warranties

5.1 Representations and Warranties of the Concessionaire

The Concessionaire represents and warrants to the Authority that:

(a) it is validly incorporated or established (as applicable), and existing under the laws of India, and in good standing under Applicable Laws;

(b) it has full power, capacity and authority to execute, deliver and perform its obligations under this Agreement and to carry out the transactions contemplated herein;

(c) the information provided in the bid and other submissions made in response to the RFP, including all clarifications and updates provided up to the date of execution of this Agreement, are true, complete, and accurate in all material respects;

(d) each Consortium Member (if applicable) has taken all necessary actions under Applicable Laws and its constitutional documents to authorise the execution, delivery and performance of this Agreement;

(e) it has the financial standing, technical capacity, and operational experience necessary to implement and operate the Concession in accordance with this Agreement;

(f) this Agreement constitutes its legal, valid and binding obligation, enforceable against it in accordance with the terms hereof;

(g) it is subject to civil and commercial laws of India and expressly and irrevocably waives any sovereign or other immunity that it may otherwise claim with respect to its obligations under this Agreement;

(h) the execution, delivery and performance of this Agreement does not and shall not violate or conflict with:

   i. its constitutional documents (where applicable),

   ii. any Applicable Law, or

   iii. any judgment, decree, order, contract, or agreement by which it or its property is bound;

(i) there are no legal proceedings, actions, suits, or investigations pending or, to its knowledge, threatened against it before any court, tribunal, or government authority, which could reasonably be expected to result in a Material Adverse Effect or a Concessionaire Event of Default;

(j) it is not in default or violation of any judgment, writ, injunction, decree, or legally binding order of any government authority that could reasonably result in a Material Adverse Effect or a Concessionaire Event of Default;

(k) it has complied with all Applicable Laws and has not been subject to material fines, penalties, sanctions, or criminal liabilities that could adversely impact the performance of its obligations under this Agreement;

(l) upon termination or expiry of this Agreement in accordance with its terms and subject to the Concessionaire receiving any amounts due to it under this Agreement, all rights and interests of the Concessionaire in the Concessioned Assets shall revert to the Authority, free and clear of all encumbrances, without any further act or deed;

(m) no representation or warranty made by it in this Agreement or in any document furnished to the Authority contains any untrue statement of a material fact or omits any material fact necessary to make such representation not misleading;

(n) no bribe, gift, consideration, reward, commission or illegal gratification has been or will be paid, given or promised by it or on its behalf to any person in relation to the award or execution of this Agreement;

(o) without prejudice to any specific provision in this Agreement, the Concessionaire acknowledges that it has, prior to the execution hereof:

iv. conducted a full and independent evaluation of the advertising potential and the Concessioned Assets;

v. satisfied itself as to the risks, costs and challenges of implementing the Concession;

vi. reviewed and understood all documents, drawings, and information provided by or on behalf of the Authority; and

vii. determined to its satisfaction the feasibility and commercial viability of undertaking the Concession;

(p) all representations, undertakings and submissions made by the Concessionaire (including any Consortium Member, if applicable) in or in connection with the bid or otherwise in response to the RFP shall be deemed to form part of this Agreement and shall be binding on the Concessionaire;

(q) the Concessionaire accepts the risk of any inadequacy, mistake or error in any of the foregoing matters and confirms that the Authority shall not be liable for the same in any manner whatsoever.

5.2 Representations and Warranties of the Authority

The Authority represents and warrants to the Concessionaire that:

(a) it has full power and authority to execute, deliver, and perform this Agreement and to grant the Concession contemplated herein;

(b) it has taken all necessary actions to authorise the execution, delivery, and performance of this Agreement;

(c) this Agreement constitutes its legal, valid and binding obligation, enforceable against it in accordance with the terms hereof;

(d) to the Authority's knowledge, there is no violation of any court order, injunction, decree, or applicable law that would reasonably be expected to have a Material Adverse Effect on the Authority's ability to perform its obligations under this Agreement;

(e) it has complied with all the laws prevailing in India for that period of time;

(f) it has valid and subsisting rights to the Concessioned Assets, and has the legal power and authority to grant the advertising rights over such assets to the Concessionaire; and

(g) upon the Concessionaire paying the applicable Annual Concession Fee, Application Fee, and License Fee, and performing its obligations under this Agreement, the Authority shall not interfere with the peaceful use and enjoyment by the Concessionaire of the Advertising Sites during the Concession Period, except as otherwise provided under this Agreement.

5.3 Obligation to Notify Changes

Each Party shall promptly notify the other Party in writing if, at any time during the Concession Period, any of its representations or warranties made in this Article 5 becomes untrue, incorrect, or misleading in any material respect. Such notification shall not relieve the notifying Party from liability for breach of such representation or warranty or affect any rights or remedies of the other Party under this Agreement.

Article 6. Disclaimer

6.1 Disclaimer

6.1.1 The Concessionaire acknowledges that, prior to the execution of this Agreement, it has, after conducting a complete and careful examination, made an independent evaluation of:

(a) the Request for Proposal (RFP),

(b) the scope of the Concession,

(c) the specifications, guidelines, and applicable standards,

(d) the Concessioned Assets and site conditions,

(e) applicable laws and regulations,

(f) civic, operational, and traffic conditions, and

(g) all information, data, and documents provided or made available by the Authority or otherwise obtained, procured, or gathered by the Concessionaire.

The Concessionaire has independently determined to its satisfaction the adequacy, accuracy, reliability, and relevance of such information and the nature and extent of risks, difficulties, and hazards likely to arise in the performance of its obligations under this Agreement. Except as specifically set forth in Clause 5.2 of this Agreement, the Authority makes no representation or warranty, express or implied, regarding the accuracy, adequacy, or completeness of any such information, and the Concessionaire confirms that it shall have no claim whatsoever against the Authority in this regard.

6.1.2 The Concessionaire expressly accepts and assumes the risks of any inadequacy, inaccuracy, mistake, or error in or relating to any of the matters referred to in Clause 6.1.1 above. The Concessionaire agrees and acknowledges that the Authority shall not be liable in any manner whatsoever for the same to the Concessionaire, any of its Consortium Members (if applicable), affiliates, or any person claiming through or under any of them.

Article 7. Performance Security

7.1 Provision and Maintenance of Performance Security

7.1.1 Within fifteen (15) days of the Effective Date, the Concessionaire shall furnish to the Authority an interest-free, refundable security deposit ("**Performance Security**") in an amount equivalent to six (6) months of the Annual Concession Fee payable for the first yearof Concession.

7.1.2 The Performance Security shall be subject to an annual escalation of five percent (5%) compounded annually from the fourth (4th) Concession Year, in line with the escalation of the Annual Concession Fee. The Concessionaire shall increase and maintain the Performance Security at the escalated amount applicable for the relevant year, and shall furnish the revised amount (or an additional instrument, where applicable) within fifteen (15) days of the commencement of each successive year of the Concession Period, measured from the Effective Date.

7.1.3 The Performance Security may be provided either:

(a) in the form of a **bank guarantee** issued by a Scheduled Commercial Bank (excluding Cooperative Banks), in a format provided in Schedule C and acceptable to the Authority, or

(b) as a **cash deposit** by electronic transfer (RTGS/NEFT) into the account designated by the Authority.

Any bank guarantee furnished as Performance Security shall be valid for a period of one (1) year and shall be renewed annually by the Concessionaire at least thirty (30) days prior to its expiry, such that it remains valid and enforceable for the entire Concession Period and for a period of not less than 180 (one hundred eighty) days beyond the expiry or earlier termination of the Concession Period.

The amount of the Performance Security shall be escalated in accordance with Clause 7.1.2 hereof, and each renewed bank guarantee shall reflect the escalated amount applicable for that year.

7.1.4 The Performance Security shall be interest-free, and the Concessionaire expressly agrees that the Authority shall not be liable to pay any interest on the Performance Security or any portion thereof.

7.2 Appropriation and Replenishment

7.2.1 In the event of a Concessionaire Event of Default, or any failure to pay amounts due under this Agreement, the Authority shall be entitled, without prejudice to its other rights and remedies, to appropriate such portion of the Performance Security as it deems necessary to cover such default, shortfall or damage.

7.2.2 Following such appropriation, the Concessionaire shall, within fifteen (15) days of receipt of written notice from the Authority, replenish the Performance Security by depositing such additional amount or furnishing a replacement instrument, such that the Performance Security reflects the applicable escalated amount as required under Clause 7.1.2. Failure to do so shall constitute a material breach of this Agreement and shall entitle the Authority to initiate termination proceedings under Article 17.

7.3 Release of Performance Security

The Performance Security referred to in this Article shall be refunded to the Concessionaire 180 (one hundred and eighty) days after the expiry / termination of this Agreement, subject to full and final settlement of any liabilities, claims, penalties, damages or outstanding dues that may be pending against the Concessionaire and subject to vacant and peaceful hand over of the Concessioned Assets by the Concessionaire.

7.4 Right of Set-Off

7.4.1 In the event of a default or breach by the Concessionaire in payment of the Annual Concession Fee, Application Fee, License Fee, interest, or any other amount due under this Agreement, the Authority shall be entitled, without prejudice to any other rights and remedies available to it under law or contract, to adjust or recover such amounts from:

(a) the Performance Security furnished under this Agreement, or

(b) any other security or payment held by the Authority under this or **any other agreement** executed by the Concessionaire (or any Consortium Member, as applicable) with the Authority, whether active, expired, closed, or terminated.

7.4.2 Such adjustment shall be made by way of set-off, after providing the Concessionaire with prior written notice of seven (7) days indicating the amount proposed to be adjusted and the basis thereof.

Explanation1:

For the purposes of this Agreement, “set-off” means the contractual right of the Authority to adjust any outstanding dues payable by the Concessionaire against any amounts (including Performance Security, Bank Guarantee, or other retained payments) held by the Authority under this or any other agreement.

Explanation 2:

“Outstanding dues” shall include any amount accrued, due, or payable by the Concessionaire (or any of its Consortium Members) under this Agreement or under any other arrangement or contract with the Authority, irrespective of whether such agreement is in force, expired, or terminated.

Article 8. Concessioned Assets & Advertising Infrastructure

8.1 Assignment of Concessioned Assets

8.1.1 The Concession shall comprise advertising rights over the Concessioned Assets identified and allotted by the Authority to the Concessionaire, as listed in Schedule A of this Agreement. Schedule A shall include asset descriptions, asset types, location addresses, Maximum Permitted Advertising Area and geospatial coordinates, and shall form an integral part of this Agreement.

8.1.2 Any modifications to the Concessioned Assets during the Concession Period, whether by way of addition, withdrawal, or relocationshall be governed in accordance with the provisions of this Agreement.

8.1.3 The Authority hereby grants the Concessionaire a non-exclusive, limited, revocable, and time-bound license to access and use the Concessioned Assets solely for the purpose of designing, installing, operating, and maintaining outdoor advertising media in accordance with the terms of this Agreement.

8.2 License and Access Rights

8.2.1 In consideration of the Annual Concession Fee, Application Fee, License Fee, and the obligations of the Concessionaire, the Authority hereby grants to the Concessionaire, effective from the respective Access Date(s), leave and license rights in respect of the Concessioned Assets on an “as is where is” basis, free of any encumbrances (save as expressly set forth herein), for the limited purpose of implementing the Concession.

8.2.2 The license granted herein does not create any leasehold interest, tenancy, or interest in land and shall remain revocable and subject to:

a) the continuing rights of the Authority and its representatives to access the Concessioned Assets,

b) continuing availability of non-discriminatory public access, where applicable, and

c) the terms of this Agreement, including termination.

8.2.3 The Concession and the Advertising License issued under this Agreement shall stand automatically terminated with immediate effect upon termination of this Agreement, and the Concessionaire shall have no residual rights in respect of the Concessioned Assets.

8.2.4 The Concessionaire hereby irrevocably authorises the Authority (or its nominee) to execute and register in its name any document or instrument required for the cancellation or surrender of the license granted hereunder upon termination or expiry of this Agreement.

8.2.5 The Concessioned Assets shall remain the exclusive property of the Authority. The Concessionaire shall only have the right to use such assets for advertising purposes during the Concession Period, and no ownership or proprietary rights shall accrue to the Concessionaire.

8.3 Handover of Concessioned Assets

8.3.1 On or before the respective Access Date(s), the Authority and the Concessionaire shall jointly inspect each Concessioned Asset and record the condition and inventory in a handover memorandum. Upon execution of the memorandum, the Concessionaire shall be deemed to have received lawful possession and license for implementation of the Concession.

8.3.2 From the Access Date, the Concessionaire shall ensure round-the-clock supervision of the Concessioned Assets and shall promptly report any encroachment, interference, or unauthorised use thereof to the Authority.

8.4 Delivery of Concessioned Assets Free from Encumbrances

8.4.1 Subject to the Concessionaire paying the Annual Concession Fee, Application Fee, License Fee and other applicable payments under this Agreement, the Authority shall make the Concessioned Assets available to the Concessionaire free from third-party encumbrances and unauthorised occupation. No further payment shall be required from the Concessionaire for such access, except those expressly provided for under this Agreement. For avoidance of doubt, lawful rights of way, public access routes, and municipal easements shall not be considered encumbrances.

8.5 Protection of Concessioned Assets

The Concessionaire shall protect the Concessioned Assets from any encroachment, unauthorised use, or occupation during the Concession Period. It shall not,and shall ensure that no person claiming through or under it shall, place or permit any lien, encumbrance, charge, or security interest over the Concessioned Assets or its rights thereunder, except as expressly permitted by this Agreement with prior written approval of the Authority.

8.6 Right of Access to the Authority and Independent Auditor

The Authority and its representatives shall have the right to access the Concessioned Assets at any time during the Concession Period for purposes of inspection, audit, and monitoring. The Concessionaire shall extend all reasonable cooperation to facilitate such access.

8.7 Public Messaging Obligations

8.7.1 The Concessionaire shall reserve and maintain the Reserved Advertising Area exclusively for the purpose of displaying public messaging. Such Reserved Advertising Area shall be made available to the Authority at no additional cost, and shall be utilised for displaying content relating to public interest, civic education, campaigns of public importance, emergency alerts, time-bound civic initiatives, or government schemes, as may be notified by the Authority from time to time.

8.7.2 The Reserved Advertising Area shall remain exclusively earmarked for public messaging throughout the Concession Period. In the event that the Authority has no requirement for public messaging, or the requirement is less than ten percent (10%) of the total advertising area, the Concessionaire shall be entitled to utilise the unutilized portion of the approved media area for commercial advertisements. However, the Concessionaire acknowledges and agrees that, upon receipt of a written or email direction from the Authority specifying the locations, duration, and content for public messaging, the Concessionaire shall remove any such commercial advertisements and display the specified public messaging within one (1) day of such communication. The Concessionaire shall ensure that such messaging is displayed promptly and in full compliance with the timelines, specifications, and content requirements prescribed by the Authority.

8.7.3 The Concessionaire shall maintain proper records of all advertisements and content displayed under this Clause and shall furnish a periodic report to the Authority, either as and when required or at least once every Quarter, detailing the utilisation of the Reserved Advertising Area and the nature of public messaging displayed.

8.7.4 All public messaging obligations under this Clause shall be undertaken by the Concessionaire at no additional cost to the Authority and shall constitute part of the Concessionaire's non-commercial obligations under this Agreement. The Concessionaire shall ensure that the display quality, visibility, and prominence of public messaging within the Reserved Advertising Area are equivalent to those of commercial advertisements.

8.8 Media Plan Submission and Approval

8.8.1 Within thirty (30) days from the Effective Date of this Agreement (i.e., during the Gestation Period), the Concessionaire shall prepare and submit to the Authority a comprehensive Media Plan covering all Concessioned Assets proposed to be utilised under this Agreement. The Media Plan shall be submitted in the format provided under Schedule B of this Agreement.

8.8.2 The Media Plan shall, at a minimum, include:

a) the type, nature, design, and technical specifications of each proposed advertisement or advertising infrastructure;

b) layout plans, elevations, structural drawings and location-specific dimensions;

c) visual and structural illustrations of advertising formats;

d) proposed phasing and installation timelines;

e) advertiser categories and content restrictions, if any;

f) site maintenance and safety protocols; and

g) a self-certified compliance statement with all Applicable Laws, including the Authority's Outdoor Advertising Policy, building norms, urban design guidelines, and environmental standards, where applicable.

8.8.3 The Authority shall, within fifteen (15) days from the date of receipt of the Media Plan, issue its comments or observations, if any, to the Concessionaire in writing. The Concessionaire shall revise the Media Plan to address such comments and resubmit the revised Media Plan.

8.8.4 The Authority shall, within seven (7) days of receipt of the revised Media Plan, either grant its approval or issue further comments. In the event no communication is received within the said seven (7) days, the revised Media Plan shall be deemed approved.

8.8.5 The installation of any advertising infrastructure on the Concessioned Assets shall not commence unless and until the Media Plan has been duly approved in writing by the Authority, or deemed approved in accordance with Clause 8.8.4.

8.8.6 Any subsequent material deviation or modification from the approved Media Plan shall require the prior written consent of the Authority.

8.8.7 Without prejudice to the general compliance obligations of the Concessionaire, the Authority reserves the right to review and direct the removal of any advertisement it considers misleading, offensive, unlawful, or contrary to public interest. The Concessionaire shall comply with any such direction without demur.

8.9 Maximum Permitted Advertising Area and Variation Protocol

8.9.1 The **Maximum Permitted Advertising Area**for each Concessioned Asset or asset category is stipulated in **Schedule A** of this Agreement. The Concessionaire shall not exceed the specified limits without obtaining prior written approval from the Authority.

8.9.2 The Concessionaire may request an increase in the permitted advertising area for any Concessioned Asset, which the Authority may consider at its sole discretion, provided that the Concessionaire:

a) ensures full **compliance with Applicable Laws**, including municipal, planning, building, traffic safety, and environmental regulations;

b) obtains all **Applicable Permits, consents, and clearances** from the relevantGovernment Instrumentalities or regulatory bodies, at its own cost and risk; and

c) makes **necessary additional payments to the Authority** in accordance with the provisions of **Article 10** of this Agreement, which shall provide for proportionate increase in the applicable Annual Concession Fee, Application Fee, License Fee, and other applicable payments, including escalation where applicable.

8.9.3 Any increase in advertising area without compliance with the foregoing shall constitute a material breach of this Agreement.

8.10 Obligations During Gestation Period

8.10.1 During the Gestation Period, the Concessionaire shall be granted access to the Concessioned Assets.

8.10.2 Deleted.

8.10.3 During the GestationPeriod, the Concessionaire shall:

a) complete the installation of advertising infrastructure in accordance with the approved Media Plan;

b) obtain all necessary Applicable Permits, approvals, and clearances from relevant authorities; and

c) operationalise its marketing, sales, and management teams for commercial launch.

8.10.4 Deleted.

8.10.5 If any Concessioned Asset is withdrawn, displaced, or rendered unavailable, and the Authority identifies and makes available an alternate asset for its reinstallation, the Concessionaire shall be granted a Resurrection Period of up to thirty (30) days commencing from the date on which the alternate site is made available by the Authority. During this period, the Concessionaire shall not be liable to pay the Annual Concession Fee in respect of the affected advertising area. The foregoing relief from payment of Concession Fee shall apply only to the advertising area associated with the withdrawn asset and shall be effective from the date the alternate asset is made available until the earlier of (a) the reinstallation and operationalisation of the asset at the new location, or (b) expiry of the Resurrection Period.

8.11 The Negative List

8.11.1 The Concessionaire shall not display, permit, or promote any advertisement on the Concessioned Assets that contains or relates to any of the following:

(a) Advertisements promoting or relating to tobacco products, cigarettes, e-cigarettes, chewing tobacco, or any other substance regulated under the Cigarettes and Other Tobacco Products Act, 2003 or any similar applicable legislation.

(b) Advertisements promoting alcoholic beverages, liquor brands, or any form of surrogate advertising thereof.

(c) Advertisements containing lewd, vulgar, obscene, indecent, or sexually explicit content, including suggestive or provocative imagery, language, or any content with a sexual overtone.

(d) Advertisements depicting or glorifying violence, cruelty, or abuse, including depictions of cruelty to animals or representations of destructive devices, weapons, and explosives.

(e) Advertisements relating to any political party, political campaign, political candidate, or any content of a political nature, except where specifically permitted by the Election Commission of India or under applicable laws.

(f) Advertisements containing religious content, including the promotion or criticism of any religion, faith, sect, deity, religious leader, or place of worship, or content likely to incite religious sentiments or communal disharmony.

(g) Advertisements that propagate or incite caste, community, ethnic, racial, linguistic, regional, or gender-based prejudice, or any form of discrimination or divisiveness.

(h) Advertisements that exploit or depict women or children in a derogatory, indecent, objectionable, or otherwise inappropriate manner.

(i) Advertisements containing false, misleading, unsubstantiated, or deceptive claims, particularly those that may adversely affect public health, safety, or financial well-being.

(j) Advertisements that, in the reasonable opinion of the Authority, are contrary to public decency, morality, safety, civic order, or communal harmony.

(k) Advertisements that have been banned, restricted, or prohibited by the Advertising Standards Council of India (ASCI), the Ministry of Information and Broadcasting, or under any applicable law, court order, or government notification.

(l) Advertisements promoting or relating to gambling, betting, lottery tickets, sweepstakes, games of chance, slot machines, or similar activities.

(m) Use of the name, logo, insignia, or title of the Authority without the prior written consent of the Authority. Co-branding with the Authority is strictly prohibited without such written consent.

(n) Surrogate advertisements, unless accompanied by a valid "No Objection Certificate" from the Ministry of Information and Broadcasting or any other competent authority.

(o) Any form of audio advertisement, including those delivered through loudspeakers, digital displays with sound, or any other sound-based promotional mechanism, at or near the Concessioned Assets.

(p) Any advertisement or category of content that is restricted, prohibited, or otherwise barred from public display under Applicable Laws, government notifications, court orders, or statutory guidelines issued by competent authorities.

8.11.2 Deleted

8.11.3 The Authority shall have the sole and absolute discretion to determine whether any advertisement violates the above restrictions and may direct the Concessionaire to remove such advertisement forthwith. The Concessionaire shall comply with such direction immediately and at its own cost.

8.12 Taxes, Duties and Statutory Levies

8.12.1 The Concessionaire shall be solely responsible for payment of all applicable taxes, duties, levies, charges, contributions, and insurance premiums required under Applicable Law in connection with its performance under this Agreement. This shall include, without limitation:

(a) Goods and Services Tax (GST),

(b) any applicable advertisement tax, license fees, or local body levies,

(c) labour welfare contributions, statutory insurances, and

(d) any other indirect tax, cess or surcharge applicable on goods, services, materials supplied, or work performed under this Agreement.

8.12.2 The Concessionaire shall ensure timely compliance with all such statutory obligations and shall indemnify and hold harmless the Authority from and against any liability, claim, demand, or penalty arising out of non-payment or delayed payment of any such amounts.

8.12.3 Direct taxes (including income tax) applicable to the respective incomes of the Parties shall be borne by each Party individually, in accordance with Applicable Laws.

Article 9. Construction and Installation of Advertising Infrastructure

9.1 Pre-Installation Requirements

Prior to commencing any installation or construction activity on the Concessioned Assets, the Concessionaire shall:

a) Ensure that all installation works are carried out strictly in accordance with the Media Plan approved by the Authority under Clause 8.8, including site layout, structural specifications, materials, lighting, finishes, and installation timelines;

b) Appoint and notify a single authorised representative, duly empowered to coordinate and correspond with the Authority on all technical, design, construction, and operational matters under this Agreement;

c) Obtain, at its own cost, all Applicable Permits, licenses, no-objection certificates, clearances, or consents required from any competent authority for carrying out civil, electrical, structural, or related works;

d) Make independent arrangements for sourcing, transporting, storing, and securing all construction materials, structural components, and installation tools in accordance with Applicable Laws;

e) Engage only qualified contractors, vendors, and workers having the requisite technical competence and statutory registrations necessary for carrying out the works.

9.2 Standards and Conduct During Construction

During the construction and installation phase, including throughout the Gestation Period, the Concessionaire shall:

a) Carry out all construction, fabrication, mounting, and related works in accordance with Good Industry Practice, structural safety norms, environmental standards, and any design guidelines or aesthetic requirements notified by the Authority;

b) Ensure that all works are executed in a manner that does not obstruct pedestrian movement, vehicular traffic, or public access around or near the Concessioned Assets, unless prior written approval is obtained from the Authority;

c) Install barricades, safety signage, night reflectors, and other public safety measures around work zones, and comply with all Applicable Laws relating to worksite safety and public liability;

d) Ensure that no damage is caused to any existing utilities, drainage, pavement, footpath, trees, streetlights, or other municipal infrastructure. Any such damage shall be repaired at the Concessionaire’s cost, to the satisfaction of the Authority;

e) Keep all work areas clean, free of debris, and properly secured at all times, including removal of waste, discarded material, and packing at regular intervals;

f) Ensure that installation works are completed within the Gestation Period, unless extended by mutual agreement or due to reasons attributable to the Authority.

9.3 Installation at Alternate Locations

In the event that any Concessioned Asset or site originally allocated to the Concessionaire becomes unavailable due to operational, statutory, or developmental reasons, and the Authority designates an alternate location, the Concessionaire shall:

a) Dismantle and reinstall the advertising structure at the alternate site at its own cost and in accordance with the approved Media Plan, as modified if required;

b) Complete such relocation within a reasonable period, not exceeding the Resurrection Period specified in Clause 8.10.5, unless otherwise agreed by the Authority;

c) Ensure that the installation at the alternate site complies with all applicable design, safety, and regulatory requirements, and that no additional delay is caused to the project schedule.

Article 10. Payments to the Authority

10.1 Annual Concession Fee

10.1.1 The Annual Concession Fee for the first Concession Year shall be ₹ _____ (Rupees _____ only), being the amount quoted by the Concessionaire in its Financial Proposal and accepted by the Authority. This fee is payable by the Concessionaire to the Authority in consideration of the exclusive right to implement, operate, maintain, and commercially exploit the Advertising Infrastructure on the Concessioned Assets in accordance with the terms of this Agreement.

10.1.2 The Annual Concession Fee shall be subject to an annual escalation of 5% (five percent), compounded annually, commencing from the fourth (4th) Concession Year. The escalated amount for each year shall be calculated on the Annual Concession Fee applicable for the immediatelypreceding Concession Year.

10.2 Advertising License

10.2.1 The Concessionaire shall be required to obtain and maintain a valid Advertising License from the Authority for carrying out advertising operations on the Concessioned Assets, in accordance with the applicable provisions of the Tamil Nadu Urban Local Bodies Rules, 2023 [G.O. Ms. No. 45, Municipal Administration and Water Supply (Election) Department, dated 12th April 2023], and any amendments or replacements thereof.

10.2.2 The Concessionaire shall, in connection with the Advertising License:

a) Pay the License Fee, as prescribed under the TN ULBs Rules, directly to the Authority. The amount so paid shall be adjusted against the Annual Concession Fee payable under this Agreement, in accordance with Clause 10.3.

b) Pay the Application Fee and any other applicable statutory fees or charges, as prescribed under the TN ULBs Rules, at such intervals and in such manner as provided under the said Rules. For the avoidance of doubt, such payments shall be in addition to the Annual Concession Fee and shall not be adjusted against it.

10.2.3 The Concessionaire shall pay all applicable application fees, license fees, and other charges as prescribed under the Tamil Nadu Urban Local Bodies (TN ULBs) Rules for obtaining and renewing the Advertising License. Notwithstanding anything to the contrary in the TN ULBs Rules, the Advertising License issued in connection with this Concession shall be co-terminus with the Concession Agreement, and shall remain valid throughout the Concession Period, subject to the Concessionaire's timely payment of all applicable fees and continued compliance with the TN ULBs Rules and the terms of this Agreement.The Authority shall ensure that there is no unreasonable delay or denial in the renewal of the Advertising License during the Concession Period. In the event the Authority fails to issue the renewal or communicate any objection within thirty (30) days from the date of submission of a complete renewal application by the Concessionaire, including proof of payment of applicable fees, the License shall be deemed to be automatically renewed for the applicable term under the TN ULBs Rules.

10.2.4 Notwithstanding the requirement under the TN ULBs Rules to submit separate license applications for each advertising asset, the Authority may, at its discretion, permit the Concessionaire to submit a consolidated application covering multiple Advertising Assets to be commissioned on various Concessioned Assets under this Agreement. The initial Media Plan, to be submitted pursuant to Clause 8.8.1, together with all requisite supporting documents and particulars as prescribed under the said Rules, shall be deemed to constitute a valid consolidated application for the grant of the Advertising License in respect of the proposed Advertising Infrastructure. The Authority shall review such consolidated application and, subject to compliance with the applicable provisions of the TN ULBs Rules, accord necessary approvals for the issuance of the Advertising License.

10.2.5 Provided that:

a) The Application Fee and License Fee shall continue to be calculated in accordance with the Tamil Nadu Urban Local Bodies Rules, 2023, based on the number, type, and location of individual advertising media; and

b) Any additions or modifications to the Advertising Infrastructure during the Concession Period shall require corresponding amendments to the Media Plan and, where applicable, submission of supplementary applications or documents in the prescribed format and payment of necessary fee as applicable.

10.3 Invoicing, Payment, and Reconciliation of Annual Concession Fee

10.3.1 Definitions

For the purposes of this Clause:

a) A “Concession Year” means a continuous period of twelve (12) months commencing from the Effective Date, and each subsequent twelve (12)-month period during the Concession Period.

b) Each Concession Year shall be divided into four (4) Quarters, each of three (3) calendar months, with the first Quarter beginning on the Effective Date.

10.3.2 Payment Terms

a) The Annual Concession Fee shall be payable in the following manner:

For the first year of the Concession Period:

i. Two (2) quarterly instalments, each equivalent to thirty percent (30%) of the Annual Concession Fee for the first year, shall be payable in advance at the commencement of the third and fourth quarters of the first year.

ii. A third reconciliation instalment shall be determined and paid at the end of the first year, in accordance with Clause 10.3.6.

From the second year to ninth year of the Concession Period:

i. Four (4) quarterly instalments, each equivalent to fifteen percent (15%) of the Annual Concession Fee for the respective year, shall be payable in advance at the commencement of each quarter.

ii. A fifth reconciliation instalment shall be determined and paid at the end of each respective year, in accordance with Clause 10.3.6.

b) The Authority shall raise payment demand notice for each quarterly instalmentat least seven (7) days prior to the start of the respective Quarter.

c) The Concessionaire shall pay each quarterly instalment on or before the first day of the corresponding Quarter. For the avoidance of doubt, the Concessionaire shall pay the Annual Concession Fee and all of its payment instalments along with GST at prevailing rates.

10.3.3 Deleted

10.3.4 Payment Mode& Designated Bank Account

All payments under this Agreement shall be made via NEFT/RTGS or any other accepted electronic banking method, to the bank account designated by the Authority, as specified below:

Account Name: Commissioner, Greater Chennai Corporation

Bank Name: State Bank of India
Branch: Park Town
Account Number: 40727712186
MICR No: 600002037
IFSC Code: SBIN0001856
The GCC may, from time to time, notify the Concessionaire of any change in the above bank account details.

10.3.5 Advertising License Fee Credit

The Advertising License Fee payable under the TN ULBs Rules shall be paid directly by the Concessionaire to the competent authority, in accordance with applicable law. Such License Fee shall be treated as a credit against the Annual Concession Fee and adjusted as part of the reconciliation process in Clause 10.3.6.

10.3.6 Annual Reconciliation

10.3.6.1 The Annual Concession Fee for the first year of the Concession Period shall be reconciled as follows:

a) Within fifteen (15) days from the end of the first year of the Concession Period, the Authority shall reconcile the total Annual Concession Fee against all payments (including License Fee but excluding the Application Fee) received from the Concessionaire during that year.

b) The Third Instalment shall be computed as:

Annual Concession Fee for the First Year of Concession Period – (Sum of Two Quarterly Instalments Paid + Advertising License Fee Paid)

c) The Authority shall raise an invoice for the Third Instalment determined as above, and the Concessionaire shall pay it within fifteen (15) days of the invoice date.

d) If the total Advertising License Fee paid by the Concessionaire in the first year of Concession equals or exceeds the Annual Concession Fee payable for the year, no further amount shall be payable by the Concessionaire toward the Annual Concession Fee for the year.

10.3.6.2 For each year from the second to the ninth year of the Concession Period, the Annual Concession Fee shall be reconciled as follows:

a) Within fifteen (15) days from the end of the first year of the Concession Period, the Authority shall reconcile the total Annual Concession Fee against all payments (including License Fee but excluding the Application Fee) received from the Concessionaire during that year.

b) The Fifth Instalment shall be computed as:

Annual Concession Fee for the Year – (Sum of Four Quarterly Instalments Paid + Advertising License Fee Paid)

c) The Authority shall raise an invoice for the Fifth Instalment determined as above, and the Concessionaire shall pay it within fifteen (15) days of the invoice date.

d) If the total Advertising License Fee paid by the Concessionaire in any Concession Year equals or exceeds the Annual Concession Fee payable for that year, no further amount shall be payable by the Concessionaire toward the Annual Concession Fee for that year.

10.3.7 Treatment of Excess Payments

If the total of the four quarterly instalments and the Advertising License Fee paid equals or exceeds the Annual Concession Fee for that Concession Year:

a) No further amount shall be payable by the Concessionaire for that year.

b) Any excess amount shall be carried forward as a credit to the next Concession Year.

c) No refund shall be made under any circumstances.

10.3.8 Illustration for Reconciliation and Payment of Annual Concession Fee

Illustration for the first year of Concession:

Quoted Annual Concession Fee for Year 1= ₹ 15,00,00,000

ACF Payable in Year 1 = ₹ 15,00,00,000

License Fee paid for Year 1= ₹ 2,00,00,000

Then payments & reconciliation to be estimated as follows:

Quarter	***% of Quoted ACF***	***Invoice Amount for Year 1***
Q3	*30%*	*₹ 4,50,00,000*
Q4	*30%*	*₹ 4,50,00,000*

Reconciliation	*ACF Payable for the year – (Q3 + Q4 + License Fee)*	*(₹ 15,00,00,000- ₹ 11,00,00,000) = ₹ 4,00,00,000*

Illustration for the secondand third year of Concession:

Quoted Annual Concession Fee for Year 2= ₹ 15,75,00,000

Escalated Annual Concession Fee for Year 3= ₹ 16,53,75,000

ACF Payable in Year 2 = ₹ 15,75,00,000

License Fee paid for Year 2= ₹ 2,00,00,000

License Fee paid for Year 3= ₹ 2,00,00,000

Then payments & reconciliation to be estimated as follows:

Quarter	***% of Quoted ACF***	***Invoice Amount for Year 2***	***Invoice Amount for Year 3***
Q1	*15%*	*₹ 2,36,25,000*	*₹ 2,48,06,250*
Q2	*15%*	*₹ 2,36,25,000*	*₹ 2,48,06,250*
Q3	*15%*	*₹ 2,36,25,000*	*₹ 2,48,06,250*
Q4	*15%*	*₹ 2,36,25,000*	*₹ 2,48,06,250*
Reconciliation	*ACF Payable for the year – (Q1 + Q2 + Q3 + Q4 + License Fee)*	*(₹ 15,75,00,000- ₹ 11,45,00,000) = ₹ 4,30,00,000*	*(₹ 16,53,75,000 - ₹ 11,92,25,000) = ₹ 4,61,50,000*

Annual Concession Fee for any Concession Year other than first year of Concession shall be reconciled as per above illustration.

10.4 Interest on Delayed Payments

Any delay in payment of dues under this Agreement shall attract interest at 12% per annum, computed on a daily basis from the due date until actual payment, without prejudice to any other rights of the Authority.

10.5 Taxes

10.5.1 All amounts payable by the Concessionaire to the Authority under this Agreement shall be exclusive of applicable taxes.

10.5.2 The Concessionaire shall bear and pay all applicable taxes, duties, levies, and cesses in accordance with Applicable Law, including but not limited to GST, advertisement tax, and any other statutory levies that may arise from time to time.

10.5.3 The Authority shall issue valid tax invoices to the Concessionaire, enabling the Concessionaire to claim input tax credit as per Applicable Law, where permitted.

10.6 Adjustment due to Variation in Maximum Permitted Advertising Area

10.6.1 In the event of any variation in the Maximum Permitted Advertising Area during a Concession Year, whether due to:

a) addition, deletion, or reconfiguration of any Concession Asset,

b) temporary unavailability or inaccessibility of any Concession Asset for a continuous period exceeding fifteen (15) days, provided such unavailability is not attributable to the Concessionaire, or

c) any revision in the permitted advertising area pursuant to changes in Applicable Laws, including the TN ULBs Rules,

an appropriate adjustment (increase or reduction) shall be made to the Annual Concession Fee for that Concession Year.

10.6.2 The amount of such adjustment shall be computed for the affected asset(s) as follows:

ACF Adjustment = (Revised Area – Original Area) × Concession Fee per sqm × Adjustment Factor × (Number of Days / 365)

Where:

Revised Area means the Maximum Permitted Advertising Area after the change,

Original Area means the Maximum Permitted Advertising Area before the change,

Concession Fee per square metre shall be calculated by dividing the escalated Annual Concession Fee applicable for the relevant year of the Concession Period by the total Maximum Permitted Advertising Area across all Concessioned Assets,

Adjustment Factor shall mean the multiplication factor as listed below and applicable based on category of the affected Concessioned Asset,as categorised under Schedule A of this Agreement,

Category of Concessioned Asset	Adjustment Factor
A	1.5
B	1.0
C	0.5

Number of Days is the number of days for which such variation applies, counted from the accepted date of change until the end of the relevant Concession Year.

In the event of an increase in the applicable amount, the incremental value shall be added to the prevailing Annual Concession Fee. Conversely, in the event of a reduction, the corresponding amount shall be deducted from the prevailing Annual Concession Fee

10.6.3 Accordingly, the Annual Concession Fee payable for the relevant Concession Year shall be the sum of:

(a) the Annual Concession Fee estimated on the Original Area, and

(b) the adjustment computed pursuant to Clause 10.6.2, whether as an increase or a reduction, based on the variation in permitted advertising area or temporary unavailability of assets during the year.

For the avoidance of doubt, where the computed adjustment is negative, the Annual Concession Fee shall be correspondingly reduced.

Illustration: Fee Adjustment for Variation in Permitted Advertising Area

Assumptions

- Annual Concession Fee (ACF) for the relevant Concession Year = ₹ 15,00,00,000
- Original Maximum Permitted Advertising Area = 5,020 sqm
- Concession Fee per sqm per annum = ₹ 15,00,00,000 ÷ 5,020 sqm = ₹ 29,880/sqm/year

Case 1: Temporary Increase in Permitted Area

- Revised Area = 5,100 sqm
- Original Area = 5,020 sqm
- Effective Date of Change = 1 January
- End of Concession Year = 31 March
- Category of Concessioned Asset = C
- Number of Days = 90 days

Fee Adjustment
= (Revised Area − Original Area) × Concession Fee per sqm × Adjustment Factor × (Number of Days / 365)
= (5,100 − 5,020) × ₹ 29,880 ×0.5 × (90 / 365)
= 80 × ₹ 29,880 ×0.5 × 0.2466
= ₹2,94,736

This amount shall be added to the Annual Concession Fee for the relevant Concession Year.

Case 2: Temporary Reduction in Permitted Area

- Revised Area = 5,000 sqm
- Original Area = 5,020 sqm
- Effective Date of Change = 1 December
- End of Concession Year = 31 March
- Category of Concessioned Asset = A
- Number of Days = 121 days

Fee Adjustment
= (Revised Area − Original Area) × Concession Fee per sqm × Adjustment Factor × (Number of Days / 365)
= (5,000 − 5,020) × ₹ 29,880 × 1.5 × (121 / 365)
= (−20) × ₹ 29,880 ×1.5 × 0.3315
= −₹ 2,97,157

This amount shall be reduced from the Annual Concession Fee for the relevant Concession Year.

10.6.4 Deleted

10.6.5 The revised Annual Concession Fee shall be deemed effective from the date on which the variation in advertising area is approved and recorded by the Authority.

10.6.6 Any increase in the Maximum Permitted Advertising Area shall be subject to the Concessionaire:

(c) complying with all Applicable Laws and relevant municipal, planning, environmental, and safety regulations;

(d) obtaining all Applicable Permits and clearances at its own cost and risk; and

(e) receiving prior written approval from the Authority under Clause 8.9.

10.6.7 Any unauthorised increase in Maximum Permitted Advertising Area, without prior approval of the Authority and without corresponding adjustment of the Annual Concession Fee under this Clause 10.6, shall constitute a material breach of this Agreement.

10.6.8 For the avoidance of doubt, it is expressly clarified that no reduction in the Annual Concession Fee shall be permitted on account of non-utilisation or partial utilisation of the Maximum Permitted Advertising Area by the Concessionaire, except where such non-utilisation results directly from a formal withdrawal or permanent unavailability of the relevant Concessioned Assets by the Authority for reasons not attributable to the Concessionaire.

10.7 Payment Delay, Cure Period and Payment Default

10.7.1 In the event the Concessionaire fails to make payment of the ACF, the Application Fee, the License Fee, or any other amount due under this Agreement by the stipulated due date, such failure shall constitute a payment delay and shall attract interest in accordance with Clause 10.4, without prejudice to the Authority's other rights under this Agreement.

10.7.2 If such payment remains unpaid for a period exceeding fifteen (15) days from the due date, the Authority shall issue a written notice to the Concessionaire requiring it to cure the default within thirty (30) days from the date of such notice.

10.7.3 Failure of the Concessionaire to make full payment, including accrued interest, within the Cure Period shall constitute a Concessionaire Event of Default under Article 16, entitling the Authority to:

a) terminate this Agreement;

b) invoke or appropriate the Security Deposit and/or Performance Security; and

c) exercise such other rights or remedies as may be available to it under this Agreement or Applicable Law.

10.7.4 Without prejudice to the Cure Period stipulated herein, repeated failures by the Concessionaire to make timely payment of any instalment of the Concession Fee shall constitute a persistent default, irrespective of whether each such delay was individually cured within the applicable Cure Period. Specifically:

a) If the Concessionaire fails to make timely payment on more than three (3) occasions within any rolling twenty four (24) month period, or

b) On more than six (6) occasions within any rolling forty-eight (48) month period,

such pattern of persistent default shall be deemed as an Event of Default under Article 16. In such event, the Authority shall be entitled to initiate appropriate remedial measures, including termination, in accordance with the provisions of Article 17.

10.8 Compliance with TN ULBs Rules

10.8.1 Any failure by the Concessionaire to comply with the provisions of the Tamil Nadu Urban Local Body Rules, 2023 (as amended), including but not limited to payment of the License Fee or Application Fee, shall constitute a Concessionaire Event of Default under this Agreement, and the provisions of **Article 17 (Termination)** shall apply.

10.9 Adjustment to ACF due to Unauthorized Advertising Assets

10.9.1 In the event the Concessionaire incurs or reasonably anticipates revenue loss due to the presence of any Unauthorized Advertising Assets erected or displayed within the Administrative Zone(s) ofthe Concessioned Assets, the Concessionaire shall notify the Authority in writing, providing reasonable details including location, approximate area, and photographic evidence of such Unauthorized Advertising Assets.

Upon receipt of such written notice, the Authority shall, at its own cost and responsibility, take all necessary steps in accordance with applicable law to remove and/or dismantle the identified Unauthorized Advertising Assets within forty-eight (48) hours from the date of receipt of the Concessionaire's notice.

In the event the Authority fails to remove or dismantle the Unauthorized Advertising Assets within the aforesaid stipulated period of forty-eight (48) hours, the Concessionaire shall be entitled to an adjustment in the Annual Concession Fee (ACF) payable to the Authority, as compensation for the revenue loss suffered due to such delay.

ACF Adjustment = Total Area of Unauthorised Advertisement Assets × Concession Fee per sqm × Adjustment Factor for Unauthorised Advertisement Assets × (Delay in Authority Response Time / 365)

Where:

Total Area of Unauthorised Advertisement Assets means the cumulative Advertising Area (in square meters) of the Unauthorised Advertisement Assets identified within the Administrative Zone(s) of the Concessioned Assets

Concession Fee per square metre shall be calculated by dividing the escalated Annual Concession Fee applicable for the relevant year of the Concession Period by the total Maximum Permitted Advertising Area across all Concessioned Assets, as mentioned in the clause 10.6.2

Adjustment Factor for Unauthorised Advertisement Assets shall mean the multiplication factor as listed below and applicable based on category of the affected Administrative Zones, as categorised under Schedule A of this Agreement

Administrative Zone as classified in Schedule A of this Agreement	**Category of Administrative Zone**	**Adjustment Factor for Unauthorised Assets**
Zone: 8, 9,10,13,14,15	A	1.5
Zone: 1,7, 11,12	B	1.0
Zone: 2, 3, 4, 5,6	C	0.5

Delay in Authority Response Time shall mean the Number of days of delay by the Authority beyond the stipulated forty-eight (48) hour period.

The computed adjustment amount shall be deducted from the next payable installment(s) of the Annual Concession Fee or adjusted in such other manner as mutually agreed between the Parties, without prejudice to any other rights or remedies available to the Concessionaire under this Agreement or applicable law.

Article 11. Operation and Maintenance

11.1 Scope and General Obligations

The Concessionaire shall be responsible, at its own cost, for the routine operation, management, and upkeep of all Advertising Media installed on the Concessioned Assets. Such activities shall:

a) adhere to Good Industry Practices;

b) comply with all Applicable Laws and relevant approvals;

c) maintain visual quality, public safety, and civic integrity;

d) follow all operational directions issued by the Authority.

11.2 Maintenance and Upkeep

The Concessionaire shall:

a) maintain all displays in a structurally sound, clean, and visually attractive condition;

b) ensure proper functioning and lighting of all media, including regular inspections;

c) promptly replace or repair damaged, defaced, or malfunctioning structures;

d) prevent graffiti, poster pasting, or littering around the sites.

11.3 Staffing and Supervision

The Concessionaire shall:

a) employ qualified operations and maintenance personnel in adequate numbers;

b) designate a responsible site supervisor or operations manager as the single point of contact for the Authority;

c) keep detailed records of inspections, repairs, and compliance actions.

11.4 Content Restrictions and Compliance

The Concessionaire shall ensure that all displayed Advertisement Content:

a) complies with Applicable Laws and ASCI guidelines;

b) avoids political, religious, obscene, or otherwise prohibited material;

c) does not fall within the Negative List of Content specified in Clause 8.11 of this Agreement;

d) is removed or replaced within twenty-four (24) hours of receiving a written direction from the Authority.

11.5 Safety and Public Interface

The Concessionaire shall:

a) ensure no Advertising Media obstructs traffic movement, civic signage, or pedestrian access;

b) install structures in a secure manner to prevent hazards to the public;

c) avoid interference with utilities, street lights, drainage, or other municipal infrastructure;

d) maintain neatness and orderliness around each site.

11.6 Reserved Advertising Area

Obligations relating to Reserved Advertising Area shall be governed by Clause 8.7. The Concessionaire shall comply fully with the said clause and ensure that Reserved Advertising Area is maintained and made available in accordance with the Agreement.

11.7 Inspection and Compliance

The Authority or its authorised officers may, at any time, inspect any Advertising Location or Concessioned Asset. The Concessionaire shall:

a) grant unhindered access for such inspections;

b) act promptly upon any directions or observations made;

c) take corrective measures within stipulated timelines, failing which the Authority may invoke its remedies.

11.8 Damages for Operational Defaults

11.8.1 If the Concessionaire fails to perform any of its obligations under this Article, the Authority shall issue a written notice specifying the nature of the default and allow the Concessionaire a period of seven (7) days to cure such default

11.8.2 If the Concessionaire fails to cure the default within the stipulated Cure Period, the Authority shall be entitled to levy the following Damages, without prejudice to its other rights:

Nature of Operational Default	**Damages (INR per instance per day, post-cure period)**
Dirty, damaged, or defaced advertising media	₹2,000
Non-functioning lights or electrical faults not rectified within 72 hours	₹3,000
Display of unapproved or prohibited content	₹10,000
Obstruction of pedestrian/traffic flow or violation of civic	₹10,000

safety norms	
Non-removal of posters, graffiti, or debris from Advertising Infrastructure	₹1,000
Failure to comply with Authority's written instructions within prescribed time	₹5,000

11.8.3 If, at any time during the Concession Period, the aggregate amount of Damages imposed on the Concessionaire under this Agreement exceeds twenty-five percent (25%) of the prevailing Performance Security, such breach shall be deemed a Material Breach and shall constitute an Event of Default in accordance with Article 16. In such event, the Authority shall be entitled to exercise its rights of termination and other remedies under this Agreement.

11.8.4 All amounts due under this Article shall be paid by the Concessionaire within fifteen (15) days from the date of demand raised by the Authority.

Article 12. Urban Convergence, Public Safety and Harmony

12.1 Urban Convergence and Civic Integration

The Concessionaire shall ensure that all Advertising Media and related infrastructure installed under this Agreement:

a) complement the visual and civic character of the Concessioned Assets and their surroundings;

b) are aligned with the urban design objectives and infrastructure development plans of the Greater Chennai Corporation or any relevant statutory body;

c) do not interfere with or diminish the functionality, dignity, or identity of public infrastructure or civic spaces;

d) respect the purpose, character, and public use of the underlying assets.

12.2 Avoidance of Visual Clutter and Public Nuisance

The Concessionaire shall:

a) avoid placement or clustering of advertising structures that create visual clutter or distract road users or pedestrians;

b) ensure that no Advertising Media obstructs or impairs the visibility of road signage, civic nameplates, traffic signals, or street lighting;

c) refrain from using content or technologies that cause nuisance, such as strobe lights, flashing media, or audio elements.

d) Upon written direction from the Authority, the Concessionaire shall remove, relocate, or modify any Avertising Media in breach of this clause within the period specified in the notice.

12.3 Public Safety and Accessibility

The Concessionaire shall:

a) install all Advertising Media in a structurally sound, safe and secure manner;

b) avoid placement of media that creates obstructions to footpaths, roads, bus stops, bridges, or civic utility access points;

c) prevent any risk to public safety arising from structural failure, electrical defects, or unauthorised construction;

d) ensure that all installations provide adequate vertical and lateral clearance for pedestrian and vehicular movement.

12.4 Social, Cultural and Heritage Sensitivity

The Concessionaire shall not install Advertising Media or display content:

a) within or adjacent to protected heritage sites, religious institutions, or memorials, unless expressly approved by the competent authority;

b) that offends religious, cultural, ethnic, or community sentiments;

c) that depicts violence, obscenity, political propaganda, or any other matter prohibited under Applicable Law or Clause 8.11 of this Agreement.

12.5 Authority Oversight and Corrective Action

The Authority shall have the right to inspect any Advertising Media and require the Concessionaire to remove, relocate or modify any structure or content that, in its opinion, violates the provisions of this Article. The Concessionaire shall comply with such instructions within:

a) seven (7) days of receipt of notice; or

b) twenty-four (24) hours, in cases involving public safety, traffic interference, or civic urgency.

12.6 Enforcement and Damages

12.6.1 The Damages stipulated under this Article are independent of, and in addition to, any penalties or damages levied under Article 11 (Operation and Maintenance). The Authority shall take due care to ensure that no double recovery is made for the same instance of non-compliance under both Articles. However, in the event that a single instance of non-compliance attracts penalties under both Articles 11 and 12, only the higher of the two penalties shall be levied.

12.6.2 If the Concessionaire fails to cure a breach of this Article within the period specified under Clause 12.5, the following Damages shall apply for each day of continued non-compliance:

Nature of Violation	**Damages (INR)**
Obstruction of pedestrian or traffic movement	₹10,000 per instance/day
Installation in prohibited/heritage-sensitive zone without approval	₹15,000 per instance/day
Failure to remove or modify non-compliant media/content	₹5,000 per instance/day
Structural or electrical safety hazard to public	₹20,000 per instance/day
Display of culturally or socially offensive content	₹25,000 per instance/day

12.6.3 If, at any time during the Concession Period, the aggregate amount of Damages imposed on the Concessionaire under this Agreement exceeds twenty-five percent (25%) of the prevailing Performance Security, such breach shall be deemed a Material Breach and shall constitute an Event of Default in accordance with Article 16. In such event, the Authority shall be entitled to exercise its rights of termination and other remedies under this Agreement.

12.6.4 If the Concessionaire fails to comply with any instruction issued under this Article even after the cure period stipulated in Clause 12.5, the Authority shall have the right to:

a) remove or rectify the offending media or content at the risk and cost of the Concessionaire; and/or

b) initiate termination proceedings as per Article 17.

12.6.5 All amounts payable under this clause shall be remitted by the Concessionaire within fifteen (15) days of demand by the Authority. Delay in payment shall attract interest as specified under this Agreement.

Article 13. Insurance

13.1 Insurance Cover

13.1.1 The Concessionaire shall be solely responsible for all structures, installations, equipment, fixtures, goods, materials, stocks or property belonging to or stored by it on or at the Concessioned Assets, and for the safety, welfare and obligations relating to all personnel engaged in connection with the Concession.

13.1.2 The Concessionaire shall, at its own cost and expense, obtain and maintain during the Gestation Period and the entire Concession Term, all such insurance coverages as may be required under Applicable Laws, and such additional insurance as may be prudent or necessary in accordance with Good Industry Practices (the "Insurance Cover"). Such Insurance Cover shall, at a minimum, include:

a) commercial general liability insurance;

b) public liability and third-party liability insurance;

c) workmen's compensation and employer's liability insurance;

(e) fire and special perils insurance covering all advertising media and installations; and

(f) any other insurances relevant to the nature of risks undertaken under this Agreement.

13.1.3 The Concessionaire shall also obtain and maintain insurance to cover any risk, loss, or liability that may devolve upon the Authority due to any act, omission, negligence, or misconduct of the Concessionaire. Each such policy shall name the Authority as a co-insured.

13.1.4 The minimum coverage amounts for the insurances required under this Agreement shall be not less than two (2) times the Annual Concession Fee for the relevant year or such higher amount as may be reasonably required under Applicable Laws or Good Industry Practices. The adequacy of the coverage shall be reviewed and, if necessary, increased from time to time, based on the nature of risks, prevailing conditions, or upon reasonable directions issued by the Authority.

13.2 Evidence of Insurance Cover

13.2.1 All insurance policies obtained pursuant to this Article shall be issued by insurers of sound repute and creditworthiness, and shall be maintained on terms consistent with Good Industry Practices.

13.2.2 Within fifteen (15) days of procuring or renewing any insurance policy, the Concessionaire shall furnish to the Authority:

a) notarised true copies of insurance certificates and policy documents; and

b) valid proof of payment of the applicable premium.

13.2.3 No policy shall be cancelled, modified, or permitted to lapse or expire without at least forty-five (45) days' prior written notice to the Authority.

13.3 Waiver of Subrogation

13.3.1 All insurance policies obtained by the Concessionaire shall contain an express waiver of subrogation rights against the Authority, its successors, assigns, subsidiaries, affiliates, employees, insurers, and underwriters.

13.3.2 Each policy shall also include a waiver of any right of set-off, deduction, or counterclaim by the insurers in respect of liabilities of the Authority under such policies.

13.4 Concessionaire's Waiver

13.4.1 The Concessionaire hereby irrevocably waives, releases and discharges all rights of recovery or subrogation it may otherwise have against the Authority and its assigns, successors, subsidiaries, affiliates, employees, and insurers, in connection with any liability, loss or damage covered under any insurance maintained pursuant to this Agreement (other than third-party liability insurance).

13.4.2 Such waiver shall extend to any inadequacy of limits, deductibles, exclusions, or other limitations under the insurance policies.

13.5 Application of Insurance Proceeds

13.5.1 All proceeds of insurance claims (excluding those pertaining to life or personal injury) shall be applied solely by the Concessionaire towards the repair, reinstatement, reconstruction, or replacement of the affected assets or installations necessary for the performance of its obligations under this Agreement.

13.6 Compliance with Insurance Conditions

13.6.1 The Concessionaire shall at all times comply with the terms, conditions, and warranties of the insurance policies maintained under this Agreement.

13.6.2 The Concessionaire shall indemnify and hold harmless the Authority against any loss, liability, penalty or claim arising out of or in connection with any non-compliance or breach by the Concessionaire of any such terms or conditions, or any act or omission that invalidates or prejudices the enforceability of any insurance policy.

Article 14. Change in Law

14.1 Definition

"**Change in Law**" shall mean the enactment, amendment, repeal, or interpretation of any statute, rule, regulation, notification, guideline, or order having the force of law by any Government Authority in India, after the date of execution of this Agreement, which results in a material adverse impact on the ability of the Concessionaire to perform its obligations under this Agreement or causes an increase in the cost of performance of such obligations.

14.2 Exclusions

For the avoidance of doubt, the following shall not constitute a Change in Law for the purposes of this Agreement:

a) imposition or increase of taxes, duties, cesses, or levies, including property tax, advertisement tax, GST or any other applicable local or national taxes;

b) introduction or enforcement of any laws or guidelines relating to public health, sanitation, labour welfare, outdoor advertising norms or civic aesthetics, provided such changes are generally applicable and not targeted solely at the Concessionaire;

c) denial, suspension, or withdrawal of any permit or approval due to non-compliance by the Concessionaire with Applicable Law; and

d) any increase or decrease in the Maximum Permitted Advertising Area, whether arising from change in Applicable Law or administrative action, as such matters are addressed under Clause 10.6.

14.3 Relief for Change in Law

If a Change in Law occurs that has a material adverse financial or operational impact on the Concessionaire's ability to perform its obligations under this Agreement, the Concessionaire shall:

a) notify the Authority in writing within fifteen (15) days of becoming aware of such Change in Law, providing details of its impact;

b) propose reasonable modifications to the Agreement to mitigate such impact; and

c) submit supporting documentation evidencing the financial or operational effect.

The Authority shall, upon due consideration of such request, and subject to mutual agreement, make appropriate modifications to the relevant terms of this Agreement to restore the Concessionaire to a similar economic position as prior to such Change in Law.

14.4 Financial Benefit from Change in Law

If, as a result of any Change in Law, the Concessionaire derives a material financial benefit or cost reduction in connection with the performance of its obligations under this Agreement, it shall:

a) notify the Authority of such benefit within thirty (30) days of occurrence; and

b) pay to the Authority an amount equal to such benefit, within sixty (60) days of such notice or as otherwise agreed.

Article 15. Force Majeure

15.1 Definition of Force Majeure

15.1.1 "Force Majeure" or "Force Majeure Event" shall mean any act, event, condition or circumstance (or combination thereof) that wholly or partly prevents or materially delays the performance of any of the obligations of either Party under this Agreement, and which is:

a) beyond the reasonable control of the affected Party ("Affected Party");

b) not caused by or due to any fault, negligence or breach of the Agreement by the Affected Party;

c) of such nature that it could not have been prevented by reasonable foresight and due diligence; and

d) not a result of any delay or failure to make any payment under this Agreement.

15.2 Categories of Force Majeure Events

15.2.1 Non-Political Events

a) Act of God, including flood, lightning, earthquake, cyclone, or other natural disaster;

b) Fire, explosion, or contamination caused by external sources, not attributable to the Concessionaire;

c) Epidemic or pandemic, if notified by competent Government Authority;

d) Labour strikes or industrial disturbances (not caused by the Concessionaire or its contractors);

e) Discovery of hazardous materials, archaeological remains or adverse geotechnical conditions on Concessioned Assets;

f) Any event analogous to the foregoing.

15.2.2 Political Events

a) Revocation or non-renewal of an Applicable Permit by a State Government Authority without valid cause;

b) Expropriation, compulsory acquisition or nationalisation of the Project or Concessioned Assets by State Government Authority;

c) Change in government policy directly resulting in the termination of this Agreement in public interest;

d) War, civil commotion, terrorism, sabotage or other politically motivated action;

e) Any event analogous to the foregoing.

15.2.3 Other Events

a) Riot, insurgency or widespread public disorder;

b) Embargo or blockade;

c) Court orders not arising out of the Concessionaire's breach or negligence;

d) Any event analogous to the foregoing.

15.3 Notification and Information

15.3.1 The Affected Party shall notify the other Party in writing of the occurrence of a Force Majeure Event as soon as reasonably practicable, but no later than seven (7) days from the date it became aware of such event. The notice shall include:

a) a detailed description of the Force Majeure Event;

b) its likely duration and impact on performance;

c) the measures being taken to mitigate the effect of the event; and

d) supporting evidence, including Government notifications, if any.

15.3.2 The Affected Party shall continue to provide periodic updates (at least once a week) until normalcy is restored.

15.4 Consequences of Force Majeure

15.4.1 The Affected Party shall be excused from performance of its obligations, to the extent affected by the Force Majeure Event, and only for the duration of such Force Majeure. All payment obligations that accrued prior to the Force Majeure Event shall continue to be payable.

15.4.2 Each Party shall bear its own costs arising out of the Force Majeure Event.

15.4.3 The time period for performance of any obligation under this Agreement that is affected by a Force Majeure Event shall be extended for a period equal to the duration of the Force Majeure Event. This may include extension of the Concession Term, if necessary and permissible under Applicable Laws.

15.5 Duty to Mitigate and Resume

15.5.1 The Affected Party shall take all reasonable steps to mitigate the consequences of the Force Majeure Event and resume full performance as soon as possible. The non-Affected Party shall provide reasonable assistance in this regard.

15.6 Termination due to Prolonged Force Majeure

15.6.1 If the Force Majeure Event continues or is likely to continue for more than 120 (one hundred and twenty) consecutive days, either Party may issue a Notice of Intimation prior to expiry of such period, indicating its intention to either terminate the Agreement or renegotiate its terms.

15.6.2 If, after such intimation:

a) the Parties do not agree to revised terms within fifteen (15) days, or

b) either Party elects to terminate the Agreement,

then the Agreement may be terminated by either Party upon thirty (30) days' written notice.

15.6.3 If the Concessionaire issues a termination notice of less than thirty (30) days, the Authority shall have the right to forfeit the Performance Security and may debar the Concessionaire from participation in future tenders for a period of three (3) years.

15.6.4 Upon termination due to Force Majeure:

a) the Concessionaire shall remove its installations and vacate the Concessioned Assets within thirty (30) days at its own cost;

b) failure to do so shall entitle the Authority to remove and sell such materials at market value and adjust proceeds against dues;

c) the Performance Security shall be refunded to the Concessionaire, after adjusting any outstanding dues;

d) no other compensation shall be payable by the Authority for such termination; and

e) the provisions of Article 17.7 (Obligations Pending Termination) shall apply.

Article 16. Events of Default

16.1 Definition

"**Event of Default**" shall mean either a Concessionaire Event of Default or an Authority Event of Default, as the context may require or permit, and shall include failure to observe or perform any material covenant, obligation, term, condition, representation, or warranty set forth in this Agreement, subject to applicable cure periods.

16.2 Concessionaire Event of Default

16.2.1 The following occurrences shall each constitute a Concessionaire Event of Default, unless such default occurs solely as a consequence of Force Majeure or a breach of this Agreement by the Authority:

a) Failure by the Concessionaire to replenish or provide a fresh Performance Security within fifteen (15) days of its appropriation by the Authority under Clause 7.2;

b) Failure by the Concessionaire to cure the underlying default which led to such appropriation of Performance Security, within thirty (30) days thereof;

c) Any material misrepresentation or breach of representation or warranty made under this Agreement;

d) Abandonment or manifest intention to abandon the performance of the Concession;

e) Failure by the Concessionaire to remit any amount due to the Authority within the timeframe specified under the applicable provision of this Agreement, including any accrued interest or damages, and where such failure continues beyond the cure period, if any, stipulated therein;

f) Deleted;

g) Aggregate Damages imposed under either of Article 11 or Article 12, or both together, exceeding twenty-five percent (25%) of the Performance Security in any Concession Year;

h) Failure to operate and maintain the Concessioned Assets in accordance with Applicable Laws and Permits;

i) Cancellation, non-renewal, or breach by the Concessionaire of any Applicable Permit required for implementation of the Concession including the Advertising License;

j) Undertaking of any activities outside the scope of the Concession, either directly or through any agency, subcontract, or sublicense arrangement;

k) Failure to maintain valid insurance coverage in accordance with Article 13 (Insurance);

l) Repudiation of this Agreement or indication of intention not to be bound by its terms;

m) Change in composition of the Consortium, change in ownership or shareholding structure in violation of Clause 3.2;

n) The Concessionaire is declared insolvent, bankrupt, or placed under administration or receivership, or undergoes liquidation, merger, or reconstitution that, in the opinion of the Authority, has a material adverse effect;

o) Submission by the Concessionaire of any materially false or misleading document, report, or statement affecting the rights or interests of the Authority;

p) Any other breach by the Concessionaire of its obligations under this Agreement which, in the reasonable opinion of the Authority, has a material adverse effect on the Concession or on the rights and obligations of the Authority;

q) Failure to fulfil any obligation under this Agreement which is expressly declared to be a ground for Termination under any Article hereof.

16.2.2 The Authority shall be entitled to impose damages and recover the same from the Performance Security only in respect of the following specific Concessionaire defaults under this Agreement:

a) Failure to comply with any operational, maintenance, or safety obligation for which this Agreement prescribes a defined cure period, and where the Concessionaire has failed to cure the same within such period;

b) Delay in submission of the Media Plan beyond the period specified under this Agreement, without prior written approval of the Authority;

c) Failure to vacate and hand over the Concessioned Assets upon expiry or early termination of the Agreement, after due notice from the Authority;

d) Commencement of advertising operations without approval of the Media Plan as required under Article 8;

e) Installation of advertisement media exceeding the Maximum Permitted Advertising Area under Schedule A, without prior written approval of the Authority.

Without prejudice to the specific damages expressly provided elsewhere in this Agreement for defined defaults, any other failure by the Concessionaire to comply with its obligations under this Agreement, including but not limited to those relating to the operation, maintenance, safety, or upkeep of the Concessioned Assets, shall attract damages of ₹10,000 (Rupees Ten Thousand only) per Concessioned Asset, per day of default, commencing from the expiry of the applicable Cure Period.

Provided, however, that the maximum damages payable per Concessioned Asset for a particular instance of such default shall be capped at ₹50,000 (Rupees Fifty Thousand only).

Where the aggregate damages imposed across all Concessioned Assets in any Concession Year (whether under this Clause or under other provisions of this Agreement) exceeds twenty five percent (25%) of the Performance Security, such cumulative failure shall be deemed a material breach and shall constitute a Concessionaire Event of Default under Clause 16.2.1.

This Clause shall apply only to defaults not otherwise specifically addressed under Articles 11, 12, or other relevant provisions of this Agreement.

16.3 Authority Event of Default

Each of the following shall constitute an **Authority Event of Default**, unless arising from a default of the Concessionaire or a Force Majeure Event:

a) Material failure to observe or perform any of its obligations under this Agreement, causing demonstrable adverse effect on the Concessionaire's ability to perform its obligations;

b) Express repudiation of this Agreement or conduct evidencing intent not to be bound by its terms;

c) Failure to hand over Concessioned Assets to the Concessionaire without cause, within the agreed Access Date or any extended timeline mutually agreed;

d) Withdrawal or revocation of permission to operate the Concessioned Assets under this Agreement, without valid justification or due process.

Article 17. Termination

17.1 Termination for Concessionaire Event of Default

17.1.1 Subject to Clause 17.1.2 below, upon the occurrence of any Concessionaire Event of Default as specified in Article 16, and the failure of the Concessionaire to cure such default within a period of thirty (30) days from the date of receipt of a written notice issued by the Authority (the "Concessionaire's Cure Period"), the Authority shall be entitled to terminate this Agreement by issuing a notice of termination with a notice period of sixty (60) days (the "Notice of Termination"). The Concessionaire's Cure Period may be extended at the sole discretion of the Authority through written intimation.

17.1.2 In the event of any default by the Concessionaire for which no specific cure period is prescribed under this Agreement, the Concessionaire shall be afforded a cure period of fourteen (14) calendar days from the date of receipt of written notice from the Authority identifying such default. If the Concessionaire fails to remedy the default within the stipulated cure period, the Authority shall have the right, at its sole discretion, to terminate this Agreement by issuing a Notice of Termination. The Authority may, in such circumstances, prescribe a shortened notice period for termination, as it deems appropriate.

17.2 Termination for Authority Event of Default

17.2.1 Upon occurrence of an Authority Event of Default as set forth in Clause 16.3, and failure by the Authority to cure the same within forty-five (45) days of receipt of notice from the Concessionaire (the "Authority's Cure Period"), the Concessionaire may terminate this Agreement by issuing a Notice of Termination with a notice period of sixty (60) days.

17.3 Deleted

17.4 Deleted

17.5 Termination by Efflux of Time

17.5.1 Unless terminated earlier in accordance with the provisions hereof, this Agreement shall automatically stand terminated upon the expiry of the Concession Term.

17.6 Consequences of Termination

17.6.1 Upon termination under Clause 17.1, the Authority shall:

a) Forfeit the Performance Security; and

b) Debar the Selected Bidder(s)/Concessionaire for a period of one(01) year from participating in GCC tenders/RFPs.

17.6.2 Upon termination of this Agreement by the Concessionaire pursuant to Clause 17.2 (Authority Event of Default), the Authority shall:

a) Refund the Performance Security to the Concessionaire, subject to adjustment for any dues, damages, or other outstanding liabilities payable by the Concessionaire under this Agreement;

b) Refund the unearned portion of the Annual Concession Fee, if already paid, on a pro-rata basis from the effective date of termination for the remaining period of the ongoing Quarter; and

c) Pay a Termination Payment to the Concessionaire, as compensation for foregone revenue, in accordance with the following scale based on the year of termination:

Year of Termination	Termination Payment Payable by Authority
Year 1 to Year 4	Equivalent to 6 (six) months of the Annual Concession Fee applicable for that year
Year 5 to Year 6	Equivalent to 3 (three) months of the Annual Concession Fee applicable for that year
Year 7 to year 8	Equivalent to 1 (one) month of the Annual Concession Fee applicable for that year
Year 9 onwards	No Termination Payment payable

For the purposes of this Clause, the "Annual Concession Fee" shall mean the escalated Annual Concession Fee applicable for the Concession Year in which the termination occurs.

17.6.3 Deleted

17.6.4 Upon termination of this Agreement pursuant to Clause 17.5, the Authority shall refund the Performance Security to the Concessionaire, subject to adjustment for any dues or outstanding liabilities as of the effective date of termination.

17.6.5 The Concessionaire shall vacate and return possession of all Concessioned Assets to the Authority within thirty (30) days of the effective date of Termination, in good and safe condition, failing which the Authority may remove the Concessionaire's property at the Concessionaire's cost and adjust such costs from the Performance Security or recover it separately.

17.7 Obligations During Notice of Termination

17.7.1 During the Notice Period, both Parties shall continue to perform their respective obligations to the extent feasible.

17.7.2 The Concessionaire shall continue to make all due payments, including Concession Fee, Application Fee, License Fee, and other charges, during the Notice Period.

17.8 Condition Survey and Handback

17.8.1 The Concessionaire shall, either upon service of notice of termination or at least six (6) months prior to expiry of the Concession Term, conduct a condition survey of the Concessioned Assets jointly with the Authority.

17.8.2 If the Concessioned Assets are not in the condition required under this Agreement (normal wear and tear excepted), the Concessionaire shall remedy such condition at its cost.

17.8.3 The Authority may itself undertake such rectification works at the Concessionaire's cost if the Concessionaire fails to do so.

17.9 Survival of Rights

Notwithstanding anything to the contrary contained in this Agreement, any Termination pursuant to the provisions of this Agreement shall be without prejudice to the accrued rights of either Party including its claim to recover money, damages, insurance proceeds, Performance Securitys and other rights and remedies, which it may have in law or contract. All rights and obligations of either Party under this Agreement, including termination payments and post termination obligations, shall survive the termination to the extent such survival is necessary for giving effect to such rights and obligations.

Article 18. Liability and Indemnity

18.1 General Indemnity

18.1.1 The Concessionaire shall indemnify, defend, save, and hold harmless the Authority, its officers, employees, agents, and representatives (collectively, the "Authority Indemnified Persons") from and against any and all suits, proceedings, actions, demands, and third-party claims for any loss, damage, cost, liability, and expense of any kind whatsoever, arising out of:

a) any breach by the Concessionaire of any of its obligations under this Agreement or any related agreement; or

b) any negligence, recklessness, willful misconduct, or failure of the Concessionaire in providing the Services contemplated under this Agreement;

except to the extent such loss, damage, cost, or expense is directly attributable to any negligent act or omission of the Authority Indemnified Persons or breach by the Authority of its obligations under this Agreement.

18.1.2 The Authority shall indemnify, defend, save, and hold harmless the Concessionaire against any and all suits, proceedings, actions, demands, and third-party claims for any loss, damage, cost, liability, and expense of any kind whatsoever, arising out ofany material breach by the Authority of its obligations under this Agreement, which adversely affects the Concessionaire's ability to perform its obligations hereunder;except where such loss or damage is attributable to the Concessionaire, its subcontractors, agents, or employees.

18.2 Indemnity by the Concessionaire

18.2.1 Without limiting the generality of Clause 18.1, the Concessionaire shall fully indemnify, hold harmless, and defend the Authority Indemnified Persons from and against any and all loss, damages, liabilities, claims, actions, or costs arising out of or in connection with:

a) failure of the Concessionaire to comply with Applicable Laws and Applicable Permits;

b) sale or display of defective, illegal, or offensive advertising content;

c) injury, illness, or death of any person or damage to property resulting from the acts or omissions of the Concessionaire or any of its employees, subcontractors, agents, or representatives;

d) failure to make payments due in respect of any taxes, levies, or charges owed by the Concessionaire or its subcontractors; and

e) failure to pay suppliers, vendors, or contractors for materials or services provided in connection with the Concession.

18.2.2 The Concessionaire shall further indemnify the Authority Indemnified Persons against any claims, liabilities, costs, or losses arising from infringement of any intellectual property rights, including patents, trademarks, copyrights, or proprietary or confidential information, caused or contributed to by the use of any materials, designs, information, or technology used by the Concessionaire or its contractors in the execution of this Agreement.

18.3 Notice and Contest of Claims

18.3.1 If either Party (the "Indemnified Party") receives any notice, claim, or demand from a third party which it believes is indemnifiable under this Article, it shall promptly, and in any event within fifteen (15) days, notify the other Party (the "Indemnifying Party") in writing. The Indemnified Party shall not settle, pay, or compromise such claim without the prior written consent of the Indemnifying Party, such consent not to be unreasonably withheld or delayed.

18.3.2 The Indemnifying Party shall be entitled to assume and control the defense of such claim, action, or proceeding, subject to providing the Indemnified Party with an indemnity for the reasonable cost and expenses incurred, to the Indemnified Party's reasonable satisfaction.

18.4 Defence of Claims

18.4.1 The Indemnified Party may participate in the defense of such claims using its own legal counsel, at its own cost, unless:

a) there exists a conflict of interest between the Parties;

b) the Indemnifying Party has not appointed legal counsel within a reasonable time; or

c) the Indemnified Party has reasonable grounds to believe that the claim involves issues beyond the scope of the indemnity or the Agreement.

18.4.2 If any of the conditions under Clause 18.4.1 are satisfied, the Indemnified Party shall have the right to conduct its own defense, and the reasonable costs thereof shall be reimbursed by the Indemnifying Party.

18.4.3 Neither Party shall settle or compromise any claim subject to indemnification under this Article without the written consent of the other Party, unless the settlement (a) includes an unconditional release of the Indemnified Party and (b) imposes no material obligation or liability on the Indemnified Party.

18.5 No Consequential Claims

Notwithstanding anything to the contrary contained in this Article, neither Party shall be liable to the other for any consequential, indirect, special, punitive, or exemplary damages, including lost profits, lost business opportunities, or loss of goodwill, except where expressly provided in this Agreement or arising out of fraud, willful misconduct, or infringement of intellectual property.

18.6 Survival on Termination

The provisions of this Article 18 shall survive the expiry or termination of this Agreement, regardless of the reason for termination, and shall remain in full force and effect for any indemnifiable claims arising during the term of the Agreement.

Article 19. Rights and Title Over the Concessioned Assets

19.1 Rights of the Concessionaire

For the purposes of this Agreement, the Concessionaire shall have the right to use the Concessioned Assets as a non-exclusive licensee, strictly in accordance with the terms and conditions set forth in this Agreement. The Concessionaire agrees and acknowledges that such license does not create or transfer any tenancy, leasehold, or ownership interest in the Concessioned Assets or any portion thereof, and that all rights, title and interest in the Concessioned Assets shall at all times vest with the Greater Chennai Corporation (GCC).

19.2 Access Rights of the Authority and Others

19.2.1 The Concessionaire shall permit free and unhindered access to the Concessioned Assets at all times to authorized representatives of the Authority, and any other StateGovernment Instrumentality as required under law or as per this Agreement, including the Independent Auditor or any officer appointed by GCC, for purposes including but not limited to inspection, supervision, performance monitoring, or compliance verification.

19.2.2 The Concessionaire shall, at its cost, allow access to any person duly authorized by the Authority for purposes of installation, repair, maintenance, or operation of any utility service or civic infrastructure that passes through or is located in proximity to the Concessioned Assets, and shall provide reasonable cooperation and support for the same.

19.3 Property Taxes

The Concessionaire shall not be liable to pay any municipal property tax or building tax in respect of the underlying land or public structure comprising the Concessioned Assets. However, any applicable advertisement tax, license fee, or other applicable charges relating to commercial use of such assets under Applicable Law shall be payable solely by the Concessionaire.

19.4 Sub-licensing / Sub-letting

The Concessionaire shall not, without the prior written approval of the Authority, assign, transfer, sub-license, sub-let, or in any manner part with possession of the whole or any part of the Concessioned Assets or the rights under this Agreement to any third party. Any such unauthorized act shall be deemed to be a material breach of this Agreement.

19.5 Consequences of Breach of Clause 19.4 (Sub-licensing / Sub-letting)

19.5.1 Any breach of the provisions of Clause 19.4 by the Concessionaire, including any unauthorized assignment, sub-licensing, or sub-letting of any part of the Concessioned Assets or rights granted under this Agreement, shall be deemed to be a Concessionaire Event of Default under Article 16 of this Agreement.

19.5.2 Upon such breach, the Authority shall be entitled to:

a) impose a **penalty of ₹50,000 (Rupees Fifty Thousand)** per unauthorized act of assignment, sub-letting, or sub-licensing, and

b) issue a **Notice of Cure Period of fifteen (15) days** to the Concessionaire to remedy such breach by immediately terminating such unauthorized arrangement and restoring exclusive possession and control of the affected asset to the Concessionaire.

19.5.3 If the Concessionaire fails to remedy the breach within the stipulated cure period, the Authority shall have the right to:

a) terminate this Agreement in accordance with Article 17 (Termination), and/or

b) forfeit the Performance Security in whole or in part, without prejudice to any other remedies available under this Agreement or Applicable Law.

19.6 Prohibition on Mortgage or Encumbrance of Concessioned Assets

The Concessionaire shall not, under any circumstances, mortgage, charge, pledge, hypothecate, assign by way of security, or otherwise create any lien, encumbrance, or third-party interest over any of the Concessioned Assets or any part thereof.

For the avoidance of doubt, the Concessionaire acknowledges and agrees that all Concessioned Assets shall at all times remain the property of the Authority and that no proprietary right, title, or interest therein shall pass to the Concessionaire under this Agreement. Any attempt by the Concessionaire to create any encumbrance in violation of this Clause shall constitute a material breach of this Agreement and shall amount to a Concessionaire Event of Default under Clause 16.2.1.

Article 20. Dispute Resolution

20.1 Amicable Resolution

20.1.1 The Parties shall make all reasonable efforts to resolve any dispute, disagreement, or claim arising out of or in connection with this Agreement, including its interpretation, performance, breach, termination or validity (a "**Dispute**"), through mutual discussion and consultation.

20.1.2 If either Party believes that a Dispute has arisen, it shall issue a written notice to the other Party setting out the nature of the Dispute (a "**Dispute Notice**"). The Parties shall meet within fifteen (15) days of receipt of the Dispute Notice to attempt resolution in good faith.

20.1.3 If the Dispute is not resolved within thirty (30) days from the date of the Dispute Notice (or such extended period as the Parties may mutually agree), either Party may refer the Dispute to arbitration in accordance with the provisions of Clause 20.2.

20.2 Arbitration

20.2.1 Any Dispute which is not resolved amicably by conciliation, as provided in Clause 20.1, shall be finally decided by reference to arbitration by an arbitral tribunal constituted in accordance with Clause 20.2.2. Such arbitration shall be held in accordance with the Rules of Arbitration of the Nani Palkhivala Arbitration Centre, Chennai (the "Rules"), or such other rules as may be mutually agreed by the Parties and shall be subject to the provisions of the Arbitration and Conciliation Act, 1996. The place of such arbitration shall be the Chennai and the language of arbitration proceedings shall be English.

20.2.2 There shall be an arbitral tribunal comprising three arbitrators, of whom each Party shall select one, and the third arbitrator shall be appointed by the two arbitrators so selected and in the event of disagreement between the two arbitrators, the appointment shall be made in accordance with the Rules.

20.2.3 The arbitral tribunal shall make a reasoned award (the "Award"). Any Award made in any arbitration held pursuant to this Article shall be final and binding on the Parties as from the date it is made, and the Concessionaire and the Authority agree and undertake to carry out such Award without delay.

20.2.4 The Concessionaire and the Authority agree that an Award may be enforced against the Concessionaire and/or the Authority, as the case may be, and their respective assets wherever situated.

20.2.5 This Agreement and the rights and obligations of the Parties shall remain in full force and effect, pending the Award in any arbitration proceedings hereunder.

20.3 Continuation of Performance

20.3.1 Notwithstanding the existence of a Dispute or the commencement of arbitration proceedings, each Party shall, at all times, continue to perform its obligations under this Agreement, except where such performance has been rendered impossible due to the nature of the Dispute.

20.4 Costs

20.4.1 The costs of the arbitration, including arbitrator's fees, administrative expenses, and legal fees, shall be borne equally by both Parties, unless otherwise determined by the arbitral tribunal in the final award.

20.5 Jurisdiction and Governing Law

20.5.1 This Agreement shall be governed by, and construed in accordance with, the laws of India.

20.5.2 Subject to the provisions of Clause 20.2, the courts at Chennai, Tamil Nadu shall have exclusive jurisdiction in respect of all matters arising under or in connection with this Agreement.

Article 21. Disclosure

21.1 Disclosure of Specified Documents

The Concessionaire shall make available for inspection by any person authorized by the Authority, copies of financial records and books of accounts during normal business hours on all working days at the Concessionaire's (or Consortium Members') Registered Office with a prior notice.

Article 22. Redressal of Public Grievances

22.1 Complaints Register

22.1.1 The Concessionaire shall maintain a Complaints Register at its office, which shall be open to the public at all reasonable times for recording any complaints related to advertisement content, maintenance, safety, or other matters concerning the Concessioned Assets.

22.1.2 The Complaints Register shall be properly bound, with each page numbered. It shall include columns for complaint number, date, name and contact details of the complainant (if provided), a brief description of the complaint, and the action taken by the Concessionaire.

22.1.3 A receipt or acknowledgment of the complaint, including the complaint number and date, shall be provided to the complainant at the time of registering the complaint.

22.1.4 The Authority may advise the Concessionaire to accept complaints through electronic means such as email or online forms, and the Concessionaire shall implement such mechanisms accordingly.

22.2 Redressal of Complaints

22.2.1 The Concessionaire shall review the Complaints Register regularly and take appropriate and timely action to address each complaint. The action taken shall be recorded in the register, and a brief reply shall be sent to the complainant.

22.2.2 All complaints should be resolved within a reasonable period, preferably within ten (10) days of receipt. If more time is needed, the Concessionaire shall inform the complainant of the delay and the expected resolution date.

22.2.3 At the end of each quarter, the Concessionaire shall submit a copy of all complaint entries recorded during the quarter to the Authority.

22.2.4 The Authority may review the complaints and provide suggestions to the Concessionaire for further action, if required. The Concessionaire shall consider such suggestions in good faith and respond to the Authority on actions taken.

Article 23. Miscellaneous

23.1 Governing Law and Jurisdiction

This Agreement shall be governed by, and construed in accordance with, the laws of India. Subject to the provisions of Article 22 (Dispute Resolution), the courts at Chennai shall have exclusive jurisdiction over all matters arising under or in connection with this Agreement.

23.2 Waiver of Immunity

23.2.1 Each Party irrevocably agrees that the execution and performance of this Agreement constitute commercial acts.

23.2.2 Neither Party shall claim immunity from proceedings or enforcement against it, its assets or revenues in any jurisdiction.

23.2.3 Any relief or enforcement against a Party, including execution of judgments or awards, may be pursued notwithstanding any sovereign or similar claim.

23.3 Depreciation

For the purposes of claiming depreciation under Applicable Laws, the capital investments made by the Concessionaire under this Agreement shall be deemed to be acquired and owned by the Concessionaire. The Authority shall not bear any liability in relation to such claims.

23.4 Waiver

23.4.1 No waiver by either Party of any breach or default shall be deemed a waiver of any subsequent or continuing breach or default.

23.4.2 Any waiver must be in writing and signed by an authorized representative of the waiving Party.

23.4.3 Delay in enforcing any provision shall not be deemed a waiver of that provision.

23.5 Exclusion of Implied Warranties

This Agreement expressly excludes any implied warranties or obligations not contained in a binding legal agreement executed by both Parties.

23.6 Liability for Review of Documents

23.6.1 The Authority's review or approval of any document or drawing shall not relieve the Concessionaire of its responsibilities under this Agreement.

23.6.2 The Authority shall have no liability arising from such reviews, approvals or inspections.

23.7 Survival

23.7.1 Termination of this Agreement shall not relieve either Party of obligations expressly stated to survive termination.

23.7.2 All rights and obligations of the Parties which by their nature or context are intended to survive, shall remain enforceable post termination and subject to the Limitation Act, 1963.

23.8 Entire Agreement

This Agreement, together with the Schedules hereto, constitutes the entire agreement between the Parties. Any amendment shall be valid only if made in writing and signed by duly authorized representatives.

23.9 Severability

If any provision is held to be illegal, invalid or unenforceable, the remaining provisions shall remain valid. The Parties shall negotiate in good faith to replace such provision with a lawful and enforceable substitute.

23.10 No Partnership

Nothing in this Agreement shall be construed to constitute a partnership, joint venture or agency between the Parties.

23.11 Third Party Rights

This Agreement does not create rights in, or obligations to, any third party.

23.12 Successors and Assigns

This Agreement shall be binding upon and inure to the benefit of the Parties and their respective successors and permitted assigns.

23.13 Notices

All notices shall be in writing and delivered by hand, email (with delivery confirmation), registered post or courier to the addresses notified by each Party. Notices shall be deemed received when delivered.

23.14 Language

All communications shall be in English.

23.15 Currency

All payments under this Agreement shall be made in Indian Rupees (INR).

23.16 Time

Time shall be of the essence in the performance of all obligations under this Agreement.

23.17 Conflict

23.17.1 In case of conflict between this Agreement and any guideline or manual of the Authority, the terms of this Agreement shall prevail.

23.17.2 This Agreement supersedes all prior written or oral agreements and understandings relating to its subject matter.

23.18 Confidentiality

23.18.1 The Parties shall treat as confidential all information received in relation to the Agreement, and not disclose it to third parties unless required under Applicable Law.

23.18.2 Disclosure to third parties shall be made only to the extent necessary and subject to confidentiality obligations.

23.18.3 The Concessionaire shall not make public announcements without prior written consent of the Authority, except as required by law.

23.18.4 These obligations shall survive the termination of this Agreement.

23.19 Damages

In case of any breach by the Concessionaire, the Authority may rectify the deficiency and recover the costs thereof by appropriating the Performance Security.

23.20 Counterparts

This Agreement may be executed in two counterparts, each of which shall be deemed an original and together shall constitute one and the same instrument.

23.21 Document Composition

This Agreement shall include the following documents, duly executed and signed by the Parties:

a) RFP and any corrigenda;

b) Concessionaire's bid and letters of acceptance;

c) Memorandum/ note for handover of Concessioned Assets

d) This Concession Agreement with Schedules;

e) Performance Security proof/ Bank Guarantees;

f) Payment proofs;

g) Other documents as mutually agreed.

IN WITNESS WHEREOF, the Parties have executed this Agreement through their duly authorizedrepresentatives on the day and year first above written.

For and on behalf of the Greater Chennai Corporation	**For and on behalf of the Concessionaire**
Signature: _____	Signature: _____
Name: _____	Name: _____
Designation:	Designation:

_____	_____
Seal: _____	Seal: _____
Date: _____	Date: _____
Place: _____	Place: _____

Witnesses

Witness 1	**Witness 2**
Name: _____	Name: _____
Address: _____	Address: _____
Signature: _____	Signature: _____
Date: _____	Date: _____

Schedules to the Concession Agreement

Schedule A – Concessioned Assets

Package A

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
13	Bus Bays	Guindy Race Course road Bus Terminus,Zone XIII	A	22.40
13	Bus Bays	Saidapet (New Bus Terminus), Zone Xill	A	22.40
13	Bus Bays	Saidapet (Old Bus Terminus), Zone XII	A	22.40
13	Bus Bays	Velachery Bus Terminus(Vijiya Nagar),Zone XIII	A	22.40
13	Bus Bays	Tharamani Bus Terminus Zone XIII	A	22.40
13	Bus Bays	Ekkattuthangal Bus Terminus, Zone XIII	A	22.40
13	Gym	kotturpuram (adyar) GYM (Reconstruction) inside the playground	A	12.65
13	Gym	Gandhi nagar Kotturpuram (Gunidy) GYM (inside the playground)	A	19.86
13	Gym	Thiruvanmiyur (GYM)Reconstruction	A	19.86
13	Gym	Industrial area Gunidy (GYM)	A	12.65
13	Gym	RK Nagar Mandaveli (Besant Nagar) GYM	A	19.86
13	Gym	Pallipattu main rd Adyar (gym)	A	19.86
13	Gym	Adyar(Gunidy)GYM(Reconstruction) inside the playground	A	19.86
13	Gym	Kotturpuram (Gunidy) GYM (inside the playground)	A	19.86
13	Gym	Narasingapuram bharathi road Gunidy (GYM)	A	12.65
13	Gym	Adyar (Gunidy) GYM (Reconstruction) inside the playground	A	19.86
13	Gym	5th st venkateshwara nagar Adyar(Gunidy)GYM	A	12.65
13	Gym	Elliots beach Besant Nagar (Gunidy)GYM reconstruction	A	19.86
13	Gym	Velacherry chennai (Gym)	A	12.65
13	Gym	Seetaram nagar main road Velachery (Gym)	A	19.86
13	Gym	VGP selva nagar Velachery (Gunidy) GYM	A	19.86
13	Gym	Lattice bridge rd, adyar (Gunidy) GYM	A	12.65
13	Community Hall	Ramapuram, race View Colony Gunidy	A	10.44
13	Community Hall	Periyar Nagar Extension Guindy	A	10.44
13	New Shopping Complex	Nehru Nagar , Kallikupam Guindy	A	22.01
13	Parks	kundrakudi nagaar Alanthur	A	12.65
13	Parks	thiru vi kaindustrial esate Adyar	A	12.65
13	Parks	Appavu nagar saidapet	A	12.65
13	Parks	Thiruvengadam st Adyar	A	12.65
13	Parks	central excise colony Adyar	A	12.65
13	Parks	chitra nagar kotturpuram	A	12.65
13	Parks	chitra nagar kotturpuram	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
13	Parks	urbun forest kotturpuram	A	19.86
13	Parks	kottur garden kotturpuram	A	19.86
13	Parks	7/40 kottur garden kotturpuram	A	19.86
13	Parks	27/50 kottur garden kotturpuram	A	12.65
13	Parks	krishnan park kotturpuram	A	12.65
13	Parks	little mount Gunidy	A	19.86
13	Parks	annamalai puram RA puram	A	19.86
13	Parks	mrc nagar RA puram	A	12.65
13	Parks	MRc nagar RA puram	A	19.86
13	Parks	janaki ave RA puram	A	19.86
13	Parks	sathyadev ave RA puram	A	19.86
13	Parks	leela palace rd RA puram	A	19.86
13	Parks	60b mrc nagar RA puram	A	19.86
13	Parks	Thandacaraya st RA puram	A	19.86
13	Parks	OSR park RA puram	A	19.86
13	Parks	H10 MRC nagar RA puram	A	19.86
13	Parks	ramakrishna nagar RA puram	A	19.86
13	Parks	gandhi nagar RA puram	A	19.86
13	Parks	kasaveaperumal puram RA puram	A	19.86
13	Parks	kamaraj puram Besant Nagar	A	12.65
13	Parks	lake viw rd Besant Nagar	A	12.65
13	Parks	Anna garden Besant Nagar	A	12.65
13	Parks	vandikaran Besant Nagar	A	12.65
13	Parks	Adambakkam Gunidy	A	19.86
13	Parks	padmanabha nagar Adyar	A	12.65
13	Parks	parameshawi nagar Gunidy	A	12.65
13	Parks	kamaraj nagar Thiruvanmiyur	A	12.65
13	Parks	16-9, kamaraj puram Thiruvanmiyur	A	19.86
13	Parks	venkat royar lane Adyar	A	12.65
13	Parks	karpagam avenue RA puram	A	19.86
13	Parks	Ramakrishna nagar RA puram	A	19.86
13	Parks	Besant Ave adyar	A	19.86
13	Parks	Indira gandhi nagar Velachery	A	12.65
13	Parks	Besent Nagar	A	19.86
13	Parks	nehru nagar Velachery	A	19.86
13	Parks	kannika puram Gunidy	A	19.86
13	Parks	indira nagar Adyar	A	12.65
13	Parks	1,canal bankrd Adyar	A	19.86
13	Parks	kastruba nagar Adyar	A	19.86
13	Parks	16, saraswathi nagar Alanthur	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
13	Parks	Ags colony Guindy	A	12.65
13	Parks	Srinivas nagar Guindy	A	19.86
13	Parks	Mahalakshmi nagar Gunidy	A	19.86
13	Parks	12th cross st Gunidy	A	12.65
13	Parks	vpg selva nagar Velachery	A	12.65
13	Parks	Annai indira nagar Velachery	A	19.86
13	Parks	subramaniam colony Velachery	A	12.65
13	Parks	cgp selva nagar Velachery	A	19.86
13	Parks	Bethel Avenue Velachery	A	19.86
13	Parks	Amrut park Alanthur	A	12.65
13	Parks	Sri vinayaga puram Gunidy	A	19.86
13	Parks	Gru nagar rd Guindy	A	19.86
13	Parks	voc nagar Velachery	A	12.65
13	Parks	3, VGP selva nagar Velachery	A	12.65
13	Parks	venus colony Velachery	A	19.86
13	Parks	Kalakshetra colony Thiruvanmiyur	A	12.65
13	Parks	Tharamani	A	12.65
13	Parks	jayaram nagar Thiruvanmiyur	A	19.86
13	Parks	Valmiki nagar Thiruvanmiyur	A	19.86
13	Parks	seaward rd Thiruvanmiyur	A	19.86
13	Parks	Aibea nagar Thiruvanmiyur	A	12.65
13	Parks	Anna colony Besent Nagar	A	12.65
13	Parks	Ashtalaxmi garden Besent Nagar	A	12.65
13	Parks	Sriram nagar Thiruvanmiyur	A	19.86
13	Parks	CGE housing colony Thiruvanmiyur	A	12.65
13	Parks	Kalakshetra colony Thiruvanmiyur	A	12.65
13	Parks	tiger varadachari Besant Nagar	A	12.65
13	Parks	206, Valmikii rd Kottivakkam	A	19.86
13	Parks	Anjugam Ammaiyar nagar Perungudi	A	12.65
13	Parks	tiruvalluvar street, palavanthangal Tharamani	A	19.86
13	Parks	15,N veeranam salai Tharamani	A	19.86
13	Parks	Govindaswamy nagar Tharamani	A	19.86
13	Parks	CBI colony Tharamani	A	12.65
13	Parks	Ramappa nagar Tharamani	A	12.65
13	Parks	perungudu park Perungudi	A	19.86
13	Parks	Thiruvallur nagar Thiruvanmiyur	A	19.86
13	Parks	Valmiki nagar Thiruvanmiyur	A	12.65
13	Parks	Srinivasa puram Thiruvanmiyur	A	12.65
13	Parks	kaveri nagar Thiruvanmiyur	A	19.86
13	Parks	PTC colony Kottivakkam	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
13	Play Grounds	kotturpuram (Adyar)maked as park	A	12.65
13	Play Grounds	Ambadi rd, chitra nagar kotturpuram (Adyar)	A	19.86
13	Play Grounds	surya nagar kotturpuram (Adyar)Reconstruction	A	12.65
13	Play Grounds	kamarajar salai, RA puram (Besant Nagar)	A	19.86
13	Play Grounds	Kandasami st, Tharamani(adyar)	A	19.86
13	Play Grounds	Pallipattu main rd, tharamani Adyar	A	12.65
13	Play Grounds	Indira nagar Aduar(Gunidy)	A	12.65
13	Play Grounds	Bakthavachalam nagar Adyar(Gunidy)Reconstruction	A	12.65
13	Play Grounds	Bakthavachalam nagar Adyar(Gunidy) overlapping	A	12.65
13	Play Grounds	Gandhi nagar Kotturpuram (Gunidy)	A	19.86
13	Play Grounds	18/99Karpagam avenue RA puram (Besant Nagar)	A	19.86
13	Play Grounds	13/110 Karpagam avenue RA puram (Besant Nagar)	A	12.65
13	Play Grounds	14th cross st, shastri nagar Adyar(Gunidy)	A	19.86
13	Play Grounds	17th cross st Besant Nagar (Gunidy)	A	19.86
13	Play Grounds	Sashtri nagar adambakkam	A	19.86
13	Play Grounds	Ramapuram telephone colony	A	19.86
13	Play Grounds	Kasturibhai nagar, Adyar(Gunidy)	A	19.86
13	Play Grounds	Ramnagar, srinivasa nagar Gunidy	A	19.86
13	Play Grounds	Gangai nagar velachery	A	12.65
13	Play Grounds	Ramakrishna nagar adampakkam	A	19.86
13	Play Grounds	19/9 Sashtri nagar Adyar	A	19.86
13	Play Grounds	1st main rd indira nagar Adyar	A	19.86
13	Play Grounds	3rd ave custom colony Besant Nagar (Gunidy)	A	19.86
13	Play	Mohanapuri brindavan colony adampakkam	A	19.86

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
	Grounds			
13	Play Grounds	Indira gandhi nagar ramapuram	A	12.65
13	Play Grounds	Judge ramakrsihna road, adampakkam	A	19.86
13	Play Grounds	Brindavan nagar adambakkam	A	19.86
13	Play Grounds	Velsakti main rd, vijaya nagar velacherry	A	19.86
13	Play Grounds	3rd cross st, vgp seetapathi st	A	19.86
13	Play Grounds	Subramaniyan colony Velachery (Gunidy) marked as park	A	12.65
13	Play Grounds	Balakrsihna nagar Velachery (Gunidy)	A	19.86
13	Play Grounds	11st main rd, baby nagar Velachery (Gunidy)	A	19.86
13	Play Grounds	VGP Selva nagar Velachery (Gunidy)	A	19.86
13	Play Grounds	SPIC VOC Nagar Velachery (Gunidy)	A	19.86
13	Play Grounds	Bethel avenue, 2nd st, Velachery (Gunidy)	A	12.65
13	Play Grounds	Srinivasa nagar, ram nagar	A	12.65
13	Play Grounds	VOC nagar vgp selva nagar	A	19.86
13	Play Grounds	33, Bethel avenue, 2nd st, Velachery (Gunidy)	A	19.86
13	Play Grounds	Tirumurugan st, besant nagar Thiruvanmiyur	A	12.65
13	Play Grounds	7TH cross st, thiruvalluvar nagar Thiruvanmiyur	A	19.86
13	Play Grounds	Valmiki nagar Thiruvanmiyur	A	12.65
13	Play Grounds	Thiruvanmiyur (overlapping with 179ward)	A	12.65
13	Play Grounds	Thirumurugan first cross, kalakshetra colony Thiruvanmiyur	A	12.65
13	Play Grounds	Vaigai st, kalakshetra colony Thiruvanmiyur	A	19.86
13	Play Grounds	Anna colony, Besant Nagar(Gunidy)	A	12.65
13	Play Grounds	16/12, kamarajar salai, Thiruvanmiyur	A	19.86
13	Play Grounds	8103 VALMIKI NAGAR Thiruvanmiyur	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
13	Play Grounds	Ayodhya colony, new colony road, velacherry	A	12.65
13	Play Grounds	Velachery	A	19.86
13	Play Grounds	Velachery	A	12.65
13	Play Grounds	Kotturpuram	A	12.65
13	Parks	Perungudi	A	12.65
13	Parks	Kandhanchavadi	A	12.65
13	Parks	Kandhanchavadi (Not in use)	A	12.65
13	Parks	Tharamani (Not found)	A	19.86
13	Parks	Taramani	A	19.86
13	Parks	Taramani	A	19.86
13	Parks	Taramani(Not found)	A	19.8605
13	Parks	Tharamani	A	19.8605
13	Parks	Adyar	A	12.65
13	Parks	Kotturpuram	A	12.65
13	Parks	Kotturpuram (Demolished)	A	12.65
13	Bridges - Flyover	Sardar Patel Road - L.B.Road Flyover.	A	39.99913632
13	Bridges - Flyover	Sardar Patel Road - Gandhi Mandapam Road Junction Flyover.	A	11.385
13	Play Grounds	Lake view road, Kottur, Ch-85	A	12.65
13	Play Grounds	Urban Dense Forest and Sporting Playground, Canal Bank Road, Gandhi nagar, Adayar, Ch-20	A	12.65
13	Play Grounds	Sastri nagar 14th cross street, Adyar, Ch-20	A	12.65
13	Play Grounds	Sastri nagar 4th street, Adambakkam, Ch-88	A	12.65
13	Play Grounds	7th Cross Street,Thiruvalluvar Nagar, Thiruvanmiyur, Ch-41	A	12.65
13	Play Grounds	Thiruvengadam street, adyar, ch-20	A	12.65
13	Play Grounds	Urban Dense Forest and Sporting Playground, canal Bank Road, Gandhi nagar, Adayar, Ch-20	A	12.65
13	Play Grounds	Venkatrathnam Nagar, Adyar, Ch-20	A	12.65
13	Play Grounds	Sastri nagar 14th cross street, Adyar, Ch-20	A	12.65
13	Play Grounds	7th Cross Street,Thiruvalluvar Nagar, Thiruvanmiyur, Ch-41	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
13	Play Grounds	Valmigi Nagar, 69th cross street, thiruvanmiyur, Ch-41	A	12.65
13	Play Grounds	OMR,Opposite to Tidel Park	A	12.65
13	Play Grounds	Elliots Beach, Beasant Nagar, Chennai-90	A	12.65
13	Play Grounds	VGP Selva Nagar, Bethel Avenue MainRoad,Velachery, Ch-42	A	12.65
13	Play Grounds	Karpagam avenue 4th street, Raja Annamalai Puram, Ch-28 – indoor stadium	A	12.65
13	Play Grounds	Venkatrathnam Nagar, Adyar, Ch-20	A	12.65
13	Play Grounds	32nd, 33rd, 34th cross Street, Besant Nagar, Ch-90	A	12.65
13	Play Grounds	LH Nagar, 1st cross street, Adambakkam,Ch-88	A	12.65
13	Play Grounds	Telephone colony 2nd main road, Adambakkam, Ch-88	A	12.65
13	Play Grounds	Indra Nagar 9th cross street	A	12.65
13	Play Grounds	Shawwalace colony 2nd street, Adambakkam, ch-100	A	12.65
13	Play Grounds	Dr.Ambedkar nagar 1st main road, Adambakkam, Ch-100	A	12.65
13	Play Grounds	Andal nagar 2nd main road, Velachery, Ch-42	A	12.65
13	Play Grounds	A.G.S. Colony 6th main road, Velachery, Ch-42	A	12.65
13	Play Grounds	Baby nagar 2nd main road, Velachery, Ch-42	A	12.65
13	Play Grounds	Pillayar koil street, Annai indra nagar, Velachery, Ch-42	A	12.65
13	Play Grounds	Rukmani Street, Kalakshetra Colony, Besant Nagar, Ch-90	A	12.65
13	Play Grounds	Kottur garden 1st cross street, Kotturpuram, Ch-85	A	12.65
13	Play Grounds	Urban Dense Forest and Sporting, Canal Bank Road, Gandhi Nagar, Adyar, Ch-20	A	12.65
13	Play Grounds	Ramakrishna nagar 3rd main road, Adambakkam, Ch-88 (Erikarai road)	A	12.65
13	Play Grounds	Bethal avenue Main Road, Velachery, Ch-42	A	12.65
13	Play Grounds	7th Cross Street,Thiruvalluvar Nagar, Thiruvanmiyur, Ch-41	A	12.65
13	Play Grounds	Lake View Road, Potturpuram	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
13	Play Grounds	Gandhi Nagar Canal Bank Road, Adyar	A	12.65
13	Bus Bays	Adyar	A	22.4015
13	Bus Bays	Besant Nagar	A	22.4015
13	Bus Bays	Thiruvanmiyur	A	22.4015
13	Bus Bays	N.G.O. Colony	A	22.4015
13	Bridges - Foot over	FOB at Taluk Office Road	A	4.08773376

Package A Street Lights:

Maximum Permissible area for advertising: 0.6 sq.m. per pole

Bus route Street Lights:

Zone	Street Name	Total
13	Anna Salai	169
13	ANNA SALAI GUINDY	113
13	KATHIPARA SALAI TOWARDS ALANDUR	50
13	GUINDY ESTATE ROAD	29
13	NEHRU SALAI MAIN ROAD	109
13	Alandur Road Bridge	41
13	Taluk Office Road	44
13	Sardar Patel Road	111
13	Gandhi Mandapam Road	64
13	70 Feet Road	17
13	West Canal Bank Road	29
13	Indira Nagar Ist Avenue	21

Zone	Street Name	Total
13	Kasturibai Nagar 3rd Cross st	26
13	Kamarajar Salai (R.A.Puram)	20
13	Srinivasa Avenue	12
13	Dr.D.G.S. Dinakaran Salai	14
13	P.S.Kumaraswamy Raja Road	73
13	Broadies Castle Road	5
13	Velachery Main Road and Gurunanak Road	66
13	Five Furlong Road	33
13	Race Course Road	15
13	Chakrapani Street	17
13	City Link Road	21
13	Dr. Muthulakshmi Salai	40
13	Velachery Main Road -100 feet Road (HIGHWAYS ROAD)	0
13	Kalki Krishnamoorthi Salai	15
13	Indira Nagar 2nd Avenue	33
13	Indira Nagar 3rd Avenue	18
13	Besant Avenue Road	45
13	Besant Nagar 3rd Avenue	60
13	Besant Nagar 2nd Avenue	26
13	TNHB Main Road	13
13	TNHB 1st Main Road	15
13	TNHB 2nd Main Road	12
13	TNHB 3rd Main Road	15
13	Kakkan Nagar Main Road	35

Zone	Street Name	Total
13	Sastri Nagar Main Road	12
13	Lake View Road (Part)	9
13	Brindhavan Nagar Main Road	11
13	Mahalakshmi Nagar 1st Main Road	7
13	Mahalakshmi Nagar 2nd Main Road	8
13	Mahalakshmi Nagar 3rd Main Road	9
13	Andal Nagar Ist Cross St	4
13	Andal Nagar Ist Main Road	11
13	Andal Nagar 6th Cross St	5
13	AGS Colony School Road	4
13	AGS Colony 4th Main Road	20
13	Gandhi Road	37
13	LIC Colony Main Road	6
13	LIC Colony 1st Cross Street	2
13	CSIR Road	24
13	West Avenue Road	0
13	Besant Nagar 7th Avenue	30
13	South Avenue	42
13	Kamaraj Nagar 22nd East Street	10
13	Mahatma Gandhi Road	20

Arterial route Street Lights:

Zone	Street Light Poles
13	176

Package B

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
9	Bus Bays	Anna Square bus terminus, Zone IX	A	22.40
9	Gym	Annasalai, Thousand lights (gym)	A	19.86
9	Gym	Arunachalam st, Chepauk (gym)	A	12.65
9	Gym	ss puram, Gym	A	12.65
9	Gym	harrington rd, Gopalapuram (gym)	A	12.65
9	Gym	Near semzhi poonga teynampet Gym	A	19.86
9	Gym	Dwarka colony Mylapore (Gym)	A	12.65
9	Gym	Thiruvalluvar salai, seeetammal Gym	A	12.65
9	Gym	Satyamurthy nagar, nandanamGym	A	12.65
9	Gym	Kapali Thottam Gym	A	12.65
9	Community Hall	Sowrastra Nagar, choolaimedu	A	10.44
9	Community Hall	Aziz Muluk 2nd Street Thousand lights	A	10.44
9	Community Hall	Mirsahibpet Royapet	A	10.44
9	Community Hall	Venkatarangam street Triplicane	A	10.44
9	Community Hall	Giriyappa rd Teyanmpet	A	10.44
9	Community Hall	Chokalingam Nagar Teynampet	A	10.44
9	Community Hall	Kamarajar salai, Kumaran Colony Kamarajar salai	A	10.44
9	Community Hall	Mirsahibpet Royapettah	A	10.44
9	Community Hall	Mirsahibpet Royapettah	A	10.44
9	Community Hall	Ram Nagar, Kutharath ali Triplicane	A	10.44
9	Community Hall	KB Dasan Rd Teynampet	A	10.44
9	Community Hall	CP Ramasamy Iyer Rd Alwarpet	A	10.44
9	Community Hall	karaneswarar Pagoda Mylapore	A	10.44

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
9	New Shopping Complex	Nungambakkam Lake area	A	5.69
9	New Shopping Complex	Trustpram kodambakkam	A	5.69
9	New Shopping Complex	Ma Garden Subburayan Nagar Teynampet	A	5.69
9	New Shopping Complex	Trust Main Rd, Ra Puram Mandavelipakkam	A	22.01
9	New Shopping Complex	Luz mylapore	A	5.69
9	New Shopping Complex	Cp Ramasamy Iyer Rd Alwarpet	A	5.69
9	New Shopping Complex	Cp Ramasamy Iyer Rd Alwarpet	A	5.69
9	New Shopping Complex	Rk Nagar Raja Anamalaipuram	A	5.69
9	New Shopping Complex	Cp Ramasamy Iyer Rd Alwarpet	A	5.69
9	New Shopping Complex	T. Nagar Panagal Park	A	22.01
9	New Shopping Complex	T. Nagar Panagal Park	A	5.69
9	New Shopping Complex	Ra Puram Rk nagar	A	5.69
9	New Shopping Complex	Cp Ramasamy Rd Alwarpet	A	5.69
9	Parks	Gill nagar	A	12.65
9	Parks	21/2 park view Gill nagar	A	19.86
9	Parks	West namashivayapuram(play ground)	A	12.65
9	Parks	Sudhandhira dhina poonga	A	12.65
9	Parks	Thirumoorthi nagar poonga	A	12.65
9	Parks	Harrington road	A	19.86
9	Parks	Balavinayagar Nagar	A	19.8605
9	Parks	collerctorate colony Aminjikarai	A	19.8605
9	Parks	mehata nagar Aminjikarai	A	12.65
9	Parks	College lane	A	19.8605
9	Parks	tbs express estate College lane	A	19.8605
9	Parks	collage rd Thousand lights	A	19.8605

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
9	Parks	Wallace road	A	12.65
9	Parks	Pycrofts garden road	A	19.8605
9	Parks	2---8 Thousand lights west	A	19.8605
9	Parks	railway border rd Choolaimedu	A	19.8605
9	Parks	trustpuram	A	12.65
9	Parks	6th corss rd Choolaimedu	A	12.65
9	Parks	mdma colony Arumbakkam	A	12.65
9	Parks	chari st Tnagar	A	12.65
9	Parks	habibullah rd tnagar	A	19.8605
9	Parks	periyar salai tnagar	A	19.8605
9	Parks	97, high rd Kodambakkam	A	19.8605
9	Parks	19/10 .3rd st Marina beach	A	19.8605
9	Parks	130 Kodambakkam High road	A	19.8605
9	Parks	navalat nagar Chepauk	A	12.65
9	Parks	kamarajar salai Marina beach	A	19.8605
9	Parks	bharathi salai Triplicane	A	19.8605
9	Parks	kannagi statue Triplicane	A	19.8605
9	Parks	Ayothi nagar Triplicane	A	19.8605
9	Parks	Ayothi nagar-2 Triplicane	A	19.8605
9	Parks	v house Triplicane	A	19.8605
9	Parks	14 Marina beach	A	19.8605
9	Parks	gopathi narayanaswami Park	A	12.65
9	Parks	mmda 1st mail rd tnagar	A	12.65
9	Parks	70/54 srinivass perumai Royapattah	A	12.65
9	Parks	14, marina beach Triplicane	A	19.8605
9	Parks	balaji nagar Royapettah	A	19.8605
9	Parks	dr annie besent Triplicane	A	19.8605
9	Parks	nainar nagar st Mylapore	A	19.8605
9	Parks	187/238 royapettai high rd Mylapore	A	19.8605
9	Parks	nandanam Park	A	19.8605
9	Parks	Rathna nagar T.nagar (Playground)	A	12.65
9	Parks	kattukovil garden Park	A	19.8605
9	Parks	demont colony	A	19.8605
9	Parks	Dummingkuppam	A	19.8605

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
9	Parks	Nochinagar	A	12.65
9	Parks	muthu pandian ave Mylapore	A	19.8605
9	Parks	slum clearance board nagar Mylapore	A	19.8605
9	Play Grounds	Gill nagar	A	12.65
9	Play Grounds	Namachivayapuram choolaimedu	A	12.65
9	Play Grounds	Lake area Nungambakkam	A	19.8605
9	Play Grounds	Thousand lights west	A	12.65
9	Play Grounds	Ganapathy colony Gopalpuram	A	12.65
9	Play Grounds	3724,Gopalpuram	A	12.65
9	Play Grounds	9TH ST,Choolaimedu	A	12.65
9	Play Grounds	Kodambakkam,trustpuram	A	12.65
9	Play Grounds	Kodambakkam, trustpuram play ground (overlapping)	A	12.65
9	Play Grounds	Rama kamath puram,tnagar	A	12.65
9	Play Grounds	22/8, Royapettah	A	12.65
9	Play Grounds	y block raja annamalai puram, Play Ground	A	12.65
9	Play Grounds	nandanam ext, Play Ground	A	19.8605
9	Play Grounds	Marys rd, mandhaveli,Play Ground	A	19.8605
9	Play Grounds	Playground	A	12.65
9	Play Grounds	Pallakuma nagar, mylapore Playground (overlapping)	A	12.65
9	Play Grounds	ammankoil st, Mylapore (available but not used)	A	19.8605
9	Play Grounds	Raja annamalai puram	A	12.65
9	Play Grounds	annamalaipuram, Nehru nagar	A	19.8605
9	Play Grounds	sardar jung garden st, Royapettah	A	12.65
9	Play Grounds	Rajaannamalai puram y block	A	19.8605
9	Play Grounds	Rajaannamalai puram y block overlap	A	19.8605
9	Play Grounds	Kailasapuram, Mylapore	A	12.65
9	Play Grounds	Papanasam sivan salai Mylapore	A	12.65
9	Play Grounds	Joseph colony kuil thopu	A	19.8605

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
		Mylapore		
9	Bridges - Flyover	Grade Separator at North Usman Road-Mahaligapuram Road junction	A	11.385
9	Bridges - Flyover	Peters Road - Conronsmith Road Junction Flyover	A	11.385
9	Bridges - Flyover	Peters Road - West Cott Road Junction Flyover	A	11.385
9	Bridges - Flyover	Kalaivanar Bridge along G.N Road at the junction of Thirumalai road junction	A	11.385
9	Bridges - Flyover	Dr.Radhakrishnan Road - TTK Road Junction Flyover.	A	11.385
9	Bridges - Flyover	T.T.K.Road - C.P.Ramasamy Road Junction Flyover.	A	23.64820128
9	Bridges - Flyover	Dr.Radhakrishnan Road - Royapettah High Road Flyover.	A	11.385
9	Bridges - Flyover	G.K. Moopanar Bridge Along Cenotaph road and Turnbulls road junction	A	11.385
9	Bridges - Road Over Bridge	Kodambakkam Bridge north of Kodambakkam Railway Station.	A	11.385
9	Bridges - Rail over Bridge	Nungambakkam Subway near Nungambakkam Rly. station.	A	11.385
9	Bridges - Rail over Bridge	Harrington Road Subway near Pachaiyappa's College	A	11.385
9	Play Grounds	South Canal Road, Mandhavelipakkam	A	12.65
9	Play Grounds	Snookers, Santhome High Road	A	12.65
9	Play Grounds	Lake View 4th street, Nungambakkam	A	12.65
9	Play Grounds	Rathna nagar, Children Playground	A	12.65
9	Play Grounds	Trustpuram	A	12.65
9	Play Grounds	St.Marys Playground	A	12.65
9	Play Grounds	South canal road,	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
		Alphonsa Playground		
9	Play Grounds	Nungabakkam Lake Area 4th Street	A	12.65
9	Play Grounds	Trustpuram	A	12.65
9	Play Grounds	Ramakrishnapuram	A	12.65
9	Play Grounds	Nochikuppam Corporation Playground	A	12.65
9	Play Grounds	Nungabakkam Lake Area 4th Street	A	12.65
9	Play Grounds	Gill Nagar Shanmugam Salai	A	12.65
9	Play Grounds	10th Cross Street, Trustpuuram	A	12.65
9	Play Grounds	South Canal Bank Road (Alphonza), Mandhaivelipakkam	A	12.65
9	Play Grounds	MARENA SWIMMING POOL	A	12.65
9	Play Grounds	Nungabakkam Lake Area 4th Street	A	12.65
9	Play Grounds	Trustpuram	A	12.65
9	Bus Bays	Foreshore Estate	A	22.4015
9	Bus Bays	Iyyappanthangal	A	22.4015
9	Bus Bays	Mandaveli	A	22.4015
9	Bus Bays	T. Nagar	A	22.4015
9	Bridges - Foot over	FOB at Haddows road	A	6.13160064
9	Bridges - Foot over	FOB at Uthamar Gandhi Salai	A	6.13160064
9	Bridges - Foot over	FOB at Peters road	A	6.13160064

Package B Street Lights:

Maximum Permissible area for advertising: 0.6 sq.m. per pole

Bus route Street Lights:

Zone	Street Name	Total
9	Harrington Road	0
9	Anna Salai	133
9	Anna Salai	103
9	Anna Salai	112
9	Nelson Manickam Road	35
9	Swamy Sivananda Salai	10

Zone	Street Name	Total
9	Kamarajar Salai (Marina)	201
9	Wallajah Salai	25
9	Bharathi Salai	48
9	Sterling Road	48
9	Tank Bund Road	32
9	Sterling Avenue	10
9	Wheat Crafts Road	5
9	Sivaganga Road	0
9	Mahalingapuram Main Road	0
9	70 Feet Scheme Road	32
9	Valluvar kottum High Road	104
9	Kodambakkam High Road (Dr.MGR SALAI)	75
9	College Road	33
9	Haddows Road	23
9	Binny Road	0
9	Pattulas Road	7
9	Whites Road	41
9	Conron Smith Road	12
9	Greams Road	46
9	Thiru.Vi.Ka Road	11
9	Peters Road	64
9	Habibullah Raod	40
9	North Usman Road	0
9	Thirumalai Pillai Road	6
9	Babu Jagajeevan Ram Salai	25
9	Quaide Milleth Road	43
9	Dr. Besant Road	55
9	Melony Road	8
9	Thanikachalam Road	25
9	Chevalier Sivaji Ganesan Road (South Boag Road)	40
9	Dr.B.V.Narasiman Salai	30
9	Mayor Sunder Rao Road	5

Zone	Street Name	Total
9	Cathedral Road	31
9	Avvaishanmugam Salai	42
9	T.T.K Road	40
9	Dr Radhakrishnan Salai	87
9	Gowdia Mutt Road	20
9	Musri Subramaniam Salai	20
9	Dr. Natesan Salai	57
9	VM Street	0
9	Kaviagar Bharathidasan Road	40
9	Pasumpon Muthu Ramalingam	64
9	Turn Bulls Road	35
9	Cenotaph Road	29
9	C.P.Ramaswamy Road	43
9	R.A.Puram 2nd Main Road	32
9	R.A.Puram 3rd Cross Road	8
9	C.V.Raman Road	6
9	Warren Road (Bhaktavatchalam Road)	20
9	D' Silva Road	6
9	Dr. Ranga Road	24
9	Karpagambal Nagar Main Road	0
9	Dr.P.S.Sivaswamy Salai	39
9	Eldams Road	55
9	St. Mary's Road	64
9	Venkatesa Agraharam Road	12
9	Mandaveli Street	11
9	Karaneeswarar Pagoda Street	15
9	Devanathan Road	7
9	Madha Chruch Road	9
9	South Canal Bank Road	23

Zone	Street Name	Total
9	Venkatakrishna Road	30
9	Sringeri Mutt Road(part)	12
9	Santhome High Road	24
9	Loop Road	40
9	Kodambakkam Fly Over	0
9	Sir Theyagaraya Road (Residency Hotel to Teynampet Signal)	0
9	Sir Theyagaraya Nagar (Gopathi Narayanaswami Chetty Road)	16

Arterial route Street Lights:

Zone	Street Light Poles
9	585

Package C

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
10	Gym	Bhakthavatsalam street (park & gym)	A	12.65
10	Gym	60th St Ashok nagar (gym)	A	12.65
10	Gym	AGS Colony Bhakthavatsalam street (park & gym)	A	12.65
10	Gym	Thambiah st, Bakthavatchalam st (Gym)	A	12.65
10	Gym	6th avenue, playground (gym)	A	12.65
10	Gym	Kannadasan rd, Natesan park (Gym)	A	12.65
10	Gym	Somasundaram playground gym	A	12.65
10	Gym	Kothavalchavadi street, saidapet(gym)	A	12.65
10	Gym	Paneerselvam nagar Palmore street (Gym)	A	12.65
4	Community Hall	Gollavar Agraharam rd Tondiarpet	C	10.44
10	Community Hall	Ayyavoo Colony, aminjikarai	A	10.44
10	Community Hall	Dr Ambedkar Rd, Kodambakkam Ambedkar road	A	10.44
10	Community Hall	Goapthi Narayanasami Chetty rd Tnagar	A	10.44
10	Community Hall	Gangaiamman koil street, Jafferkhanpet	A	10.44
10	Community Hall	Anna Salai, C.I.T.Nagar	A	10.44
4	New Shopping Complex	Surya Narayana Street Royapuram	C	22.01
7	New Shopping Complex	Venkatapuram Ambattur	B	22.01
7	New Shopping Complex	Central Ave Korratur	B	22.01
10	New Shopping Complex	Vivekanadapuram, West Mamballam Mullai nagar	A	22.01
10	New Shopping Complex	Kg Ntr Heritage, Viswanatha Puram Rangarajapuram	A	22.01
10	New Shopping	T Nagar Nair rd	A	22.01

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
	Complex			
10	New Shopping Complex	dr. nair road t nagar	A	22.01
10	New Shopping Complex	di.nayar road t nagar	A	22.01
10	New Shopping Complex	Postal Colony Railway boarder road	A	22.01
10	New Shopping Complex	Lakshmikanthan St, Near Pondy Bazzar Lakshmi complex	A	22.01
10	New Shopping Complex	N Usman Rd Pondy bazar market	A	22.01
10	New Shopping Complex	Ashok Pillar Main Rd Kk nagar	A	22.01
10	New Shopping Complex	Anna Main Rd Kk Nagar	A	22.01
10	New Shopping Complex	Canal Bank Rd, Cit Nagar	A	22.01
10	New Shopping Complex	Periyapet Saidapet	A	22.01
10	New Shopping Complex	Anna Nagar Saidapet	A	22.01
4	Parks	padmavathi nagar.4t st Kolathur	C	12.65
4	Parks	uc clony Kodungaiyur	C	12.65
4	Parks	3rd st , Uc colony Kodungaiyur	C	12.65
4	Parks	union carbide Kodungaiyur	C	12.65
4	Parks	binnycolony main rd Madhavaram	C	12.65
4	Parks	venkateshwara colony Kodungaiyur	C	12.65
4	Parks	kadivedu Tondiarpet	C	12.65
4	Parks	243, anna st Tondiarpet	C	12.65
4	Parks	10th main rd, kodungaiuy Muthamizh nagar	C	12.65
4	Parks	G6, sharma nagar Vyasarpadi	C	12.65
4	Parks	Vyasarpadi	C	12.65
4	Parks	206, sharma nagar Vyasarpadi	C	12.65
4	Parks	samiyar gardan Park	C	12.65
4	Parks	mkb nagar M.K.B nagar	C	12.65
4	Parks	mahakavi nagar Perambur	C	12.65
4	Parks	gov park Perambur	C	12.65
4	Parks	goldan colony Vyasarpadi	C	12.65
4	Parks	Kodungaiyur	C	12.65
4	Parks	12/17 susila nagar Kodungaiyur	C	12.65
4	Parks	lingesan st Kodungaiyur	C	12.65
4	Parks	gandhi st Kodungaiyur	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
4	Parks	park Kodungaiyur	C	12.65
4	Parks	srinivasan st Kodungaiyur	C	12.65
4	Parks	sathiyamoorthy sathya moorthy Nagar	C	12.65
4	Parks	445,samiyar garden Vyasarpadi	C	12.65
4	Parks	weaver colony Vyasarpadi	C	12.65
4	Parks	175,goldan colony Vyasarpadi	C	12.65
4	Parks	57, srinivasan st Vyasarpadi(Play Ground)	C	12.65
4	Parks	166, mkb nagar Vyasarpadi	C	12.65
4	Parks	goldan colony m2 Vyasarpadi	C	12.65
4	Parks	elaya st Tondiarpet	C	12.65
4	Parks	new park Tondiarpet	C	12.65
4	Parks	tank st Tondiarpet	C	12.65
4	Parks	177, sai nagar. Tondiarpet	C	12.65
4	Parks	prince village phase 1 Tondiarpet	C	12.65
4	Parks	coss Rd sivan nagar New Washermanpet	C	12.65
4	Parks	7/4 ,6th cross st Tondiarpet	C	12.65
4	Parks	670,sao nagar Tondiarpet	C	12.65
4	Parks	31/7 elaya st Tondiarpet	C	12.65
4	Parks	09,bulding Vyasarpadi	C	12.65
4	Parks	101,Devar Nagar Vyasarpadi	C	12.65
4	Parks	korukkupet Tondiarpet	C	12.65
4	Parks	510, sathuamoorthy Vyasarpadi(Play Ground)	C	12.65
4	Parks	47g8, goldan colony Vyasarpadi	C	12.65
4	Parks	Thiruvallur nagar New washermanpet	C	12.65
4	Parks	34q new park,tondiarpet Tondiarpet	C	12.65
7	Parks	54, kalli puram siruvar poonga	B	12.65
7	Parks	15, 8th ave siruvar poonga	B	12.65
7	Parks	187/11 puthur road Ambattur	B	12.65
7	Parks	57, rajasejaran st Siruvar pooga	B	12.65
7	Parks	54, kalli puram Ambattur	B	12.65
7	Parks	17a, old twp rd Ambattur	B	12.65
7	Parks	RMJ 1st mail rd Ambattur	B	12.65
7	Parks	menambed Mogappair	B	12.65
7	Parks	17/10, 2st Mogappair	B	12.65
7	Parks	Arul appratment Arch kallikuppam	B	12.65
7	Parks	47, Ambattur(Playground)	B	12.65
7	Parks	17/10 2st Ambattur	B	12.65
7	Parks	om sathi nagar Ambattur	B	12.65
7	Parks	1/104, gnanamurthi nagar Ambattur	B	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
7	Parks	54,kalli puram Ambattur	B	12.65
7	Parks	gandhi main rd Ambattur	B	12.65
7	Parks	5h2 gandhi main rd Ambattur	B	12.65
7	Parks	823, 3rd st subbulakshmi s=narag Koratur	B	12.65
7	Parks	durai swami 1st Korattur	B	12.65
7	Parks	TCS buliding Kallikuppam	B	12.65
7	Parks	linz park Ambattur Estate	B	12.65
7	Parks	periyar nagar Koratur	B	12.65
7	Parks	kr nagar main rd Korattur	B	12.65
7	Parks	391,periyar nagar Ambattur(Playground)	B	12.65
7	Parks	13n manikkam pillai st Ambattur Estate	B	12.65
7	Parks	2b rail vihar Ambattur	B	12.65
7	Parks	vihar block b1 TIC ROAD	B	12.65
7	Parks	karuna conquest It park Ambattur estate	B	12.65
7	Parks	107, Bharathi st Ambattur	B	12.65
7	Parks	63, Tnhb colony Korattur	B	12.65
7	Parks	178,park rd Ambattur	B	12.65
7	Parks	99,ambattur rd Kallikuppam TCL Park	B	12.65
7	Parks	Shenoy Nagar	B	12.65
7	Parks	11th 1st st Porur	B	12.65
7	Parks	ramakrishna nagar main rd Porur	B	12.65
7	Parks	1st main rd Porur	B	12.65
7	Parks	1,mangala nagar Porur	B	12.65
7	Parks	187, arcot rd Valasaravakkam	B	12.65
7	Parks	10/6080pari salai Ambattur	B	12.65
10	Parks	Taisha housing complex	A	12.65
10	Parks	Jai nagar	A	12.65
10	Parks	Natesan nagar	A	12.65
10	Parks	18 Jai nagar	A	12.65
10	Parks	Sathya nagar	A	12.65
10	Parks	Annai sathya nagar (Playground)	A	12.65
10	Parks	block c1 Annai Sathya nagar	A	12.65
10	Parks	saf games village Koyambedu	A	12.65
10	Parks	villahe small park Koyambedu	A	12.65
10	Parks	c12, saf games village Koyambedu	A	12.65
10	Parks	b9, saf games village Koyambedu	A	12.65
10	Parks	TNHP block b6 Koyambedu	A	12.65
10	Parks	south asian federation games Koyambedu	A	12.65
10	Parks	TNHP block c7 Koyambedu	A	12.65
10	Parks	Tnhp block c7 Koyambedu	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
10	Parks	jai nagar park Kodampakkam	A	12.65
10	Parks	kamarajar high rd Kodambakkam	A	12.65
10	Parks	Annaji nagar	A	12.65
10	Parks	Vembuli amman koil st	A	12.65
10	Parks	Newcolony(Playground)	A	12.65
10	Parks	lambert nagar Valsaravakam	A	12.65
10	Parks	31 Ashok nagar	A	12.65
10	Parks	kumaran colony Ashok nagar	A	12.65
10	Parks	majestic park off Ashok nagar	A	12.65
10	Parks	velayudham colony 1st st Ashok nagar	A	12.65
10	Parks	82, arcot rd Ashok nagar	A	12.65
10	Parks	United India colony	A	12.65
10	Parks	Rangarajapuram	A	12.65
10	Parks	GN chetty road t.nager	A	12.65
10	Parks	venkatnarayana road t.nager	A	12.65
10	Parks	kannadhasan road t.nagar	A	12.65
10	Parks	ragavan colony ashok nagar	A	12.65
10	Parks	indra colony Ashok nagar	A	12.65
10	Parks	indira colony ashok nagar	A	12.65
10	Parks	48th sarvanagala colony ashok nagar	A	12.65
10	Parks	ottagapalayam ashok nagar (Playground)	A	12.65
10	Parks	kanniyapan nagar Ashok nagar	A	12.65
10	Parks	29/13 United India colony	A	12.65
10	Parks	Saligramam	A	12.65
10	Parks	jeeva park Saligramam	A	12.65
10	Parks	sivan park Saligramam	A	12.65
10	Parks	bharathi colony Saligramam	A	12.65
10	Parks	bharathidasan colony Saligramam	A	12.65
10	Parks	Madhuravoyal	A	12.65
10	Parks	38, gandhi st Valasaravakkam	A	12.65
10	Parks	naveesn kumarakottam Valasaravakkam	A	12.65
10	Parks	mangai nagar Saligramam	A	12.65
10	Parks	vallurvar st Saligramam	A	12.65
10	Parks	west jafferkhanper park Salgramam	A	12.65
10	Parks	Erikarai Street	A	12.65
10	Parks	panneerselvam nagar saligramam (Playground)	A	12.65
10	Parks	west mambalam	A	12.65
10	Parks	church 7/129 Madhuravoyal	A	12.65
10	Parks	reddy kuppam rd Saligramam	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
10	Parks	sunshine apartment block Saidapet	A	12.65
4	Play Grounds	Binny colony Kodungaiyur (park)	C	12.65
4	Play Grounds	Nethaji nagar Kodungaiyur (park)	C	12.65
4	Play Grounds	Venkateshwara nagar, Kodungaiyur (park)	C	12.65
4	Play Grounds	2, Venkateshwara nagar, Kodungaiyur (park)	C	12.65
4	Play Grounds	Jai balaji nagar, selavayal rd	C	12.65
4	Play Grounds	Ganesh nagar Kodungaiyur	C	12.65
4	Play Grounds	Raghavan nagar Kodungaiyur	C	12.65
4	Play Grounds	Thendral nagar Kodungaiyur	C	12.65
4	Play Grounds	177th st, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	8th block, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	196th st, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	1/166, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	5th block, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	4th main rd, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	5/439, 4th main rd, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	1st block, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	67th main rd, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	2/157, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	east ave, gandhinagar, Kodungaiyur	C	12.65
4	Play Grounds	3rd block, Muthamizh nagar Kodungaiyur	C	12.65
4	Play Grounds	Chidambaram nagar basin bridge (Repeated)	C	12.65
4	Play Grounds	Erukancherry ambalan park, Vysarpadi (park)	C	12.65
4	Play Grounds	Samiyar garden, vyasarpadi	C	12.65
4	Play Grounds	Bharathiyar Nagar, vyasarpadi	C	12.65
4	Play Grounds	M.K.B.nagar, samiyar nagar	C	12.65
4	Play Grounds	8th central cross st, MKB nagar	C	12.65
4	Play Grounds	Padavattaman koil st, kondithope	C	12.65
4	Play Grounds	Kaviyarasu kannadasan, Kodungaiyur	C	12.65
4	Play Grounds	Kodungaiyur	C	12.65
4	Play Grounds	MKB Nagar,Vyasarpadi	C	12.65
4	Play Grounds	Devar nagar,Vyasarpadi	C	12.65
7	Play Grounds	Pilaiyar Kovil Street	B	12.65
7	Play Grounds	Taluk ofc rd, gandhi nagar Ambattur	B	12.65
7	Play Grounds	TNBH Colony Koratur	B	12.65
10	Play Grounds	SAF kids park, annai sathya nagar	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
10	Play Grounds	indira colony ashok nagar	A	12.65
10	Play Grounds	sarvamangala colony ashok nagar	A	12.65
10	Play Grounds	kamarajar colony Corporation colony	A	12.65
10	Play Grounds	Vivekananda puram	A	12.65
10	Play Grounds	Venkata narayana rd CIT nagar west	A	12.65
10	Play Grounds	venkatnarayana Rd t.nager	A	12.65
10	Play Grounds	parthasarathi puram t.nager	A	12.65
10	Play Grounds	Hanumanthan st, t nagar	A	12.65
10	Play Grounds	West mambalam, Bakthavatchalam st	A	12.65
10	Play Grounds	RV Nagar mettupalayam ashok nagar	A	12.65
10	Play Grounds	Ashok nagar (over lapping pay ground)	A	12.65
10	Play Grounds	Sarvamangala colony Ashok nagar	A	12.65
10	Play Grounds	Sarvamangala colony Ashok nagar krupa colony	A	12.65
10	Play Grounds	Sarvamangala colony pudur Ashok nagar	A	12.65
10	Play Grounds	sivalingam Ashok nagar	A	12.65
10	Play Grounds	Near RBI quatres ashok nagar	A	12.65
10	Play Grounds	Ottagapalayam Ashok nagar	A	12.65
10	Play Grounds	87th Street Playground	A	12.65
10	Play Grounds	Somasundaram playground	A	12.65
10	Play Grounds	4th st, 1st sector	A	12.65
10	Play Grounds	KK Nagar 2nd sector	A	12.65
10	Play Grounds	Kk nagar 10th Street (overlap with 2nd sector)	A	12.65
10	Play Grounds	Lake view road nesapakkam	A	12.65
10	Play Grounds	Santhiniketan colony, nesapakkam	A	12.65
10	Play Grounds	RR Colony Playground (Overlap with R.R.Colony II Link Street)	A	12.65
10	Play Grounds	R.R.Colony III Street (Overlap R.R.Colony II Link Street)	A	12.65
10	Play Grounds	Gangai Amman Koil Street (missing)	A	12.65
10	Play Grounds	Sambangi st, reddi kuppam Saligramam	A	12.65
10	Play Grounds	Palmore st, Saligramam	A	12.65
10	Play Grounds	west mambalam saligramam	A	12.65
10	Play Grounds	c.i.t nagar saligramam	A	12.65
10	Play Grounds	c.i.t nagar saligramam over lapping play ground	A	12.65
10	Play Grounds	c.i.t Nagar saligramam	A	12.65
10	Play Grounds	C.I.T. Nagar Iv Cross Street	A	12.65
10	Play Grounds	C.I.T. Nagar V Main Road (Demolished)	A	12.65
10	Play Grounds	Garani garden Kodambakkam Road	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
10	Play Grounds	Jones rd, west Saidapet	A	12.65
4	Play Grounds	168, mr nagar, Kodungaiyur	C	12.65
10	Play Grounds	venkatnarayana road t Nagar	A	12.65
10	Play Grounds	saligramam c.i.t nagar	A	12.65
4	Play Grounds	Tondiarpet	C	12.65
4	Play Grounds	Tondiarpet	C	12.65
4	Play Grounds	Tondiarpet	C	12.65
4	Play Grounds	Tondiarpet	C	12.65
4	Play Grounds	Tondiarpet	C	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
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10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Play Grounds	Kodambakkam	A	12.65
10	Bridges - Flyover	Grade Separator at SouthUsman Road-Duraisamy junction	A	11.385
4	Bridges - Road Over Bridge	Vaidhyanathan bridge at Ellaiya M street	C	11.385
4	Bridges - Road Over Bridge	Kathivakkam High road – Cochrane Basin road	C	52.262337 6
10	Bridges - Road	Rangarajapuram	A	31.82

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
	Over Bridge			36688
10	Bridges - Road Over Bridge	Villivakkam ROB	A	82.920340 8
4	Bridges - Rail over Bridge	Ganesapuram subway at Dr. Ambedkar College Road to the East of Vyasarpadi Jeeva Railway Station.	C	11.385
7	Bridges - Rail over Bridge	Subway near Korattur Railway Station	B	11.385
10	Bridges - Rail over Bridge	Dheeran Sivalingam Subway connecting Doraisamy road and Brindavan Road.	A	11.385
10	Bridges - Rail over Bridge	Madley Subway connecting Madley road and Easwaran Koil Street on Southern Side of Mambalam Railway Station.	A	11.385
10	Bridges - Rail over Bridge	Saidapet Bazaar Road Subway	A	11.385
10	Bridges - Rail over Bridge	C.P. Pavalavannan Bridge in Jones Road	A	11.385
10	Bridges - Rail over Bridge	Pedestrian cum two wheeler subway at Rangarajapuram level crossing	A	11.385
10	Bridges - Rail over Bridge	Thyagi Aranganathan Subway connecting Kannammapet and Reddikuppam Road.	A	11.385
7	Play Grounds	Officers colony main Road, Elango Nagar	B	12.65
7	Play Grounds	Mogapair Eri Scheme 1st main road , Ambedkar nagar	B	12.65
7	Play Grounds	Mogapair Eri Scheme 1st main road , Ambedkar nagar	B	12.65
10	Play Grounds	47th Street 9th Avenue Playground	A	12.65
4	Play Grounds	Mullai nagar, Vysarpadi	C	12.65
10	Play Grounds	Amma Maaligai, Kodambakkam main road	A	12.65
4	Play Grounds	Mayor Krishnamoorthy nagar, main road, vysarpadi	C	12.65
4	Play Grounds	18th street, BV colony	C	12.65
4	Play Grounds	Samandhipoo colony, Vysarpadi	C	12.65
7	Play Grounds	Officers colony main Road, Elango Nagar	B	12.65
7	Play Grounds	Mogapair Eri Scheme 1st main road , Ambedkar nagar	B	12.65
10	Play Grounds	Corportion playground, Inside School	A	12.65
10	Play Grounds	Palmore street	A	12.65
4	Play Grounds	Sharma nagar 9th street	C	12.65
4	Play Grounds	TVK 2nd Link road	C	12.65
4	Play Grounds	Kannadhasan nagar, 7th block, 5th street	C	12.65
4	Play Grounds	MKB NAGAR 3RD CROSS STREET,vysarpadi, ch-39	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
4	Play Grounds	krishna murthy nagar playground , Srinivasan street,kodungaiyur,ch-118	C	12.65
7	Play Grounds	Mogapair 6TH BLOCK , 8TH STREET ,	B	12.65
7	Play Grounds	Officers colony main Road, Elango Nagar	B	12.65
7	Play Grounds	Mogapair Eri Scheme 1st main road , Ambedkar nagar	B	12.65
10	Play Grounds	1st Sector	A	12.65
10	Play Grounds	6th Avenue Playground	A	12.65
10	Play Grounds	47th Street 9th Avenue Playground	A	12.65
10	Play Grounds	Somasundarm Play ground	A	12.65
10	Play Grounds	10th sector 61st Street Play ground	A	12.65
10	Play Grounds	RR Colony Playground	A	12.65
10	Play Grounds	CIT NAGAR PLAY GROUND	A	12.65
10	Play Grounds	Godhamedu	A	12.65
7	Play Grounds	Old Township Ambattur, Venkatapuram	B	12.65
7	Play Grounds	TNHB 2nd Street, Korattur	B	12.65
7	Play Grounds	Millinium Park, Anna Nagar West	B	12.65
10	Play Grounds	Vijaya Park, Bajanai Koil Street	A	12.65
10	Play Grounds	Natesan Park	A	12.65
10	Play Grounds	K.K.Nagar Sivan Park	A	12.65
10	Play Grounds	Bharathidhasan Colony, Main Road	A	12.65
10	Play Grounds	Amma Park, Saidhapet	A	12.65
4	Play Grounds	Muthamil Nagar 4th Block,96th street	C	12.65
4	Play Grounds	Sharma Nagar	C	12.65
4	Play Grounds	Sharma Nagar Ist main road, 6th street	C	12.65
4	Play Grounds	Vasugi nagar 1st street, MR nagar	C	12.65
4	Play Grounds	Central Avenue road,vysarpadi,ch-39	C	12.65
4	Play Grounds	Mullai Nagar	C	12.65
4	Play Grounds	Golden Complex 2ND Sector,vysarpadi,ch-39	C	12.65
4	Play Grounds	Chelliamman Koil Street	C	12.65
7	Play Grounds	TNHB 2nd street, Korattur	B	12.65
7	Play Grounds	Kumaran Nagar, Thiruvalluvar Street, Padi	B	12.65
7	Play Grounds	TVS Nagar, 5th Street, Paadi	B	12.65
7	Play Grounds	Officers colony main Road, Elango Nagar	B	12.65
10	Play Grounds	Taisha Park, IAS Quartres, Koyambedu	A	12.65
10	Play Grounds	Arunachalam Colony	A	12.65
10	Play Grounds	2nd Sector	A	12.65
10	Play Grounds	Bakthavachalam street play ground	A	12.65
10	Play Grounds	Venkatnarayanan Play Ground	A	12.65
10	Play Grounds	RR Colony Playground	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
4	Play Grounds	Vasugi nagar 1st Street, M.R.nagar Playground	C	12.65
7	Play Grounds	Officers colony main Road, Elango Nagar	B	12.65
10	Play Grounds	Venkatnarayanan Play Ground	A	12.65
10	Play Grounds	Somasundarm Play ground	A	12.65
10	Play Grounds	RR Colony Playground	A	12.65
7	Bus Bays	Ambattur Estate	B	22.4015
7	Bus Bays	Avadi	B	22.4015
10	Bus Bays	K.K. Nagar	A	22.4015
4	Bus Bays	M.K.B. Nagar	C	21.6315
7	Bus Bays	Thiruverkadu	B	22.4015
10	Bus Bays	Vadapalani	A	22.4015
10	Bridges - Skywalk	Skywalk with Escalators from Mambalam Railway station to T. Nagar Bus Terminus	A	150.7351824
10	Bridges - Steel Bridge	New Steel Bridge in T. Nagar	A	141.0268147

Package C Street Lights:

Maximum Permissible area for advertising: 0.6 sq.m. per pole

Bus route Street Lights:

Zone	Street Name	Total
4	Manali Salai (Part I)	0
4	Manali Salai (Part II)	0
4	Kamarajar Salai (Kodungaiyur)	17
4	Thiruvalluvar Salai	13
4	Muthamil Nagar North Avenue	11
4	Tondiarpet High Road	72
4	Ethiraj Samy Salai (OV Alagesan street)	15

Zone	Street Name	Total
4	Sidco Main Road	18
4	MKB Nagar West Avenue Road up to the middle of Bridge Portion	8
4	Central Avenue	41
4	Meenambal Salai	16
4	T.V.K. Link Road (east)	21
4	Ennore High Road	19
4	Vaithyanathan Bridge	32
4	North Terminus Road	6
4	Surya Narayana (Chetty) St	31
4	New Vaidyanathan Street	14
4	Kamarajar Salai (Washermentpet)	18
4	A.A. Road (Tondiarpet Bus Depot)	7
4	Arunachaleswarar Koil Street	18
4	Seniamman Koil Street	8
4	Vaithyanathan Street	5
4	V.P.Koil Street	7
4	Jeevarathinam Salai	7
4	Kummalamman Koil Street	10
4	Dr.Ambedkar College Road	16
4	Moorthingar Road	20
4	B.B. Road	20
4	A.A. Road (North side of Jeeva Railway Station)	16
4	Stephenson Road (From Dr Ambedkar Colege Road to A.A. Road)	12
4	Sathya Moorthy Nagar Main Road	11

Zone	Street Name	Total
4	Muthu (Mudali) Street	5
4	Kannan Street	12
4	C.B. Road	55
4	Kathivakkam High Road	21
7	Anna Nedunchalai	14
7	Gandhi Nedhuchalai	35
7	Redhills Main Road	0
7	Redhills Main Road	0
7	Cholapuram Main Road	19
7	North Park Street	22
7	Kalli Kuppam Road	0
7	South Park Street	10
7	Old MTH Road	17
7	Ganamoorthy Nagar Main Road	11
7	Karukku main Road(w)	23
7	Karukku main Road(E)	33
7	Prithivipakkam Main Road	2
7	Karukku Bridge	22
7	North avenue	13
7	Aavin Bridge Pattaravakkam	26
7	TNHB 38th Street	6
7	TNHB 57th Street	4
7	Madanakuppam kadapa Road	58
7	East Avenue	0
7	Central Avenue	0
7	200feet Road	68
7	MTH Road	79
7	Vanagaram Road	10
7	Thirupathi Kodai Road	27
7	Kalaivanar main Road	10
7	ICF Colony Ayampakkam main Road	32

Zone	Street Name	Total
7	Thiruvalluvar Nagar Main Road	2
7	TVS Colony 1st Main Road	6
7	Officer Colony Main Road	16
7	Padikuppam Main Road	66
7	Kavimani Salai	35
7	Mugappair Eri Scheme Ist Main Road	28
7	Mogappair Eri Scheme 6th Main Road	35
7	Mogappair West 3rd Main Road	0
7	Kambar Street (Part)	10
7	Thiruvallur Salai	27
7	Mogappair Road	36
7	Pari Salai	29
7	Vellalar Street	23
7	Church Street	2
7	Venugopal Street	19
7	Valayapathi Salai	33
7	Bazzar Road	12
10	Sir Theyagaraya Nagar (Gopathi Narayanaswami Chetty Road)	0
10	Sir Theyagaraya Road (Complex to Residency Hotel)	0
10	Venkat Narayana Road (Dhandapani Street to burkit road/ thanikachalam road)	0
10	Pt Rajan Salai (lakhsman sruthi signal to Sivan Park)	0
10	Anna Main Road (Muttuswamy salai to Kamarajar Salai)	0

Zone	Street Name	Total
10	Anna Main Road (Kamarajar Salai to TS Lakshman Street)	0
10	Anna Main Road (MGR Road to TS Lakshman Street)	0
10	Anna Main Road (KK Nagar depot to MGR Road)	0
10	Anna Main Road Ashok piller road (ashok pillar udhayam theatre (ESI Hospital) to kk nagar Bus Depot)	0
10	Kamarajar Salai (Virugampakkam)	0
10	Reddy Street	12
10	S.B.I.Colony, 2nd Street	6
10	S.B.I.Colony, 3rd Street	5
10	Rangarajapuram Main Road	0
10	Dr.Ambedkar Salai	0
10	NSK Salai	0
10	Duraisamy Road	44
10	Ashok Nagar 21st Avenue	0
10	Ashok Nagar 4th Avenue	23
10	Ashok Nagar 2nd Avenue	20
10	Ashok Nagar 1st Avenue	131
10	Kamarajar Salai (K.K Nagar)	32
10	Ashok Nagar 10th Avenue	12
10	Ashok Nagar 11th Avenue	17
10	Ashok Nagar 7th Avenue	0
10	Ashok Nagar 49th Street	0

Zone	Street Name	Total
10	Ashok Nagar 12th Avenue	8
10	Postal Colony 3rd Street	0
10	Arya Gowda Road	90
10	Brindavan Street	44
10	Thambiah Road	0
10	Thambiah Road Extn	7
10	Corporation colony Road	0
10	Jubilee Road	11
10	Duraisamy Road, T.Nagar	12
10	Dr.Nair Road	17
10	Usman Road	56
10	New Boag Road	23
10	North Usman Road	58
10	Munusamy Salai	21
10	Anna Main Road	13
10	Vannier Street	0
10	P.V. Rajamannar Salai	0
10	Thiruvallur 1st Street	0
10	Pillaiyar Koil Street	0
10	Erikarai Salai	16
10	Ramasamy Salai	48
10	Lakshmanasamy Salai	21
10	Lakshmanasamy Salai	23
10	Abusali Road (part)	0
10	K.K.Road	12
10	Arunachalam Salai	56
10	80 Feet Road	12
10	P.V. Rajamannar Salai	19
10	Ashok Pillar Road	36
10	Bharathidasan Colony Main Road	26
10	60 Feet Road	10
10	R.R.Colony West Street	4
10	R.R.Colony 1st Street	0

Zone	Street Name	Total
10	Jaffarkhanpet Main Road	17
10	West Jones Road	7
10	Reddy Kuppam Road	6
10	Govindan Road	45
10	Kodambakkam Road	24
10	Jayaram Street	8
10	Mosque Street	8
10	Renga Bashyam Street	0
10	Kothavalchavadi stree	23
10	Vaanier Street	0
10	West C.I.T.Nagar, 1st Main Road	35
10	South Usman Road	0
10	Burkit Road	25
10	C.I.T.Nagar, 4th Main Road	0
10	C.I.T.Nagar, 3rd Main Road	0
10	4Th Avenue (100 feet Road Jawahar school to R3 Police Station)	0
10	4Th Avenue (R3 Police Station to Hotel Big Bang Theory)	0
10	Bazullah Road	26
10	West Sivan Koil Street	0
10	South Sivan Koil Street	0

Arterial route Street Lights:

Zone	Street Light Poles
4	123
7	0
10	11

Package D

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
6	Gym	Pragasam 1st st, Perambur (Gym)	C	12.65
6	Gym	Chinna kuzhandhai main road (Gym)	C	12.65
6	Gym	Mahathma gandhi gym (tank link road) (Gym)	C	12.65
12	Gym	Ration shop ramapuram Alanthur (GYM)	B	12.65
12	Gym	Ramapuram melailandaikulam Alandur (GYM)	B	12.65
12	Gym	Ramapuram melailandaikulam narasingapuram Alandur (GYM)	B	12.65
12	Gym	Ramapuram collector nagar Alandur (GYM)	B	12.65
12	Gym	Marison 1st st, hudco colony Alandur (GYM)	B	12.65
12	Gym	Rangarajapuram 3rd st, kannan colony Alandur (GYM)	B	12.65
12	Gym	2, new colony Palavanthangal(GYM)	B	12.65
12	Gym	BV Nagar 3rd main rd, gandhi nagar Nanganallur (GYM)	B	12.65
14	Gym	Slum clearance board, kannagi nagar Thoraipakkam (Gym)	A	19.86
6	Community Hall	SRP koil Perambut Perambur	C	10.44
6	Community Hall	New Farrance Rd Jamaliya	C	10.44
6	Community Hall	Perambur Tank Rd Jamaliya	C	10.44
6	Community Hall	Angalamman Koil Street Choolai	C	10.44
6	Community Hall	Kanakaraya Thottam Pattalam	C	10.44
6	Community Hall	Kuvam River Road, Egmore	C	10.44
12	Community Hall	Ramapuram, L&T Colony, Manappakam	B	10.44
12	Community Hall	Nehru Colony Nanganallur	B	10.44
12	Community Hall	New Colony, pazhavanthangal	B	10.44
14	Community Hall	Mali Balaji Nagar, pallikaranai Balaji nagar Velachery main road	A	10.44
14	Community Hall	Lit Colony Pallikaranai Neelankarai	A	10.44
14	Community Hall	Jalladiapet, medavakkam Uthakulam	A	10.44
6	New Shopping Complex	Srp Koil Street Perambur	C	22.01
6	New Shopping Complex	Perambur High Rd JAMALIYA	C	22.01
6	New Shopping Complex	1	C	22.01
6	New Shopping Complex	Sachidanantham Shopping	C	22.01
6	New Shopping Complex	Angalamman Koil Street Pattalam	C	22.01
12	New Shopping	Bajanai Koil Street Nandambakkam	B	22.01

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
	Complex			
12	New Shopping Complex	Ramapuram Alandur	B	22.01
12	New Shopping Complex	Ncbs Colony Nanganallur	B	22.01
14	New Shopping Complex	Park Square Colony Rd Perungudi	A	5.69
14	New Shopping Complex	Velacherry Main Road	A	5.69
14	New Shopping Complex	Thulukathamman Koil Street	A	5.69
14	New Shopping Complex	Commercial Complex, Rajiv Gandhi It Expy Sholinganallur	A	22.01
6	Parks	4/13 , kk nagar Perambur	C	12.65
6	Parks	13, venkatesara nagar Perambur	C	12.65
6	Parks	n0 10, vv nagar Perambur	C	12.65
6	Parks	5, netaji nagar Villivakkam	C	12.65
6	Parks	1/97, main road srinivasa nagar Villivakkam	C	12.65
6	Parks	shanmugan nagar,54/73 Kolathur	C	12.65
6	Parks	corporation park, 11 Koluthur	C	12.65
6	Parks	148/15 senthil nagar Kolathur	C	12.65
6	Parks	66,13th cross st Kolathur	C	12.65
6	Parks	207, Thillai nagar, mahavir nagar Kolathur	C	12.65
6	Parks	NO 47, Thirumalai nagar Kolathur	C	12.65
6	Parks	47, thirumalai nagar Kolathur	C	12.65
6	Parks	91a perityara nagar Kolathur (given 64 ward but it shows 65)	C	12.65
6	Parks	4th street Kolathur	C	12.65
6	Parks	5th st Kolathur	C	12.65
6	Parks	4th street-99 Kolathur	C	12.65
6	Parks	poonga nagar, 4th st Kolathur	C	12.65
6	Parks	kolathur rd Kolathur	C	12.65
6	Parks	thiru vi ka st Kolathur	C	12.65
6	Parks	2n cross st Perambur	C	12.65
6	Parks	srp koil st Perambur	C	12.65
6	Parks	otraivadai st Perambur	C	12.65
6	Parks	2nd st Perambur	C	12.65
6	Parks	gurusamy st Perambur	C	12.65
6	Parks	3rd cross st Jawahar Nagar	C	12.65
6	Parks	2nd cross rd Jawahar Nagar	C	12.65
6	Parks	1st cross road Periyar Nagar	C	12.65
6	Parks	kanakar st Thanthoni Amman Koil Street	C	12.65
6	Parks	paper mill rd Park street	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
6	Parks	bharathi st Jawahar Street	C	12.65
6	Parks	1st st Vekateshwara Nagar	C	12.65
6	Parks	raghavan st Ragavan Street	C	12.65
6	Parks	konnur hing rd Konnur High Road	C	12.65
6	Parks	high road south Perambur High Road	C	12.65
6	Parks	Perambur High Road	C	12.65
6	Parks	Madhavaram High Road	C	12.65
6	Parks	Vadivelu 2nd Cross Street	C	12.65
6	Parks	Murasolimaran park	C	12.65
6	Parks	1st street Kolathur	C	12.65
6	Parks	tpf PARK Sembium (but Pulianthope)	C	12.65
6	Parks	sundarapuram Sembium (but Pulianthope)	C	12.65
6	Parks	7, veerasami rd Sembium (but Pulianthope)	C	12.65
6	Parks	308/222a1st cross st Sembium (but Pulianthope)	C	12.65
6	Parks	143, demellows rd Otteri	C	12.65
6	Parks	62, new farrance rd Otteri	C	12.65
6	Parks	20/8, nachar Amma st Puliyanthope	C	12.65
6	Parks	22c, hari narayanpuram Old Washermanpet	C	12.65
6	Parks	supty mayor , kabalmoorthu Chinthadripet	C	12.65
6	Parks	rajiv gandhi nagar Perambur	C	12.65
6	Parks	NO 1a soumsundar nagar Jamaliya	C	12.65
6	Parks	235 tnhb colony Otteri	C	12.65
6	Parks	strahan road Perambur	C	12.65
6	Parks	part street Perambur	C	12.65
6	Parks	chellappa st otteri Perambur	C	12.65
6	Parks	187/11 puthur thangal park	C	12.65
12	Parks	ags colony 1st phase Mugilavakkam	B	12.65
12	Parks	subash nagar Mugilavakkam	B	12.65
12	Parks	Kumudhan nagar Mugilavakkam	B	12.65
12	Parks	Nathamuni rd Mugilavakkam	B	12.65
12	Parks	ags colony 3rd phase Mugilavakkam	B	12.65
12	Parks	Arumugam nagar Mugilavakkam	B	12.65
12	Parks	ags colony Mugilavakkam	B	12.65
12	Parks	saraswathi st Mugilavakkam	B	12.65
12	Parks	vgn lakshmi nagar Mugalivakkam	B	12.65
12	Parks	st malier av garden Mugilavakkam	B	12.65
12	Parks	bgn blooming garden Mugalivakkam	B	12.65
12	Parks	5, madha nagar Mugilavakkam	B	12.65
12	Parks	Annai velankanni nagar Mugilavakkam	B	12.65
12	Parks	madha nagar Mugilavakkam	B	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
12	Parks	vasuki nagar Mugalivakkam	B	12.65
12	Parks	Av nagar Mugilavakkam	B	12.65
12	Parks	ms nagar Mugilavakkam	B	12.65
12	Parks	shanmugam nagar Mugilavakkam	B	12.65
12	Parks	ramachnadra st Mugilavakkam	B	12.65
12	Parks	nehruji st park Mugilavakkam	B	12.65
12	Parks	ramys nagar Mugilavakkam	B	12.65
12	Parks	river colony Alandur	B	12.65
12	Parks	river rd Alandur	B	12.65
12	Parks	godawari st Alandur	B	12.65
12	Parks	narmada st Alandur	B	12.65
12	Parks	manapakkam main rd Alandur	B	12.65
12	Parks	sriram garden Alandur	B	12.65
12	Parks	bei nagar park Alandur	B	12.65
12	Parks	manpakkam main rd 1/76 Alandur	B	12.65
12	Parks	defence office colony Alandur	B	12.65
12	Parks	new st Alanthur	B	12.65
12	Parks	voc nagar Alanthur	B	12.65
12	Parks	senjay gandhi nagar Alanthur	B	12.65
12	Parks	jeevan nagar Alanthur	B	12.65
12	Parks	1st streen office colony Alanthur	B	12.65
12	Parks	neharu st park Nanganallur	B	12.65
12	Parks	Thankganga nagar Nanganallur	B	12.65
12	Parks	kuberan nagar, extnsion Nanganallur	B	12.65
12	Parks	collector nagar Nanganallur	B	12.65
12	Parks	thiruvallur st Nanganallur	B	12.65
12	Parks	morrision 5th st Alanthur	B	12.65
12	Parks	shanthi nagar Alanthur	B	12.65
12	Parks	kakkan nagar Alanthur	B	12.65
12	Parks	ncbs colony Nanganallur	B	12.65
12	Parks	joggers park Alanthur	B	12.65
12	Parks	thamarai st Alanthur	B	12.65
12	Parks	elango st Alanthur	B	12.65
12	Parks	lakshmi nagar. Alanthur	B	12.65
12	Parks	Thamarai parani st park Alanthur	B	12.65
12	Parks	kumara kudi nagar Adambakkam	B	12.65
12	Parks	Bv nagar Madipakkam	B	12.65
12	Parks	Nanganallur	B	12.65
12	Parks	st nehru colony Nanaganallur	B	12.65
12	Parks	Tngo colony Nanganallur	B	12.65
12	Parks	iyyapa nagar Nanganallur	B	12.65
12	Parks	Alwar nagar Nanganallur	B	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
12	Parks	lakshmi nagar Nanganallur	B	12.65
12	Parks	balaji nagar Nanganallur	B	12.65
12	Parks	kanika colony Nanganallur	B	12.65
12	Parks	vignesh nagar Nanganallur	B	12.65
12	Parks	kannan nagar Nanganallur	B	12.65
12	Parks	5-42 kanna nagar Nanganallur	B	12.65
12	Parks	13/19b gandhi nagar Madipakkam	B	12.65
12	Parks	easwari colony Madipakkam	B	12.65
12	Parks	vijay avenu Nanganallur	B	12.65
12	Parks	voltas colony Nanganallur	B	12.65
12	Parks	nehru high rd Nanganallur	B	12.65
12	Parks	32/63 nehru main rd Nanganallur	B	12.65
14	Parks	Anna colony Thiruvanmiyur	A	12.65
14	Parks	park rd Perungudi	A	12.65
14	Parks	Triangle shape park Tharamani	A	19.86
14	Parks	Thirumalai nagar Perungudi	A	19.86
14	Parks	periyar rd Perungudi	A	19.86
14	Parks	VGP layout Perungudi	A	19.86
14	Parks	Telephone park Perungudi	A	19.86
14	Parks	Rajivnagar Perungudi	A	12.65
14	Parks	seevaram Perungudi	A	12.65
14	Parks	Lakshmi nagar park Madipakkam	A	19.86
14	Parks	par st Perungudi	A	19.86
14	Parks	high road south Madipakkam	A	19.86
14	Parks	Hindu colony Madipakkam	A	12.65
14	Parks	vanuvampet Nanganallur	A	12.65
14	Parks	EPRnagar Nanganallur	A	12.65
14	Parks	balaji nagar Madipakkam	A	19.86
14	Parks	Annai thearasa nagar Madipakkam	A	19.86
14	Parks	Elumalai nagar Madipakkam	A	12.65
14	Parks	Srinivasa nagar. Madipakkam	A	19.86
14	Parks	Ramalinga nagar Madipakkam	A	19.86
14	Parks	park rd Perungudi	A	19.86
14	Parks	24/4 Rajiv nagar Perungudi	A	19.86
14	Parks	5,phase 1, rajiv nagar Perungudi	A	12.65
14	Parks	park rd , 5th st Madipakkam	A	19.86
14	Parks	Elim nagar Perungudi	A	19.86
14	Parks	Ram nagar south Perungudi	A	12.65
14	Parks	balaiah garden Perungudi	A	12.65
14	Parks	Perungudi	A	19.86
14	Parks	mahalakshmi nagar Perungudi	A	12.65
14	Parks	Meenakshi nagar Perungudi	A	19.86

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
14	Parks	karthikeya puram Perungudi	A	12.65
14	Parks	childrans park Perungudi	A	19.86
14	Parks	Kamakotti nagar	A	19.86
14	Parks	Vgp santhi nagar	A	19.86
14	Parks	Pallikaranai Main road	A	19.86
14	Parks	Kamakotti nagar	A	19.86
14	Parks	pallikarnai Neelankarai	A	19.86
14	Parks	vgp shanthi nagar Neelankarai	A	12.65
14	Parks	IIT colony	A	12.65
14	Parks	narayana puram Perungudi	A	19.86
14	Parks	muligai park Perungudi	A	19.86
14	Parks	lotus pond park Perungudi	A	19.86
14	Parks	selvam nagar Perungudi	A	19.86
14	Parks	kannabiran koil st Kannabiran kovil street	A	12.65
14	Parks	kanabiran koil st Perungudi	A	12.65
14	Parks	kovalan nagar Pallikaranai	A	12.65
14	Parks	Kovalan nagar	A	19.86
14	Parks	Jaychandran	A	19.86
14	Parks	Thiranthaveli park	A	19.86
14	Parks	jalladianpet Perungudi	A	19.86
14	Parks	sri sai nagar Perungudi	A	12.65
14	Parks	crock st Thoraipakkam	A	12.65
14	Parks	nehru nagar Thoraipakkam	A	19.86
14	Parks	worker estate Neelakarai	A	12.65
14	Parks	Raja nagar Neelakarai	A	19.86
14	Parks	sis danube Perungudi	A	19.86
14	Parks	Anand nagar Thoraipakkam	A	19.86
14	Parks	mcn nagar Thoraipakkam	A	12.65
14	Parks	Ellalamman Thoraipakkam	A	12.65
14	Parks	sakthi nagar Thoraipakkam	A	12.65
14	Parks	Bala murugan garden Thoraipakkam	A	12.65
14	Parks	Vi cross st Thoraipakkam	A	12.65
14	Parks	1/411 Thoraipakkam	A	19.86
14	Parks	VGP layout Injambakkam	A	19.86
14	Parks	ECR Injambakkam	A	12.65
14	Parks	1, ECR hanuman colony Injambakkam	A	12.65
14	Parks	PTC quarters Thoraipakkam	A	12.65
14	Parks	gandhi nagar Thoraipakkam	A	19.86
14	Parks	vengateswara nagar Thoraipakkam	A	19.86
14	Parks	kumaran kudi st Thoraipakkam	A	12.65
14	Parks	Netaji nagar Thoraipakkam	A	12.65
14	Parks	perubakkam joint rd Perungudi	A	19.86

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
14	Parks	VGP praba nagar Perungudi	A	19.86
14	Parks	12-30, sai nagar Perungudi	A	19.86
14	Parks	Annani indira nagar Thoraipakkam	A	19.86
14	Parks	pillayar kovil st Thoraipakkam	A	12.65
14	Parks	kannagi nagar Thoraipakkam	A	12.65
14	Parks	Thoraipakkam	A	12.65
14	Parks	blok I7, SLUM CLEARANCE Thoraipakkam	A	19.86
14	Parks	11580,Kannagi nagar Thoraipakkam	A	19.86
14	Parks	9972 kannagi nagar Thoraipakkam	A	19.86
14	Parks	Block 33, Slum clearance Thoraipakkam	A	19.86
14	Parks	3689, kannagi nagar Thoraipakkam	A	19.86
14	Parks	Jains pebble brock Thoraipakkam	A	19.86
14	Parks	karapakkam Sholinganallur	A	12.65
14	Parks	Rajiv gandhi salai Sholinganallur	A	19.86
14	Parks	sea cliff encalve Panaiyur	A	19.86
6	Play Grounds	Girija nagar Kolathur	C	12.65
6	Play Grounds	Pallavan salai Perambur	C	12.65
6	Play Grounds	Pallavan salai Perambur (Overlapping)	C	12.65
6	Play Grounds	Madurai samy madam,Perambur	C	12.65
6	Play Grounds	Periyar Nagar 4th Street	C	12.65
6	Play Grounds	Jawahar Nagar, 2nd, Circular Road.	C	12.65
6	Play Grounds	Jawahar Nagar, 1st, Circular road	C	12.65
6	Play Grounds	Jawahar Nagar 2nd Cross Street	C	12.65
6	Play Grounds	Loco Scheme 1st Main Road	C	12.65
6	Play Grounds	Rangasayee St	C	12.65
6	Play Grounds	Somaramasami 2nd Lane	C	12.65
6	Play Grounds	Amirthamal Colony	C	12.65
6	Play Grounds	Parthasarathy Street	C	12.65
6	Play Grounds	Jaghannathan street (Construction)	C	12.65
6	Play Grounds	Raja Street (Community hall)	C	12.65
6	Play Grounds	Perambur High Road	C	12.65
6	Play Grounds	Govindan Street	C	12.65
6	Play Grounds	DR. AMBEDKAR COLLEGE ROAD	C	12.65
6	Play Grounds	Puliyanthope TVK Nagar	C	12.65
12	Play Grounds	Sriram garden indira nagar	B	12.65
12	Play Grounds	Rangarajapuram kannan colony Alanthur	B	12.65
12	Play Grounds	Shanthi nagar Adambakkam	B	12.65
12	Play Grounds	Bhuvaneshwari nagar Velachery (Reconstruction)	B	12.65
12	Play Grounds	Kundrakudi nagar, adambakkam	B	12.65
12	Play Grounds	Lakshmi nagar alwar nagar	B	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
12	Play Grounds	TNGO Nagar Nanganallur	B	12.65
14	Play Grounds	Karpagambal nagar Kottivakkam	A	19.86
14	Play Grounds	Kannappa nagar Kottivakkam	A	19.86
14	Play Grounds	Vanuvampet, madipakkam	A	19.86
14	Play Grounds	Ram nagar velacherry	A	12.65
14	Play Grounds	Kamakotti nagar 5th Street	A	19.86
14	Play Grounds	Kamakotti Nagar 4th Street Unknown Point	A	19.86
14	Play Grounds	Kamakotti Nagar 4th Street Unknown Point	A	19.86
14	Play Grounds	VGP Shanthi Nagar, Santhosh Street, Palli Karanai	A	19.86
14	Play Grounds	Armugam nagar 2nd street	A	19.86
14	Play Grounds	Jalladiampet krishna nagar Perungudi	A	12.65
14	Play Grounds	Rajiv gandhi salai, mettukuppam Thoraipakkam	A	19.86
14	Play Grounds	Kannagi nagar Thoraipakkam	A	19.86
14	Play Grounds	sh 49 panaiyur (Neelakarai)	A	19.86
14	Play Grounds	1/93 Jalladiampet krishna nagar Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
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14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	12.65
14	Play Grounds	Perungudi	A	19.86
12	Play Grounds	Alandur	B	12.65
14	Parks	Perungudi	A	12.65
14	Parks	Perungudi	A	12.65
14	Parks	Perungudi	A	12.65
14	Parks	Perungudi	A	12.65
14	Parks	Perungudi	A	19.86
14	Parks	Perungudi	A	12.65
14	Parks	Perungudi	A	12.65
6	Bridges - Road Over Bridge	Murasoli Maran Bridge at Perambur High Road to the West of Perambur Railway Station.	C	36.93
12	Bridges - Rail over Bridge	Pazhavanthangal subway	B	11.39
6	Play Grounds	Jawahar Nagar 2nd Cross Street	C	12.65
14	Play Grounds	AGS Beach main road Kottivakkam	A	12.65
14	Play Grounds	Kovalan Nagar, Pallikaranai	A	12.65
14	Play Grounds	VGP Shanthi Nagar, Santhosh Street, Palli Karanai	A	12.65
6	Play Grounds	Thiru.Vi.Ka. Nagar Playground	C	12.65
6	Play Grounds	Rangasaayi Playground	C	12.65
6	Play Grounds	KP Park Playground	C	12.65
14	Play Grounds	Kamakotti nagar, 6th Streey	A	12.65
6	Play Grounds	Rangasayee St	C	12.65
6	Play Grounds	(K.P.Park) , Demalous Road	C	12.65
6	Play Grounds	Mathurai Swamy Madam Street.	C	12.65
6	Play Grounds	Thiru.Vi. Ka Nagar Play Ground,	C	12.65
14	Play Grounds	Kamakotti Nagar 4th Main Road, Pallikaranai	A	12.65
6	Play Grounds	Jawahar Nagar 2nd Cross Street	C	12.65
6	Play Grounds	Mathurai Swamy Madam Street.	C	12.65
6	Play Grounds	Grey Nagar	C	12.65
6	Play Grounds	Old Slaughter House Road, CHOOLAI	C	12.65
12	Play Grounds	Nethaji Street, Madhanandhpuram	B	12.65
12	Play Grounds	Kannan Colony	B	12.65
14	Play Grounds	Kamakotti Nagar 4th Main Road, Pallikaranai	A	12.65
14	Play Grounds	Gandhi Street, Jalladan pettai	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
6	Play Grounds	Star Playground, 2nd cross street, Jawahar nagar, Kolathur	C	12.65
6	Play Grounds	Jawahar Nagar, 1st, Circular Road.	C	12.65
6	Play Grounds	Murasolimaran Park, Perambur	C	12.65
6	Play Grounds	Corporation Playground, Kannigapuram	C	12.65
6	Play Grounds	Pumping Station, Otteri	C	12.65
12	Play Grounds	Skating field at 100 feet road, Nanganallur	B	12.65
14	Play Grounds	VGP Layout 4th Main Road Park	A	12.65
14	Play Grounds	Jayachandran Park	A	12.65
14	Play Grounds	Puzhuthivakkam park, balaji nagar	A	12.65
14	Play Grounds	Balaji Nagar, 3rd Street, Park	A	12.65
6	Play Grounds	V.V Nagar,Kolathur	C	12.65
6	Play Grounds	Jawahar Nagar, 1st, Circular Road.	C	12.65
6	Play Grounds	SRP Colony 6th Street	C	12.65
6	Play Grounds	Jawahar Nagar, 2nd, Circular Road.	C	12.65
6	Play Grounds	Teeds Garden	C	12.65
6	Play Grounds	Rangasayee St	C	12.65
6	Play Grounds	Venkatathiri Street	C	12.65
6	Play Grounds	Mathurai Swamy Madam Street.	C	12.65
6	Play Grounds	Thiru.Vi. Ka Nagar Play Ground,	C	12.65
12	Play Grounds	Shanthi nagar 4 th street thillai ganga nagar	B	12.65
14	Play Grounds	Kuppusamy strett, ullagaram	A	12.65
6	Play Grounds	Jawahar Nagar 2nd Cross Street	C	12.65
6	Play Grounds	S S Puram "B" Otteri	C	12.65
14	Play Grounds	Kamakotti Nagar 4th Main Road, Pallikaranai	A	12.65
14	Play Grounds	Shellon Estate	A	12.65
6	Bus Bays	Ayanavaram	C	21.63
6	Bus Bays	J.J. Nagar East	C	21.63
6	Bus Bays	J.J. Nagar West	C	21.63
14	Bus Bays	Kannagi Nagar	A	22.40
6	Bus Bays	Perambur	C	21.63
6	Bus Bays	Periyar Nagar	C	21.63
6	Bus Bays	T.V.K. Nagar	C	21.63
6	Bus Bays	Villivakkam	C	21.63

Package D Street Lights:

Maximum Permissible area for advertising: 0.6 sq.m. per pole

Bus route Street Lights:

Zone	Street Name	Total
6	Dr.Ambedkar College Road	49
6	Balaji Nagar 1st Main Road	0
6	Poombuhar Nagar 1st Main Road	0
6	Senthil Nagar 1st Main Road	25
6	Villivakkam Burial Ground Road (Makaram)	13
6	Rajan Nagar Main Road (Senthil nagar 1st main road to Kolathur Redhills Road)	0
6	Villvakkam Redhills Road	32
6	Paper Mills Road	0
6	Kolathur Redhills Road	0
6	Srinivasa Nagar 2nd Main Road	10
6	Srinivasa Nagar 1st Main Road	0
6	Thillai Nagar 1st Main Road (Senthil Nagar 1st Main Road to Ring Road)	0
6	SRP Colony Main Road	10
6	Karthigeyan Salai	37
6	Venkatraman Salai	12
6	Jaganathan Salai	21
6	Jawahar Nagar 1st Main Road	17
6	Balasubramaniam Salai	13
6	Kandasamy Salai	17

Zone	Street Name	Total
6	Kumaran Nagar Main Road	10
6	GKM Colony 17th Street	5
6	Jambulingam Main Road	30
6	SRP Koil Street (South & North)	44
6	Pallavan Salai	46
6	Lakshmi Amman Koil Street	3
6	Tank Link Road	9
6	Perambur High Road (South)	9
6	Perambur High Road (North)	79
6	Konnur High Road	0
6	Basin Power House Road	0
6	Dr.Ambedkar College Road	19
6	Cooks Road	40
6	Stephenson Road (Adjacent to BNC Mill)	0
6	Medavakkam Tank Road	95
6	Bricklin Road	26
6	Barracks Gate Road	4
6	Perambur Barracks Road	21
6	Puliyanthope High Road	40
6	Basin Elephant Gate Road	15
6	Demollows Road	36
6	Elephant Gate Bridge Road	0
6	Sydams Road	0
6	Choolai High Road	19
6	Raja Muthaiah Salai	0
6	70' Road	0
12	Manapakkam Main Road	30
12	Railway Station Road	15

Zone	Street Name	Total
12	West Karikalan Street	6
12	Officer Colony IV Street	2
12	Thiruvalluvar Street	5
12	T.G.Nagar 1st Main Road	5
12	T.G.Nagar 4th Main Road	6
12	Thillai Ganga Nagar 22nd Street	10
12	Thillai Ganga Nagar 3rd Main Road	24
12	Palandiamman Koil Street	12
12	East Karikalan Street	4
12	College Road	21
12	Krishnasamy Street	4
12	Balusamy Street	0
12	Nanganallur 2nd Main Road	14
12	Balaji Nagar Main Road	21
12	Nanganallur 48th Street	6
12	MGR Road	38
12	M.M.T.C. Colony Main Road	11
12	Hindu Colony 17th Street	5
12	Nanganallur 5th Main Road	33
12	New Colony Main Road	7
12	Erikarai Street	11

Arterial route Street Lights:

Zone	Street Light Poles
6	15
12	0
14	274

Package E

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
8	Gym	TNBH Flats, Muvendar nagar, Gym	A	19.86
11	Gym	Gandhi st, lakshmi nagar Porur (Gym)	B	12.65
3	Community Hall	Manali, Chinnasekadu	C	10.44
3	Community Hall	Mettupalayam ,Puzhal	C	10.44
3	Community Hall	Samuthayakoodam Rd, arul Nagar Redhills	C	10.44
8	Community Hall	Gajalakshmi colony, shenoy Nagar Anna Nagar	A	10.44
8	Community Hall	Crescent Rd, anna Nagar East Anna nagar	A	10.44
8	Community Hall	Community Hall street, Arumbakkam, MMDA colony	A	10.44
8	Community Hall	Chitti Babu street Chetpet	A	10.44
8	Community Hall	Officers Colony	A	10.44
8	New Shopping Complex	Kk Nagar Aynavaram	A	5.69
8	New Shopping Complex	Market Street Aynavaram	A	22.01
8	New Shopping Complex	Tp Chathram Main Road, Shenoy Nagar	A	5.69
8	New Shopping Complex	Kathiravan Colony, Shenoy Nagar Aminjikarai	A	5.69
8	New Shopping Complex	Barathi Puram, Shenoy Nagar	A	5.69
8	New Shopping Complex	Pulla Avenue Shenoy Nagar	A	5.69
8	New Shopping Complex	Kilpauk Garden Kumaran Nagar Kilpauk	A	22.01

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
8	New Shopping Complex	Brewary Rd Shenoy Nagar	A	22.01
8	New Shopping Complex	Ave Nsk Nagar, Anna Nagar NSK NAGAR	A	5.69
8	New Shopping Complex	Govt Yoga & Naturopathy Medical College Anna Nagar	A	5.69
8	New Shopping Complex	Sbi Staff Colony, Arumbakkam Arumbakkam	A	22.01
8	New Shopping Complex	Uthamman Koil St, Ms Colony Chethpet	A	22.01
8	New Shopping Complex	Telecom Quarters Kilpauk	A	5.69
3	Parks	chennasekkadu Madhavaram	C	12.65
3	Parks	vazthutalai medu main road Madhavaram	C	12.65
3	Parks	macro marbles Madhavaram	C	12.65
3	Parks	marvels park Madhavaram	C	12.65
3	Parks	3rd street ,pozhai Madhavaram	C	12.65
3	Parks	gurushanthi nagar Madhavaram	C	12.65
3	Parks	1,main road Madhavaram	C	12.65
3	Parks	4,ambathur road , red hills rd Madhavaram	C	12.65
3	Parks	98a,gandadharan st Madhavaram	C	12.65
3	Parks	krishna nibanna Madhavaram	C	12.65
3	Parks	53,manthaveli ,mani nagar Madhavaram	C	12.65
3	Parks	vs mani nagar Kodungaiyur	C	12.65
3	Parks	64, arumandai road Kodungaiyur	C	12.65
3	Parks	68,manthavelli ,vd mani nagar Kodungaiyur	C	12.65
3	Parks	446,ring roa hosusing sector Kodungaiyur	C	12.65
3	Parks	arul nagar Kodungaiyur	C	12.65
3	Parks	15,blocl alex nagar Kodungaiyur	C	12.65
3	Parks	siva sankar nagar Kodungaiyur	C	12.65
3	Parks	2,deenadayalu nagar Kodungaiyur	C	12.65
3	Parks	roja nagar ext rd Kodunkaiyur	C	12.65
3	Parks	28,jawahar st Kodungaiyur	C	12.65
3	Parks	294,Assisi nagar Kodunkaiyur	C	12.65
3	Parks	16,2n st mettu ma nagar Kodungaiyur	C	12.65
3	Parks	childrans park,mula chatram Kodungaiyur	C	12.65
3	Parks	kkr nagar Kodungaiyur	C	12.65
3	Parks	kkr nagar,78j Kodungaiyur	C	12.65
3	Parks	clustur madhavaram 3 Kodungaiyur	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
3	Parks	10,Anna st Ponniammanmedu	C	12.65
3	Parks	121thankachalam Ponniammanmedu	C	12.65
3	Parks	74/39, thanikachalam Ponniammanmedu	C	12.65
3	Parks	Thangaraj salai Ponniammanmedu	C	12.65
3	Parks	7070, thankachallam nagar Ponniammanmedu	C	12.65
3	Parks	5th main road Ponniammanmedu	C	12.65
3	Parks	vpc nagar Ponniammanmedu	C	12.65
3	Parks	secretariat nagar ponniammanmedu	C	12.65
3	Parks	104, kalpaliayam Ponniammanmedu	C	12.65
3	Parks	burial ground rd Ponniammanmedu	C	12.65
3	Parks	43,katida Kolathur	C	12.65
3	Parks	3, birla Ave Kolathur	C	12.65
3	Parks	padmavathi nagar Kolathur	C	12.65
3	Parks	81, padmavathi nagar Kolathur	C	12.65
3	Parks	padmavathi nagar main rd Kolathur	C	12.65
3	Parks	32C, padmavathi nagar Kolathur	C	12.65
3	Parks	surapet manin rad Ponniammanmedu	C	12.65
3	Parks	102, srinivasa nagar Ponniammanmedu	C	12.65
3	Parks	97A srivansa nagar Ponniammanmedu	C	12.65
3	Parks	mini park, surathipattu Ponniammanmedu	C	12.65
3	Parks	400, puzhal Ponniammanmedu	C	12.65
3	Parks	voc st Ponniammanmedu	C	12.65
3	Parks	valuvar nagar Red hills	C	12.65
3	Parks	1/4 taluka exhill nagar Red hills	C	12.65
3	Parks	2/35, shanmuganagam Red hills	C	12.65
3	Parks	lakshmi nagar Red hills	C	12.65
3	Parks	lakshmi amman nagar Red hills	C	12.65
3	Parks	jaya parwati nagar Red hills	C	12.65
3	Parks	teachers colony Kolathur	C	12.65
3	Parks	3rd layout teachers colony Kolathur	C	12.65
8	Parks	dr. Ambedkar greated chennai corporation park SIDCO NAGAR	A	19.86
8	Parks	thiru nagar Annanagar	A	19.86
8	Parks	baba nagar Annanagar	A	12.65
8	Parks	8, thiru nagar Villivakkam	A	12.65
8	Parks	8,thiru nagar Thirunagar	A	12.65
8	Parks	1,mullai nagar Annanagar	A	19.86
8	Parks	vellala st Annanagar	A	12.65
8	Parks	75-2, bharathi nagar Ayanavaram	A	12.65
8	Parks	8/81, uniter india nagar Annanagar	A	12.65
8	Parks	Shenoy Nagar	A	12.65
8	Parks	115, ponamalle high rd Villivakkam	A	19.86

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
8	Parks	147 evr salai Villivakkam	A	12.65
8	Parks	manickam park Villivakkam	A	19.86
8	Parks	megala ,purasaiwakkam Villivakkam	A	12.65
8	Parks	brick kiln rd Villivakkam	A	19.86
8	Parks	4th cross st Kilpauk	A	19.86
8	Parks	23/42, davidpuram Kilpauk	A	12.65
8	Parks	103, voc nagar Anna Nagar east	A	19.86
8	Parks	playground st Kilpauk (Playground)	A	19.86
8	Parks	no 99, goldan colony Kilpauk (Playground)	A	12.65
8	Parks	w ext trd policy colony Kilpauk	A	12.65
8	Parks	shorny nagar Kilpauk	A	12.65
8	Parks	metal factory road Choolaimedu	A	12.65
8	Parks	annanagar east Anna Nagar	A	19.86
8	Parks	E club road Shenoy Nagar	A	19.86
8	Parks	E club rd Shenoy Nagar	A	12.65
8	Parks	1, pulla area Shenoy Nagar	A	19.86
8	Parks	asperian garden colony New avadi Road(GYM)	A	12.65
8	Parks	6th mail rd Anna Nagar	A	19.86
8	Parks	santhi colony Anna Nagar	A	19.86
8	Parks	mrd colony Anna Nagar	A	19.86
8	Parks	Al block Anna Nagar	A	19.86
8	Parks	Af103 block Af Anna Nagar	A	19.86
8	Parks	7/1688 , H block Anna Nagar	A	12.65
8	Parks	H block 1791 Anna Nagar	A	12.65
8	Parks	temple viwe colony Anna Nagar	A	12.65
8	Parks	ponni clolny Anna Nagar	A	12.65
8	Parks	thiruvallur colony Anna Nagar	A	12.65
8	Parks	28th st ponni clony Anna Nagar	A	12.65
8	Parks	mullai nagar Anna Nagar	A	19.86
8	Parks	vasanth colony Anna Nagar	A	12.65
8	Parks	Aishwarya colony Anna Nagar	A	12.65
8	Parks	udatyam colony Anna Nagar	A	12.65
8	Parks	2040, udayam colony Anna Nagar	A	12.65
8	Parks	1904, udhayam colony Anna Nagar	A	12.65
8	Parks	z bloxk sector z2 Anna Nagar	A	12.65
8	Parks	anbu colony Anna Nagar	A	12.65
8	Parks	14th , bharathi colony Anna Nagar	A	19.86
8	Parks	473, c sector Anna Nagar	A	19.86
8	Parks	bpcl staff quarters Anna Nagar	A	12.65
8	Parks	west , thillaiyadi Anna Nagar	A	19.86
8	Parks	Kamarajar Nagar Balavinayagar Nagar	A	12.65
8	Parks	Choolaimedu	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
8	Parks	Chetpet	A	12.65
8	Parks	Egmore	A	19.86
8	Parks	mayor ramanathan salai Egmore	A	19.86
8	Parks	2-25 ms nagar Chetpet	A	19.86
8	Parks	1st street Chetpet	A	12.65
11	Parks	erikarai salai Saligramam	B	12.65
11	Parks	lake viw rd Saligramam	B	12.65
11	Parks	Barsana nagar	B	12.65
11	Parks	Chinna nelambur	B	12.65
11	Parks	Nolambur	B	12.65
11	Parks	Abhinayam phase 1	B	12.65
11	Parks	Abhinayam phase	B	12.65
11	Parks	block A, DABC Abhinayam phase	B	12.65
11	Parks	phase 1, D 23 Abhinayam phase	B	12.65
11	Parks	goldan fortune Valasaravakkam	B	12.65
11	Parks	Valasaravakkam	B	12.65
11	Parks	park rd Valasaravakkam	B	12.65
11	Parks	131A nalambur Valasaravakkam	B	12.65
11	Parks	TNHB nolambur Valasaravakkam	B	12.65
11	Parks	DABC mithillam Valasaravakkam	B	12.65
11	Parks	abhinayam phase 2 Valasaravakkam	B	12.65
11	Parks	block d , dabc Valasaravakkam	B	12.65
11	Parks	vgn nagar Valasaravakkam	B	12.65
11	Parks	90, BGN nagar phase 4 Valasaravakkam	B	12.65
11	Parks	37,park st Valasaravakkam	B	12.65
11	Parks	21, garden st Valasaravakkam	B	12.65
11	Parks	34, VGN nagar Valasaravakkam	B	12.65
11	Parks	84, VGN nagar Valasaravakkam	B	12.65
11	Parks	12, Dabc ave Valasaravakkam	B	12.65
11	Parks	sri ram nagar Valasaravakkam	B	12.65
11	Parks	Adayalampattu village Valasaravakkam	B	12.65
11	Parks	s and p garden Valasaravakkam	B	12.65
11	Parks	citilight meadows Valasaravakkam	B	12.65
11	Parks	vinayaka nagar Valasaravakkam	B	12.65
11	Parks	mogapair west main rd Valasaravakkam	B	12.65
11	Parks	vgn enclave Valasaravakkam	B	12.65
11	Parks	4th mail rd.nolambur Valasaravakkam	B	12.65
11	Parks	linz park, 13 cr st Valasaravakkam	B	12.65
11	Parks	85, nolambur Valasaravakkam	B	12.65
11	Parks	mogapair west , Tnho phase 1 Valasaravakkam	B	12.65
11	Parks	MG 50 nolambur Valasaravakkam	B	12.65
11	Parks	7/129 MMDA	B	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
11	Parks	Amudha nagar	B	12.65
11	Parks	ganesh nagar Porur	B	12.65
11	Parks	brindwan nagar porur	B	12.65
11	Parks	23-be brindavan st porur	B	12.65
11	Parks	palaniappa nagar porur	B	12.65
11	Parks	100, palaniappa nagar porur	B	12.65
11	Parks	alwarthirunagar	B	12.65
11	Parks	janaki nagar porur	B	12.65
11	Parks	cinthanmani vinayahar porur	B	12.65
11	Parks	mahaeish techers colony Maduravoyal	B	12.65
11	Parks	angi fairy land Porur	B	12.65
11	Parks	subha giri nagar Thiruvi ka nagar	B	12.65
11	Parks	Thundalam	B	12.65
11	Parks	maruthi nagar Maduravoyal	B	12.65
11	Parks	karabakkam Maduravoyal	B	12.65
11	Parks	metro nagar Maduravoyil	B	12.65
11	Parks	karabakkam , buddhar colony Maduravoyal	B	12.65
11	Parks	gangai amman kobil st Maduravoyal	B	12.65
11	Parks	kittu park Maduravoyal	B	12.65
11	Parks	ranganathan nagar Porur	B	12.65
11	Parks	mugalivakkam Porur	B	12.65
11	Parks	ramaswamu nagar Porur	B	12.65
11	Parks	nehruji st Porur	B	12.65
11	Parks	ramakrishna nagar Porur	B	12.65
11	Parks	kurinji nagar Porur	B	12.65
11	Parks	malliga st , kurinji nagar Porur	B	12.65
11	Parks	shanthi nagrar Ramapuram	B	12.65
11	Parks	giri nagar Ramapuram	B	12.65
11	Parks	ramasamy nagar Porur	B	12.65
11	Parks	varshini nagar Guindy	B	12.65
11	Parks	mullai nagar Ramapuram	B	12.65
11	Parks	vallur salai Ramapuram	B	12.65
11	Parks	rayla nagar Ramapuram	B	12.65
11	Parks	sri ram nagar, 7th ave Ramapuram	B	12.65
11	Parks	andavar nagar Ramapuram	B	12.65
11	Parks	mandhi naicker thottom Ramapuram	B	12.65
3	Play Grounds	Chinnasamy st, chinnasekadu Madhavaram (play ground)	C	12.65
3	Play Grounds	Mettupalayam Puzhal	C	12.65
3	Play Grounds	Rettamalai srinivsan st,Mettupalayam Puzhal	C	12.65
3	Play Grounds	Sethupathi nagar, near J garden Madhavaram	C	12.65
3	Play Grounds	Pukraj nagar, Madhavaram	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
3	Play Grounds	Milk colony nagar, assisi rd, Madhavaram	C	12.65
3	Play Grounds	Milk colony nagar, subramani nagar, Madhavaram	C	12.65
3	Play Grounds	Milk colony nagar, Ganapathi nagar, Madhavaram	C	12.65
3	Play Grounds	Mangalapuram, Madhavaram	C	12.65
3	Play Grounds	Srinivasa nagar, kadirvedu	C	12.65
3	Play Grounds	INTUC nagar near puzhal kadirvedu	C	12.65
3	Play Grounds	MGR Nagar puzhal	C	12.65
8	Play Grounds	M block agathiyar nagar Annanagar	A	19.86
8	Play Grounds	Tagore nagar, Ayanavaram	A	19.86
8	Play Grounds	Elumalai st, kuppusamy nagar, Ayanavaram	A	12.65
8	Play Grounds	Garden court kilpauk Ayanavaram	A	19.86
8	Play Grounds	Nehru park Villivakkam(Egmore)	A	12.65
8	Play Grounds	Villivakkam (but purasaiwakkam and playground is inside the apartment)	A	19.86
8	Play Grounds	Triangle park, annanagar east	A	19.86
8	Play Grounds	1st st, af block Anna Nagar	A	19.86
8	Play Grounds	Thiruvalluvar colony Anna Nagar Play ground/Park (Both are in same place)	A	12.65
8	Play Grounds	Kambar colony Anna Nagar Play ground/Park (Both in same place)	A	12.65
8	Play Grounds	Aishwarya colony Anna Nagar play ground/park (both in same place)	A	12.65
8	Play Grounds	BPCL staff quartres back gate	A	19.86
8	Play Grounds	48/142, Block G, SIDCO Industrial Estate, MMDA Colony, Arumbakkam, Chennai, Tamil Nadu 600106	A	12.65
8	Play Grounds	No 110, E' Block, MMDA Colony Main Rd, MMDA Colony, Arumbakkam, Chennai, Tamil Nadu 600106	A	12.65
8	Play Grounds	19A, MMDA Colony, Arumbakkam, Chennai, Tamil Nadu 600106	A	19.86
8	Play Grounds	36F7+4VJ, Vathalagundu Arumugam Nagar, Arumbakkam, Chennai, Tamil Nadu 600106	A	12.65
8	Play Grounds	21/9, 1st Floor, 2nd Cross St Collectorate Colony Aminjikarai Land Mark : Near Indian Oil Muthukrishnan Street, Nelson Manickam Rd, Collectorate Colony, Aminjikarai, Chennai, Tamil Nadu 600029	A	12.65
8	Play Grounds	9th Ave, Aminjikarai, Chetpet, Chennai, Tamil Nadu 600030	A	12.65
8	Play Grounds	Brindavan N, M.S. Nagar, Brindavanam Nagar, Chetpet, Chennai, Tamil Nadu 600031	A	19.86
8	Play Grounds	Anu Apartment Mayor, B2, Chitti Babu St, M.S. Nagar, Mukta Gardens, Chetpet, Chennai, Tamil Nadu 600031	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
11	Play Grounds	paneerselvam nagar Saidapet(overlaped palmshore street)	B	12.65
11	Play Grounds	Amudha nagar Madhuravoyal	B	12.65
11	Play Grounds	Velu nagar Madhuravoyal	B	12.65
11	Play Grounds	Valasaravakkam Ramakrishna nagar	B	12.65
11	Play Grounds	La caleste shop, Porur	B	12.65
11	Play Grounds	Mugalivakkam santosh nagar Valasaravakkam	B	12.65
11	Play Grounds	Tagore st, alwartirunagar porur	B	12.65
11	Play Grounds	Pari nagar park, barati st, Gandhi Street	B	12.65
11	Play Grounds	Rajeshwari nagar, karambakkam, Porur	B	12.65
11	Play Grounds	Metronagar alapakkam	B	12.65
11	Play Grounds	6th main rd lakshmi nagar Porur	B	12.65
11	Play Grounds	Chowdry nagar valasarvakkam	B	12.65
11	Play Grounds	Rayala nagar Ramapuram	B	12.65
8	Play Grounds	Police colony, kilpauk garden colony	A	19.86
8	Play Grounds	No 110, E' Block, MMDA Colony Main Rd, MMDA Colony, Arumbakkam, Chennai, Tamil Nadu 600106	A	12.65
8	Play Grounds	36F7+2X2, Kalki Nagar, Vathalagundu Arumugam Nagar, Arumbakkam, Chennai, Tamil Nadu 600106	A	12.65
8	Play Grounds	3698+F4X, Water Tank Rd, R Block, MMDA Colony, Arumbakkam, Chennai, Tamil Nadu 600106	A	12.65
8	Play Grounds	36CC+F74, Nelson Manicom Road, Collectorate Colony, Aminjikarai, Chennai, Tamil Nadu 600029	A	12.65
8	Play Grounds	VR Ramanathan Rd, M.S. Nagar, Chetpet, Chennai, Tamil Nadu 600031	A	19.86
8	Play Grounds	Anna Nagar	A	19.86
8	Play Grounds	Anna Nagar	A	12.65
8	Play Grounds	Anna Nagar	A	12.65
8	Play Grounds	Anna Nagar	A	12.65
8	Play Grounds	Anna Nagar	A	12.65
8	Play Grounds	Anna Nagar	A	12.65
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8	Play Grounds	Anna Nagar	A	12.65
8	Play Grounds	Anna Nagar	A	12.65
8	Play Grounds	Anna Nagar	A	12.65
8	Play Grounds	Anna Nagar	A	12.65
8	Play Grounds	Anna Nagar	A	12.65
8	Play Grounds	Anna Nagar	A	12.65
8	Bridges -	Dr.Gurusamy Bridge connecting Periyar	A	11.385

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
	Road Over Bridge	E.V.R.High Road and Mc Nichols Road, Chetput.		
8	Play Grounds	JJ Indoor Stadium	A	12.65
8	Play Grounds	Cresant Ground	A	12.65
3	Play Grounds	CMDA Truck terminal road , madnavaram Ch 60	C	12.65
11	Play Grounds	Ganga Nagar, Gandhi Street	B	12.65
8	Play Grounds	Mayor Sathyamurthy Salai (Dr.Ambedkar Play ground)	A	12.65
3	Play Grounds	Erattai malai srinivasan, Puzhal	C	12.65
3	Play Grounds	CMDA Truck terminal road , madnavaram Ch 60	C	12.65
3	Play Grounds	Sembium road, Kathirvedu	C	12.65
8	Play Grounds	Agathiyar Nagar 3rd strret	A	12.65
8	Play Grounds	KK nagar 5th st	A	12.65
8	Play Grounds	Solai St	A	12.65
8	Play Grounds	Metha Nagar Main Road	A	12.65
8	Play Grounds	Mayor Sathyamurthy Salai (Dr.Ambedkar Play ground)	A	12.65
3	Play Grounds	Corporation Playground MGR 2nd Street	C	12.65
3	Play Grounds	Corporation Playground Ring road Housing sector , Madhavaram, Ch-60	C	12.65
3	Play Grounds	ASSISI Nagar 10th Street	C	12.65
3	Play Grounds	CMDA Truck terminal road , madnavaram Ch 60	C	12.65
8	Play Grounds	North Jaganatha Nagar 1st Main Road	A	12.65
8	Play Grounds	I Block 28th street	A	12.65
8	Play Grounds	I Block 34th street (Ishwarya colony)	A	12.65
8	Play Grounds	Agathiyar Nagar 3rd strret	A	12.65
8	Play Grounds	Vellalar Street, Aynavaram	A	12.65
8	Play Grounds	Solai St	A	12.65
8	Play Grounds	AE-Block, Shanthi colony, Anna nagar	A	12.65
8	Play Grounds	Metha Nagar Main Road	A	12.65
8	Play Grounds	Collectorate Colony Main Road	A	12.65
8	Play Grounds	SHENOY NAGAR	A	12.65
11	Play Grounds	Alappakkam Periyar Thidal, Maduraivoyal	B	12.65
8	Play Grounds	Anna Nagar Tower Park	A	12.65
8	Play Grounds	Shenoy Nagar	A	12.65
11	Play Grounds	TCG Park, Porur	B	12.65
3	Play Grounds	Corporation Playground Ring road Housing sector , Madhavaram, Ch-60	C	12.65
3	Play Grounds	Thiruvalluvar 2nd Street	C	12.65
3	Play Grounds	CMDA truck terminal	C	12.65
3	Play Grounds	Roja Nagar	C	12.65
3	Play Grounds	Kannagi Street, Kathirvedu	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq.m.)
8	Play Grounds	Sidco Nagar 32nd Street, Villivakkam	A	12.65
8	Play Grounds	I Block 7th street, Vallalar Kudiyuruppu	A	12.65
8	Play Grounds	I Block 18th street, Thiruvalluvar Kudiyuruppu	A	12.65
8	Play Grounds	Vellalar Street, Aynavaram	A	12.65
8	Play Grounds	H Block 15th st	A	12.65
8	Play Grounds	AE-Block, Shanthi colony, Anna nagar	A	12.65
8	Play Grounds	J.J.Indoor Stadium	A	12.65
8	Play Grounds	K Block Anna Nagar, Chindhamani, Near Boganvilla Park	A	12.65
8	Play Grounds	Collectorate Colony Main Road	A	12.65
8	Play Grounds	Venkatasamy street	A	12.65
8	Play Grounds	SHENOY NAGAR	A	12.65
11	Play Grounds	Ramakrishna Nagar, Tagore Street, Valasaravakkam	B	12.65
11	Play Grounds	Karambakkam Rajeswari 2nd street, PoRUR	B	12.65
11	Play Grounds	Bharathi Colony, Kaikkankuppal Ramapuram	B	12.65
3	Play Grounds	Corporation Playground Ring road Housing sector , Madhavaram, Ch-60	C	12.65
3	Play Grounds	ASSISI Nagar 10th Street	C	12.65
3	Play Grounds	CMDA Truck terminal road , madnavaram Ch 60	C	12.65
8	Play Grounds	CRESENT GROUND	A	12.65
8	Play Grounds	SHENOY NAGAR	A	12.65
8	Play Grounds	Cresent Play ground, Shenoy nagar	A	12.65
8	Bus Bays	M.M.D.A	A	22.4015

Package E Street Lights:

Maximum Permissible area for advertising: 0.6 sq.m. per pole

Bus route Street Lights:

Zone	Street Name	Total
3	Surappet Main Road	56
3	Thattankulam Road	38
3	Villivakkam Road	22
3	Assisi Nagar Main Road	23
3	Cuddapah Road (Kadappa Road)	39
8	K H Road (From Medavakkam Tank Road)	0
8	Konnur High Road	137

Zone	Street Name	Total
8	Link Road	0
8	Bricklin Road	21
8	Redhills Road (Villivakkam)	0
8	Sidco Nagar 1st Main Road	7
8	Baliamman Koil Street	8
8	Rajamangalam Main Road	10
8	Sidco Nagar 4th Main Road	13
8	MTH Road	58
8	Anna Nagar18th Main Road	26
8	Anna Nagar 21st Main Road	4
8	New Avadi Road	50
8	13th Main Road	36
8	Anna Nagar 4th Avenue	54
8	Anna Nagar 6th Avenue	119
8	Anna Nagar 2nd Avenue	91
8	Anna Nagar V Avenue	65
8	Anna Nagar IV Main Road	24
8	Anna Nagar 3rd Avenue	214
8	Anna Nagar 1st Avenue	9
8	Pullah Avenue	37
8	Kilpauk Garden Road	73
8	Halls Road (From New Avadi Road to K.G. Road)	7
8	Ormes Road	45
8	Harleys Road	17
8	Millers Road	25
8	Burnabi Road	18
8	Flowers Road	16
8	Gangadeesvarar Koil Street	10

Zone	Street Name	Total
8	Raja Annamalai Road	9
8	Dr. Alagappa Road	15
8	Razack Garden Road	22
8	Water Tank Road	9
8	MMDA Colony Main Road	13
8	Vinayagapuram Main Road	9
8	Nelson Manickam Road	20
8	Mayor Ramanathan Salai	58
8	Ayanavaram Road	0
8	Raju Street	0
8	IV Avenue Shanthi Colony	0
11	Mogapair Main Road	18
11	Sri Devi Kuppam Main Road	21
11	Dr.Ambedkar Salai	12
11	THIRUVALLUVAR SALAI MAIN ROAD	33
11	Radha Avenue Main Road	15
11	Alapakkam Main Road	62
11	MettuKuppam Main Road	6
11	Ganga Nagar Main Road	11
11	Chettiyar Agaram Main Road	40
11	Kamaraj Salai	16

Arterial route Street Lights:

Zone	Street Light Poles
3	0
8	29
11	0

Package F

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
2	Gym	Kosapur ariyalur Manali (gym)	C	12.65
5	Gym	Kalingarayan 1st st, Old washermenpet(gym)	C	12.65
5	Gym	Pensioner street (gym)	C	12.65
15	Gym	Sholinganallur (GYM)	A	12.65
15	Gym	Sadagoppan st, karapakkam, sholinganallur (Gym)	A	19.86
15	Gym	Thulukanathamman koil st,sholinganallur (gym)	A	12.65
1	Community Hall	Opp Chennai Corporation office Thiruvotriyur	B	10.44
2	Community Hall	Grant Lyon, Puzhal ,Manali	C	10.44
2	Community Hall	Mogappair ,West Moggapair	C	10.44
5	Community Hall	Xavier Street, Seven Wells George Town	C	10.44
5	Community Hall	Anna Pillai Street Sowcarpet	C	10.44
5	Community Hall	Raja Muthiah salai George Town	C	10.44
5	Community Hall	Athithanar lane Pudupet	C	10.44
15	Community Hall	Semencherri Sholinganallur	A	10.44
15	Community Hall	Semencherri Sholinganallur (Overlapping)	A	10.44
5	New Shopping Complex	Kalyanapuram, Sowcarpet	C	22.01
5	New Shopping Complex	Rattan Bazar Park Town	C	22.01
5	New Shopping Complex	Wall Tax Rd, George Town	C	22.01
5	New Shopping Complex	Raja Muthiah Salai Sydenhams Road	C	22.01
5	New Shopping Complex	Raja Muthiah Salai Pork Stall Shopping Complex	C	22.01
5	New Shopping Complex	Raja Muthiah Salai Sydenhams Road Gcc Electrical Sub Station	C	22.01
5	New Shopping	Raja Muthiah Salai Adjoining Ripon Building	C	22.01

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
	Complex			
5	New Shopping Complex	Allikulam Link Rd Lilly Pond	C	22.01
5	New Shopping Complex	Choolai Kalathiappa Street New	C	22.01
5	New Shopping Complex	Kalathiappa Street Chollai	C	22.01
5	New Shopping Complex	Perambur Barracks Road Old	C	22.01
5	New Shopping Complex	Rotters Street Choolai	C	22.01
5	New Shopping Complex	Public Service Commission Rd	C	22.01
5	New Shopping Complex	Audiappa Naicken Street George Town	C	22.01
5	New Shopping Complex	Mcdowell House George Town	C	22.01
5	New Shopping Complex	Esplanade George Town	C	22.01
5	New Shopping Complex	Rattan Bazzar Park Town	C	22.01
5	New Shopping Complex	Rattan Bazzar Park Town	C	22.01
5	New Shopping Complex	Armenian Street, Parrys George street	C	22.01
5	New Shopping Complex	Surya Narayana Street Royapuram	C	22.01
5	New Shopping Complex	Pudupet C P ADITHANAR SALAI	C	22.01
5	New Shopping Complex	Beach Rd Manadi George town	C	22.01
1	Parks	park st, Tiruvottiyur	B	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
1	Parks	Anna Park,Gandhi Nagar, Ennore Tiruvottiyur	B	12.65
1	Parks	Sivan Padai Street, Ennore Tiruvottiyur	B	12.65
1	Parks	Sivagami Nagar, Ennore Tiruvottiyur	B	12.65
1	Parks	Kasi Visalakshi Kuppam, ennore Tiruvottiyur	B	12.65
1	Parks	Tiruvottiyur metro, Manickam Nagar Tiruvottiyur	B	12.65
1	Parks	Gandhi Nagar Tiruvottiyur	B	12.65
1	Parks	palagai thotti kupam Tiruvottiyur	B	12.65
1	Parks	KCP Staff Colony Tiruvottiyur	B	12.65
1	Parks	Kamarajar Nagar Tiruvottiyur	B	12.65
1	Parks	Kamarajar Nagar Tiruvottiyur	B	12.65
1	Parks	Wimco Nagar , Tiruvottiyur	B	12.65
1	Parks	Sathyamoorthy Nagar Tiruvottiyur	B	12.65
1	Parks	Pudhu Nagar, Manali New Town Manali	B	12.65
1	Parks	Edayanchavadi, Chennai Manali	B	12.65
1	Parks	Sidco Industrial estate Manali	B	12.65
1	Parks	Edayanchavadi, Chennai Manali	B	12.65
1	Parks	21/86 Pudhu Nagar, Manali New Town manali new town	B	12.65
1	Parks	54/14 Pudhu Nagar, Manali New Town manali new town	B	12.65
1	Parks	67/45 Pudhu Nagar, Manali New Town manali new town	B	12.65
2	Parks	54/102 Pudhu Nagar, Manali New Town Manali	C	12.65
2	Parks	88/38 Pudhu Nagar, Manali New Town Manali	C	12.65
2	Parks	29/12 Pudhu Nagar, Manali New Town Manali	C	12.65
2	Parks	11 Pudhu Nagar, Manali New Town Manali	C	12.65
2	Parks	8bl /43 Pudhu Nagar, Manali New Town Manali	C	12.65
2	Parks	Edayanchavadi, Chennai manali new town	C	12.65
2	Parks	Pudhu Nagar, Manali New Town Manali New town	C	12.65
2	Parks	Dwaraka Nagar, Manali New Town EdayanchavadI	C	12.65
2	Parks	Edayanchavadi, Chennai EdayanchavadI	C	12.65
2	Parks	Elandanur EdayanchavadI	C	12.65
2	Parks	99/29,Elandanur 52/17, manali New Town	C	12.65
2	Parks	52/17, Manali New Town Manali	C	12.65
2	Parks	78/54, Elandanur Manali New town	C	12.65
2	Parks	90/18 Elandanur EdayanchavadI	C	12.65
2	Parks	vinayagar kovil st Manali	C	12.65
2	Parks	129,andar kuppam rd Manali	C	12.65
2	Parks	Andar kuppam Rd Manali	C	12.65
2	Parks	kanniamman nagar Manali	C	12.65
2	Parks	vadaperumbakkam Manali	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
2	Parks	Andar kuppam Rd,red hills rd Manali	C	12.65
2	Parks	cpcl nagar Mathur	C	12.65
2	Parks	manali market Mathur	C	12.65
2	Parks	periya thopu Mathur	C	12.65
2	Parks	4, vimalapuram Mathur	C	12.65
2	Parks	appollo amstrong nagar Mathur	C	12.65
2	Parks	1169,barathi nagar Mathur	C	12.65
2	Parks	poongavannam st Mathur	C	12.65
5	Parks	4th lane Gollovar agraharam Rd	C	12.65
5	Parks	suryanarayana salai Sooryanarayana (Chetty) Street	C	12.65
5	Parks	beach 3rd lane NRT Bridge	C	12.65
5	Parks	cemetery lane Washermenpet	C	12.65
5	Parks	parry-park Parrys	C	12.65
5	Parks	telugu st Washermenpet old	C	12.65
5	Parks	Ebrahi, sahib st Parrys	C	12.65
5	Parks	cemetery lane,2 Washermenpet	C	12.65
5	Parks	minakshi ammanpet Royapuram	C	12.65
5	Parks	wall tax rd Kondithope	C	12.65
5	Parks	kondithope ,george town Wall tax road ,parrys	C	12.65
5	Parks	N, wall tax road Mint ,vallalar nagar	C	12.65
5	Parks	22, rajiv gandhi nagar Old Washermanpet	C	12.65
5	Parks	53,new labour ln Kondithope	C	12.65
5	Parks	mint park Mint	C	12.65
5	Parks	11,paddu street Kondithope	C	12.65
5	Parks	53,new labour ln Old washermanpet	C	12.65
5	Parks	prakasam road Parrys	C	12.65
5	Parks	periyamet chennai Sydenhams Road	C	12.65
5	Parks	Evk sampath salai E.V.K.Sampath Salai	C	12.65
5	Parks	jermiah road,choolai Vepery Chruch Road	C	12.65
5	Parks	jermiah road,choolai dountan park Jermaiah Road	C	12.65
5	Parks	periyamet, town George town	C	12.65
5	Parks	flyover railway bridge Park town	C	12.65
5	Parks	3rd line beach rd George town	C	12.65
5	Parks	rajaji salai fort Rajaji salai	C	12.65
5	Parks	karmarajar salai Chennai port (>5000)	C	12.65
5	Parks	commander court Egmore	C	12.65
5	Parks	rajah annamaial building Egmore	C	12.65
5	Parks	gregory irlappan Park	C	12.65
5	Parks	deputy mayor kabalmoorthy Chinthadripet	C	12.65
5	Parks	cp mudali st Athithanar (Harris) Road	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
15	Parks	Ganga park Sholinganallur	A	12.65
15	Parks	Tnhb Sholinganallur	A	12.65
15	Parks	Block A2, Tnhb Sholinganallur	A	12.65
15	Parks	2nd main rd park sholinganallur	A	19.86
15	Parks	laxmi nagar Sholinganallur	A	19.86
15	Parks	GCC park, ECR Panaiyur	A	12.65
15	Parks	kumasasswami nagar Sholinganallur	A	12.65
15	Parks	central east park Sholinganallur	A	12.65
15	Parks	uthandi Panaiyur	A	12.65
15	Parks	kumaraswamy Sholinganallur	A	19.86
15	Parks	classic farms avenue Sholinganallur	A	12.65
15	Parks	model school rd Sholinganallur	A	12.65
15	Parks	Elcot ave Sholinganallur	A	12.65
15	Parks	140a , Rajiv gandhi salia Sholinganallur	A	19.86
15	Parks	245, Tnhb Sholinganallur	A	12.65
15	Parks	corporation park Sholinganallur	A	12.65
15	Parks	Tnhb park rd Sholinganallur	A	12.65
15	Parks	14, balaji nagar rd Sholinganallur	A	12.65
15	Parks	1500 Tnhb main rd Sholinganallur	A	19.86
15	Parks	Old ECR link rd Sholinganallur	A	12.65
15	Parks	Narayanaswami main rd Sholinganallur	A	12.65
15	Parks	Mig 140, Tnhb Sholinganallur	A	12.65
15	Parks	225, Tnhb Sholinganallur	A	19.86
15	Parks	bjv Sholinganallur	A	12.65
15	Parks	370, Tnhb Sholinganallur	A	12.65
15	Parks	blck -c3, kumaran nagar Sholinganallur	A	12.65
15	Parks	96, rajiv gandhi Sholinganallur	A	12.65
15	Parks	ezhil nagar Sholinganallur	A	12.65
15	Parks	tsunamo quatras Sholinganallur	A	12.65
15	Parks	1193, semmancheri sholinganallur	A	12.65
15	Parks	Tsunami quatras 2025 sholinganallur	A	12.65
15	Parks	2149 semmancgeri sholinganallur	A	12.65
15	Parks	chemmanchery scb sholinganallur	A	19.86
15	Parks	6153 semmanchery sholinganallur	A	12.65
15	Parks	5881, semmancheri sholinganallur	A	12.65
15	Parks	5509, semmancheri sholinganallur	A	12.65
15	Parks	3629, semmancheri sholinganallur	A	12.65
15	Parks	park rd , semmancheri sholinganallur	A	12.65
15	Parks	elagants pinnacle sholinganallur	A	19.86
15	Parks	noogapalayam sholinganallur	A	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
15	Parks	kamaraja nagar sholinganallur	A	19.86
15	Parks	kamarajar nagar , semmencheri sholinganallur	A	12.65
15	Parks	kamarajar nagar 2 sholinganallur	A	12.65
15	Parks	park rd , kamarajar nagar sholinganallur	A	19.86
15	Parks	Ellai amman kovil st sholinganallur	A	19.86
15	Parks	Anna salai sholinganallur	A	12.65
15	Parks	jai balaji avenue sholinganallur	A	12.65
15	Parks	srvs colony sholinganallur	A	12.65
1	Play Grounds	Periyametupalayam, tiruvottiyur	B	12.65
1	Play Grounds	Thiru chinna kuppam tiruvottiyur	B	12.65
1	Play Grounds	Thiru chinna kuppam tiruvottiyur(overlapping)	B	12.65
1	Play Grounds	Pudhu nagar Manali edyanchavadi	B	12.65
1	Play Grounds	Pudhu nagar Manali edyanchavadi (overlapping)	B	12.65
1	Play Grounds	manali new town edyanchavadi	B	12.65
1	Play Grounds	Pudhu nagar, manali new town	B	12.65
2	Play Grounds	6725+8HF, Kadappakkam Road, Kadapakkam, Chennai, Edayanchavadi, Tamil Nadu 600103	C	12.65
2	Play Grounds	Nearby Address: Sadayankuppam, Manali New Town, Manali, Chennai, Tamil Nadu	C	12.65
2	Play Grounds	Appollo amstrong nagar Mathur (over lapping)	C	12.65
2	Play Grounds	1070 bharathi nagar, Mathur	C	12.65
2	Play Grounds	1070 bharathi nagar, Mathur overlapping	C	12.65
2	Play Grounds	Poongavanam st, manali Mathur	C	12.65
5	Play Grounds	Manikar Chowltry Road	C	12.65
5	Play Grounds	Robinson Playground, Cement Road	C	12.65
5	Play Grounds	8th lane,Royapuram	C	12.65
5	Play Grounds	Pp Amman koil Street	C	12.65
5	Play Grounds	George Town,kondithope (Govt.office)	C	12.65
5	Play Grounds	Old Washermanpet (community hall)	C	12.65
5	Play Grounds	Chidambaram nagar Old Washermanpet	C	12.65
5	Play Grounds	Chidambaram nagar Old Washermanpet (Overlapping)	C	12.65
5	Play Grounds	Moolakkothalam Chidambaram nagar	C	12.65
5	Play Grounds	Portuguese church st	C	12.65
5	Play Grounds	Ashirbad puram, parrys	C	12.65
5	Play Grounds	Sydenhams Road	C	12.65
5	Play Grounds	Thiru Narayana Guru Salai	C	12.65
5	Play Grounds	Hunters Road Playground (Dovton)	C	12.65
5	Play Grounds	Navel Hospital Main road	C	12.65
5	Play Grounds	Kannappar Thiidal	C	12.65
5	Play Grounds	Vengu st, Egmore	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
5	Play Grounds	Rangamachari st, Egmore	C	12.65
5	Play Grounds	Arunachalam st,Chinthadripet	C	12.65
15	Play Grounds	Kaliamman koil st, OMR sholinganallur	A	12.65
15	Play Grounds	TNHB Sholinganallur	A	19.86
15	Play Grounds	Rajiv gandhi salai TNHB Sholinganallur	A	19.86
15	Play Grounds	TNHB Main rd Sholinganallur	A	19.86
1	Play Grounds	thangal thiyagarajapuram tondiarpet	B	12.65
2	Play Grounds	Vimalapuram salaima nagar	C	12.65
5	Play Grounds	ashirbad puram, parrys overlap	C	12.65
5	Play Grounds	8/20 vengue st, Egmore	C	12.65
15	Play Grounds	Village hg rd, Nungampakkam	A	12.65
15	Play Grounds	Sholinganallur	A	12.65
15	Play Grounds	Sholinganallur	A	12.65
15	Play Grounds	Sholinganallur	A	12.65
15	Play Grounds	Sholinganallur	A	12.65
15	Play Grounds	Sholinganallur	A	12.65
15	Play Grounds	Sholinganallur	A	19.86
15	Play Grounds	Sholinganallur	A	12.65
15	Play Grounds	Sholinganallur	A	12.65
15	Play Grounds	Sholinganallur	A	12.65
15	Play Grounds	Sholinganallur	A	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
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2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65
2	Play Grounds	Manali	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
15	Parks	Sholinganallur	A	12.65
15	Parks	Sholinganallur	A	19.8605
15	Parks	Sholinganallur	A	12.65
15	Parks	Sholinganallur	A	12.65
15	Parks	Sholinganallur	A	12.65
15	Parks	Sholinganallur	A	12.65
15	Parks	Sholinganallur	A	12.65
5	Bridges - Flyover	Grade Separator at Vallalar Nagar at Mint junction	C	11.385
5	Bridges - Flyover	Doveton Junction Flyover	C	11.385
5	Bridges - Flyover	Pantheon Road - Casa Major Road Junction Flyover	C	11.385
5	Bridges - Road Over Bridge	Mannarsamy Koil Street, Bridge west of Royapuram Railway station.	C	11.385
5	Bridges - Road Over Bridge	Parthasarathy Bridge west of Washermenpet Railway Station	C	11.385
5	Bridges - Road Over Bridge	Basin Bridge north of Basin Bridge Railway Station.	C	11.385
5	Bridges - Road Over Bridge	Elephant Gate Bridge near Salt Cotaurs.	C	11.385
5	Bridges - Road Over Bridge	Gandhi - Irwin Bridge near C.M.D.A Buildings, Egmore.	C	11.385
5	Bridges - Road Over Bridge	Dr. Nair Bridge connecting Periyar E.V.R. High Road and Police Commr. Office Road, Egmore.	C	11.385
5	Bridges - Rail over Bridge	Monegar Choultry Road near stanley hospital	C	11.385
5	Bridges - Rail over Bridge	Stanley Nagar Subway 1 & 2 along Cochrane Basin Bridge Road South of Stanley Nagar near Post Office.	C	11.385
5	Bridges - Rail over Bridge	Reserve Bank Subway at Rajaji Salai Near Reserve Bank of India.	C	11.385
5	Bridges - Rail over Bridge	Gengu- Reddy Road Subway at Egmore near Nehru Park	C	11.385
1	Bridges - Rail over Bridge	Manickam Nagar Subway	B	11.385
5	Bridges - Rail over Bridge	Perambur Subway at Perambur High Road to the West of Perambur Railway Station.	C	11.385
1	Play Grounds	Poondhota Salai, Theradi, Thiruvottiyur	B	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
5	Play Grounds	CORPORATION GYM WITH BOXING, STIRINGER ROAD,PERIYAMEDU	C	12.65
5	Play Grounds	My ladies, GYM with BOXING	C	12.65
5	Play Grounds	May Day Park, Chindhadhiripet	C	12.65
15	Play Grounds	TNSCB 1st main road, Semmenchery	A	12.65
5	Play Grounds	Navel Hospital Road	C	12.65
15	Play Grounds	Sholinganallur futsal (OMR)	A	12.65
1	Play Grounds	Murugappa Pond, Playground	B	12.65
2	Play Grounds	Manali TNHB Phase - 1 (Sadayankuppam)	C	12.65
2	Play Grounds	Burma Nagar	C	12.65
2	Play Grounds	CPCL 3rd street	C	12.65
2	Play Grounds	Chinnaswamy Street, (Chinnaseykadu) Foot ball play ground	C	12.65
2	Play Grounds	MMDA 4th Main Cross Street and 77th Street, Mathur, Manali New town	C	12.65
5	Play Grounds	Robinson Playground, Cement Road	C	12.65
5	Play Grounds	Corporation Playground, Aaseervadhapuram	C	12.65
5	Play Grounds	Corporation playground, Basin Water works street	C	12.65
5	Play Grounds	Rangachari street, Egmore	C	12.65
5	Play Grounds	May Day Park, Chindhadhiripet	C	12.65
15	Play Grounds	TNSCB 1st main road, Semmenchery	A	12.65
1	Play Grounds	TSUNAMI QUARTERS PLAY GROUND	B	12.65
1	Play Grounds	Poondhota Salai, Theradi, Thiruvottiyur	B	12.65
1	Play Grounds	Corporation Playground Ellai amman koil street thiruvottriyur	B	12.65
2	Play Grounds	Manali New Town (Edayanchavadi) CPS - 11	C	12.65
2	Play Grounds	Kadapakakam Colony, Manali New town	C	12.65
2	Play Grounds	Thiyagi Viswadoss Nagar Kosappur	C	12.65
2	Play Grounds	CPCL 3rd street	C	12.65
5	Play Grounds	Robinson Playground, Cement Road	C	12.65
5	Play Grounds	Baracks Road, George Town Playground	C	12.65
5	Play Grounds	Corporation playground, Basin Water works street	C	12.65
5	Play Grounds	Hunters Road Playground (Dovton)	C	12.65
5	Play Grounds	Corporation playground, vengu street, Egmore	C	12.65
5	Play Grounds	May Day Park, Chindhadhiripet	C	12.65
15	Play Grounds	TNSCB 1st main road, Semmenchery	A	12.65
15	Play Grounds	Kannagi Nagar 4th Main Road (New Playground)	A	12.65
1	Play Grounds	Poondhota Salai, Theradi, Thiruvottiyur	B	12.65
2	Play Grounds	Manali MMDA Colony Park	C	12.65
5	Play Grounds	Sivagnanam Park	C	12.65

Zone	Asset type	Asset location	Asset categorisation	Max permissible ad area (Sq. m.)
15	Play Grounds	TNHB A Road	A	12.65
1	Play Grounds	State Bank Colony 2nd Street Thiruvottiyur (Shuttle Court)	B	12.65
1	Play Grounds	Tsunami Quarters, Eranavur	B	12.65
1	Play Grounds	Poondhota salai, Theradi, thiruvottiyur	B	12.65
5	Play Grounds	Sivagnanam Park	C	12.65
5	Play Grounds	May Day Park, Chindhadhiripet	C	12.65
15	Play Grounds	Kannagi Nagar 4th Main Road (New Playground)	A	12.65
1	Play Grounds	Shanmuganar Park Campus,	B	12.65
5	Play Grounds	MY LADIES PARK	C	12.65
1	Play Grounds	Poondhota Salai, Theradi, Thiruvottiyur	B	12.65
1	Play Grounds	Corporation Playground Ellai amman koil street thiruvottriyur	B	12.65
5	Play Grounds	Old slaughter house	C	12.65
5	Play Grounds	Robinson Playground, Cement Road	C	12.65
5	Play Grounds	Baracks Road, George Town Playground	C	12.65
5	Play Grounds	Hunters Road Playground (Dovton)	C	12.65
5	Play Grounds	Corporation playground, vengu street, Egmore	C	12.65
5	Play Grounds	May day Park, Chindhadhiripet	C	12.65
15	Play Grounds	Kannagi Nagar 4th Main Road (New Playground)	A	12.65
15	Play Grounds	TNHB A road	A	12.65
5	Play Grounds	Egmore Hockey	A	12.65
1	Bus Bays	Ennore	B	22.4015
1	Bus Bays	K. Kannadasan Nagar	B	22.4015
15	Bus Bays	Perumbakkam	A	22.4015
15	Bus Bays	Semmencheri	A	22.4015
1	Bus Bays	Thiruvottiyur	B	22.4015
1	Bus Bays	Tollgate	B	22.4015

Package F Street Lights:

Maximum Permissible area for advertising: 0.6 sq.m. per pole

Bus route Street Lights:

Zone	Street Name	Total
1	Sathangadu High Road	15
1	West Mada St	10
1	Toll Gate Road (MGR Road)	13
1	Village Road (Seshachala Gramani Street)	20
2	Kosappur Vadaperumbakkam Salai	56
2	Chinnamathur Road	18
2	Neducheziyan Street & Exten	58
5	Basin Bridge Road	20
5	Pallavan Salai (From Anna Salai to E V R Salai)	12
5	Wallajah Salai	21
5	Swamy Sivananda Salai	25
5	Esplanade road	7
5	North Fort Site Road	33
5	Pantheon Road	85
5	Kannan Street	11
5	Anna Salai	47
5	Anna Salai	82
5	C.B. Road	17
5	P A N Rajarathinam Salai	15
5	West Kalmandapam Road	12
5	East Kalmandapam Road	12
5	Mannarsamy Koil Street	0
5	West Mada Koil Street	6
5	Cementry Road	34
5	N.R.T. Road	53
5	Padavattamman Koil Street	7
5	Peddu (N) Street	6
5	Dr. Vijayaragavalu Salai	12

Zone	Street Name	Total
5	Parthasarathy Over Bridge Road	31
5	North Wall Road	20
5	Old Jail Road	14
5	Prakasam Salai	49
5	Ebrahimji Salai	34
5	Elephant Gate Bridge Road	4
5	Raja Muthaiah Salai	0
5	E.V.K. Sampath Road	14
5	Vepery High Road	17
5	Jermaiah Road	17
5	Perambur Barracks Road	13
5	Thiru Naryana Guru Salai	19
5	N S C Bose Road (From Prakasam Salai to Rajaji Salai)	14
5	Rattan Bazaar Road	16
5	South Mint Street (Part)	5
5	Muthusamy Salai	32
5	Evening Bazaar Road	30
5	Memorial Hall Street	3
5	Frazer Bridge Road	10
5	Reserve Bank Subway (Service Road)	3
5	Rajaji Salai	79
5	Light House Road (East & West)	16
5	Reserve Bank Subway Road	17
5	Kamarajar Salai (Marina)	39
5	Flag Staff House Road	39
5	Gandhi Irwin Road	65
5	Gandhi Irwin Bridge Road	29
5	Egmore High Road	12
5	Halls Road	15
5	Casamajor Road	21

Zone	Street Name	Total
5	Police Commissioner Office Road	30
5	Whannels Road	12
5	Dr. Nair Bridge Road	16
5	Ponniamman Koil Street	3
5	East Ramanathan Salai	10
5	Ethiraj Salai	25
5	Rukmani Lakshmipathy Salai	37
5	Langs Garden Road	30
5	Dy. Mayor Kabala Moorthy Salai	20
5	Arunachala (N) Street	26
5	Adhithananar Salai	26
5	Dams Road	18
5	Blackers Road	5
5	Bharathi Salai	9
5	Thiru Vi Ka High Road Part II (G.P.Road)	39
5	Purasawakkam High Road	23
15	Raji Nagar 1st Main Road	10
15	Raji Nagar 2nd Main Road	6
15	Raji Nagar 3 rd Main Road	10
15	Eswaran Koil Street	8
15	Kumaran Kudil 1st Main Road	10
15	Sakthi Srinivasan Road	18
15	Rajiv Garden Ist Main Road	11
15	Secretariat Colony 1st Main Road	19
15	Kannagi Nagar 2nd Main Road	10
15	Kannagi Nagar 1st Main Road	8

Zone	Street Name	Total
15	Kannagi Nagar 8th Main Road	18
15	Semmencherry main Road	40
15	Nookampalayam link road	0

Arterial route Street Lights:

Zone	Street Light Poles
1	0
2	0
5	0
15	0

Schedule B – Approved Media Plan

(Refer clause 8.8)

The Media Plan covering the following to be submitted by the Concessionaire to the Authority for approval:

A) Details of Concessioned Assets:

S. No.	**Zone No.**	**Ward No.**	**Type of Asset** *(Bus Bay/ Streetlight/ Park/ Playgrounds/ Sports Facility/ Community Hall/ Community Centre/ Shopping Complex/ Bridge)*	**Type of Advertising Media to be installed** *(Non-lit panel/ Front-lit panel/ Back-lit panel/ Digital panel/ Kiosk/ etc.)*	**Proposed Advertising Media Area (sq.m)**

B) Design, and technical specifications of each proposed advertisement or advertising infrastructure;

C) Layout plans, elevations, structural drawings and location-specific dimensions;

D) Visual and structural illustrations of advertising formats;

E) Phasing and installation timelines;

F) Advertiser categories and content restrictions, if any;

G) Site maintenance and safety protocols; and

H) A self-certified compliance statement with all Applicable Laws, including the Authority's Outdoor Advertising Policy, building norms, urban design guidelines, and environmental standards, where applicable.

Schedule C – Format of Performance Security

To,

<Insert Designation and Address of the Authority>

WHEREAS:

A. _____(the "**Concessionaire**") and the Greater Chennai Corporation having its principal office at Ripon Building, Poonamallee High Road, Chennai – 600003 (the "**Authority**") having to enter into a Concession Agreement (the "**Agreement**") for the***"Grant of advertising rights on Bus Bays, Streetlights, Parks, Playgrounds, Sports Facilities, Community Halls, Community Centres, Shopping Complexes, and Bridges"*** (the "**Concession**") including any extension in Concession Period, subject to and in accordance with the provisions of the Agreement.

B. The Agreement requires the Concessionaire to furnish a Performance Security to the Authority in a sum of Rs. [▪] (the "**Guarantee Amount**") as security for due and faithful performance of its obligations, under and in accordance with the Agreement, during the Concession Period (as defined in the Agreement).

C. We, _____through our Branch at _____ (the "Bank") have agreed to furnish this Bank Guarantee by way of Performance Security.

NOW, THEREFORE, the Bank hereby, unconditionally and irrevocably, guarantees and affirms as follows:

1. The Bank hereby unconditionally and irrevocably guarantees and undertakes to pay to the Authority upon occurrence of any failure or default in due and faithful performance of all or any of the Concessionaire's obligations, under and in accordance with the provisions of the Agreement, on its mere first written demand, and without any demur, reservation, recourse, contest or protest, and without any reference to the Concessionaire, such sum or sums up to an aggregate sum of the Guarantee Amount as the Authority shall claim, without the Authority being required to prove or to show grounds or reasons for its demand and/or for the sum specified therein.

2. A letter from the Authority, under the hand of an Officer not below the rank of _____(mention designation of the officer) in the Greater Chennai Corporation that the Concessionaire has committed default in the due and faithful performance of all or any of its obligations under and in accordance with the Agreement shall be conclusive, final and binding on the Bank. The Bank further agrees that the Authority shall be the sole judge as to whether the Concessionaire is in default in due and faithful performance of its obligations during the Concession Period under the Agreement and its decision that the Concessionaire is in default shall be final, and binding on the Bank, notwithstanding any differences between the Authority and the Concessionaire, or any dispute between them pending before any court, tribunal, arbitrators or any other authority or body, or by the discharge of the Concessionaire for any reason whatsoever.

3. In order to give effect to this Guarantee, the Authority shall be entitled to act as if the Bank were the principal debtor and any change in the constitution of the Concessionaire and/or the Bank, whether by their absorption with any other body or corporation or otherwise, shall not in any way or manner affect the liability or obligation of the Bank under this Guarantee.

4. It shall not be necessary, and the Bank hereby waives any necessity, for the Authority to proceed against the Concessionaire before presenting to the Bank its demand under this Guarantee.

5. The Authority shall have the liberty, without affecting in any manner the liability of the Bank under this Guarantee, to vary at any time, the terms and conditions of the Agreement or to extend the time or period for the compliance with, fulfilment and/ or performance of all or any of the obligations of the Concessionaire contained in the Agreement or to postpone for any time, and from time to time, any of the rights and powers exercisable by the Authority against the Concessionaire, and either to enforce or forbear from enforcing any of the terms and conditions contained in the Agreement and/or the securities available to the Authority, and the Bank shall not be released from its liability and obligation under these presents by any exercise by the Authority of the liberty with reference to the matters aforesaid or by reason of time being given to the Concessionaire or any other forbearance, indulgence, act or omission on the part of the Authority or of any other matter or thing whatsoever which under any law relating to sureties and guarantors would but for this provision have the effect of releasing the Bank from its liability and obligation under this Guarantee and the Bank hereby waives all of its rights under any such law.

6. This Guarantee is in addition to and not in substitution of any other guarantee or security now or which may hereafter be held by the Authority in respect of or relating to the Agreement or for the fulfilment, compliance and/or performance of all or any of the obligations of the Concessionaire under the Agreement.

7. Notwithstanding anything contained herein, the liability of the Bank under this Guarantee is restricted to the Guarantee Amount and this Guarantee shall be unconditional and irrevocable and will remain in force for the period specified in paragraph 8 below and unless a demand or claim in writing is made by the Authority on the Bank under this Guarantee, no later than 6 (six) months from the date of expiry of this Guarantee, all rights of the Authority under this Guarantee shall be forfeited and the Bank shall be relieved from its liabilities hereunder.

8. The Performance Security shall cease to be in force and effect after expiry of a period of 6(six) months from Concession Period provided the Concessionaire is not in breach of this Agreement. Upon request made by the Concessionaire for release of the Performance Security along with the particulars required hereunder, duly certified by a statutory auditor of the Concessionaire being Company or by a Chartered Account in any other case, the Authority shall release the Performance Security forthwith.

9. The Bank undertakes not to revoke this Guarantee during its currency, except with the previous express consent of the Authority in writing, and declares and warrants that it has the power to issue this Guarantee and the undersigned has full powers to do so on behalf of the Bank.

10. Any notice by way of request, demand or otherwise hereunder may be sent by post addressed to the Bank at its above referred Branch, which shall be deemed to have been duly authorized to receive such notice and to effect payment thereof forthwith, and if sent by post it shall be deemed to have been given at the time when it ought to have been delivered in due course of post and in proving such notice, when given by post, it shall be sufficient to prove that the envelope containing the notice was posted and a certificate signed by an officer of the Authority that the envelope was so posted shall be conclusive. The Bank shall also accept e-mail as a valid notice of claim by the Authority delivered to [insert e-mail id of the Bank]

11. This Guarantee shall come into force with immediate effect and shall remain in force and effect until the expiry of 6 (six) months after the expiry of Concession Period or until it is released earlier by the Authority pursuant to the provisions of the Agreement.

Signed and sealed this ……. day of …... 20……. at ……

SIGNED, SEALED AND DELIVERED

For and on behalf of the BANK by:

(Signature)

(Name)

(Designation)

(Code Number)

(Address)

NOTES:

(i) The bank guarantee should contain the name, designation and code number of the officer(s) signing the guarantee.

(ii) The address, telephone number and other details of the Head Office of the Bank as well as of issuing Branch should be mentioned on the covering letter of issuing Branch.

Schedule D – Consortium Agreement

[To be executed on non-judicial stamp paper of appropriate value]

This **CONSORTIUM AGREEMENT** is entered into on this ___ day of _____***, 20***,

BY AND BETWEEN:

1. **[Name of Member 1]**, a [company/partnership/proprietorship] incorporated under the laws of India and having its registered office at [address], (hereinafter referred to as the "**Lead Member**", which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns);

AND

2. **[Name of Member 2]**, a [company/partnership/proprietorship] incorporated under the laws of India and having its registered office at [address], (hereinafter referred to as the "**Other Member**", which expression shall, unless repugnant to the context or meaning thereof, include its successors and permitted assigns).

The Lead Member and the Other Member are collectively referred to as the "**Consortium**" and individually as a "**Member**".

WHEREAS:

A. The Greater Chennai Corporation ("**Authority**") has invited Bids by its Request for Proposal dated _____, for **grant of advertising rights** on **Bus Bays, Streetlights, Parks, Playgrounds, Sports Facilities, Community Halls, Community Centres, Shopping Complexes, and Bridges** across Chennai (the “Concession”).

B. The Members submitted a **joint Bid**andhave been granted advertisingrights for the following Package: **[insert Package name]**, in accordance with the terms and conditions of the RFP and Concession Agreement.

C. The Members have entered into this Agreement to set out their respective roles and responsibilities in the Consortium and to confirm their commitment to jointly implement the Concession.

NOW THEREFORE, THIS AGREEMENT WITNESSETH AS FOLLOWS:

1. **Consortium Participation**

The Members agree to form a Consortium for the purpose of executing the Concession Agreement with the Authority and implementation of the Concession.

2. **Designation of Lead Member**

The Members hereby irrevocably nominate and authorise **[Name of Lead Member]** as the **Lead Member** of the Consortium. The Lead Member shall:

- Act as the sole point of contact on behalf of the Consortium during the implementation of the Concession and for all interactions with the Authority.
- Execute all documents on behalf of the Consortium.

3. **Member Contribution Shares**

The Members hereby agree to the following respective contribution shares in the Consortium for the purposes of undertaking the Concession:

Member	Contribution Share (%)
Lead Member	[at least 51%]
Other Member	[remaining %]

The above contribution shares shall be maintained for a minimum period of three (3) yearsfrom the date of execution of this Agreement and no change in composition after the period of three (3) years shall be undertaken without the prior written approval of the Authority, throughout the Concession Period.

4. **Joint and Several Liability**

The Members shall be jointly and severally responsible for all obligations under the Concession Agreement and RFP, including performance of the Concessionaire's obligations.

5. **Binding Nature of Agreement**

This Agreement shall be binding upon the Members and shall remain in full force and effect until the expiry or earlier termination of the Concession Agreement.

6. **Governing Law and Jurisdiction**

This Agreement shall be governed by the laws of India, and the courts at Chennai shall have exclusive jurisdiction over all disputes arising from or in connection with this Agreement.

IN WITNESS WHEREOF, the Members have executed this Agreement as of the date first written above.

Signed for and on behalf of the Lead Member
Name:
Designation:
Entity Name:
Signature:
Seal:

Signed for and on behalf of the Other Member
Name:
Designation:
Entity Name:
Signature:
Seal:

Witnesses:

1. Name: _____
   Address: _____
   Signature: _____

2. Name: _____
   Address: _____
   Signature: _____